NIALL P. McCARTHY (SBN 160175)	
nmccarthy@cpmlegal.com ANNE MARIE MURPHY (SBN 202540)	
amurphy@cpmlegal.com	
DEMETRIUS X. LAMBRINOS (SBN 2460) dlambrinos@cpmlegal.com	27)
COTCHETT, PITRE & McCARTHY, LL	.P
840 Malcolm Road   Burlingame, California 94010	
Telephone: (650) 697-6000	
Facsimile: (650) 692-3606	
Attorneys for Plaintiffs.	
IN THE UNITED ST	TATES DISTRICT COURT
FOR THE NORTHERN	DISTRICT OF CALIFORNIA
BURTON RICHTER, an individual;	Case No. C14-00750
LINDA COLLINS CORK, an individual; GEORGIA L. MAY, an	
individual; <b>THOMAS MERIGAN</b> , an	VERIFIED FIRST AMENDED
individual; <b>ALFRED SPIVACK</b> , an individual; and <b>JANICE R.</b>	DIRECT CLASS ACTION AND CREDITOR DERIVATIVE COMPLAINT:
<b>ANDERSON</b> , an individual; on behalf of	CREDITOR DERIVATIVE COMI EARVI.
themselves and all others similarly situated, and derivatively on behalf of	1. FINANCIAL ABUSE OF ELDERS
CC-PALO ALTO, INC.	2. CONCEALMENT
Plaintiffs,	
	3. NEGLIGENT MISREPRESENTATION
V.	4. BREACH OF FIDUCIARY DUTY AND
CC-PALO ALTO, INC., a Delaware corporation; CLASSIC RESIDENCE	CONSTRUCTIVE TRUST
MANAGEMENT LIMITED PARTNERSHIP, an Illinois limited	5. VIOLATION OF CALIFORNIA CIVIL
partnership; and CC-DEVELOPMENT	CODE §§ 1750, et seq.
GROUP, INC., a Delaware corporation, PENNY PRITZKER, an individual,	6. VIOLATION OF CALIFORNIA
NICHOLAS J. PRITZKER, an	BUSINESS AND PROFESSIONS CODE
individual, JOHN KEVIN POORMAN, an individual, GARY	§§ 17200, et seq. – RESTITUTION AND
SMITH, an individual, STEPHANIE	DISGORGMENT
FIELDS, an individual, and BILL SCIORTINO an individual	7. VIOLATION OF CALIFORNIA
	BUSINESS AND PROFESSIONS CODE
Defendants.	§§ 17200, et seq. – INJUNCTIVE RELIEF
CC-PALO ALTO, INC., a Delaware corporation,	8. BREACH OF CONTRACT
Nominal Defendant.	
Nominal Defendant.  VERIFIED FIRST AMENDED DIRECT CL DERIVATIVE COMPLAINT	ASS ACTION AND CREDITOR

Law Offices
COTCHETT, PITRE
& MCCARTHY, LLP

1 2	9. BREACH OF THE IMPLIED COVENANT OF GOOD FAITH AND FAIR DEALING
3	10. DECLARATORY RELIEF
4	11. CREDITOR CLAIM FOR BREACH OF
5	FIDUCIARY DUTIES AGAINST THE DIRECTOR DEFENDANTS
6	12. CREDITOR CLAIM FOR BREACH OF
7	FIDUCIARY DUTIES OR IN THE ALTERNATIVE AIDING AND
8	ABETTING THE DIRECTOR DEFENDANTS' BREACHES OF
9	FIDUCIARY DUTIES
10	13. PAYMENT OF UNLAWFUL
11	DIVIDENDS
12	14. FRAUDULENT TRANSFER OF ASSETS
13	15. CORPORATE WASTE
14	15. CORPORATE WASTE
15	DEMAND FOR JURY TRIAL
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

Law Offices
COTCHETT, PITRE
& MCCARTHY, LLP

VERIFIED FIRST AMENDED DIRECT CLASS ACTION AND CREDITOR DERIVATIVE COMPLAINT

# **TABLE OF CONTENTS**

I.	INT	INTRODUCTION			
	A.	Entrance Fees			
	B.	Monthly Fees	7		
II.	JUR	ISDICTION AND VENUE	9		
III.	THE	PARTIES	10		
	A.	Defendants	10		
		1. CC-Palo Alto	10		
		2. CC-DG	10		
		3. Classic Residence Management Limited Partnership (CRMLP)	12		
	B.	Conspiracy	12		
	C.	Aiding and Abetting	13		
	D.	Alter Ego	13		
	E.	The Proposed Class	13		
	F.	The Representative Plaintiffs	14		
		1. Burton Richter	14		
		2. Linda Collins Cork	15		
		3. Georgia Lee May	15		
		4. Thomas Merigan, M.D	16		
		5. Alfred Spivack, M.D.	17		
		6. Janice Robb Anderson	18		
IV.	FAC	TUAL BACKGROUND	18		
	A.	The Vi at Palo Alto	18		
	B.	The Refundable Residency Contract	19		

	1			
1		C.	Plaintiffs' Loaned Substantial Entrance Fees to CC-Palo Alto	19
2		D.	CC-Palo Failed to Maintain Financial Reserves Sufficient to Repay the Amounts Owed on Plaintiffs' Entrance Fees	20
4 5		E.	CC-Palo Alto Falsely Represented to Plaintiffs' That Their Entrance Fees Would be Secure	24
6		F.	Over Time the Stanford Ground Lease Will Reduce CC-Palo Alto's Ability to Repay Plaintiffs' Entrance Fees	25
7		G.	Insolvency of CC-PA Resulting from CC-DG Business Plan	26
8		H.	Violation of the Obligations of CC-PA's Board of Directors	28
9		I.	Defendants Have Charged Plaintiffs Inflated Monthly Fees	31
10			1. CC-PA Improperly Allocated Property Tax Liabilities to Plaintiffs	31
11			2. CC-PA Improperly Allocated Earthquake Insurance Charges to Plaintiffs	s 33
12			3. CC-PA Improperly Allocates Marketing Costs to Plaintiffs	34
13 14		J.	CC-PA Breached Its Fiduciary Duty to Plaintiffs	35
15	v.	CLAS	SS ALLEGATIONS	36
16	VI.	FIDU	CIARY DUTIES OF THE INDIVIDUAL DEFENDANTS	40
17	VII.	DERI	VATIVE AND DEMAND FUTILITY ALLEGATIONS	40
18		A.	General Derivative Allegations	40
19		B.	Demand Futility	41
20			1. Plaintiffs' Efforts to Address the Complained Of Conduct	41
21			2. Efforts By Plaintiffs to Make a Demand on the Current Directors Would Be Futile	44
22		C.	CC-PA Director Defendants' Also Had Influential Positions at CC-DG	
23	VIII.	CAUS	SES OF ACTION	46
24			NT ONE	
25		FINA	NCIAL ABUSE OF ELDERS	
26			nst All Defendants)	47
		(Again	nst All Defendants)  NT TWO	47
<ul><li>26</li><li>27</li><li>28</li></ul>		(Again	nst All Defendants)	

1	COUNT THREE NEGLIGENT MISREPRESENTATION
2	(Against All Defendants)51
3	COUNT FOUR BREACH OF FIDUCIARY DUTY AND CONSTRUCTIVE TRUST (Against All Defendants)52
4	1. Undivided Loyalty52
5	2. Constructive Trust53
6 7	COUNT FIVE CONSUMER LEGAL REMEDIES ACT
8	(Against All Defendants)54
9	COUNT SIX VIOLATION OF CALIFORNIA BUSINESS AND PROFESSIONS CODE (Against All Defendants)55
10	COUNT SEVEN
11 12	VIOLATION OF CALIFORNIA BUSINESS AND PROFESSIONS CODE (Against All Defendants)
13	COUNT EIGHT BREACH OF CONTRACT
14	(Against CC-PA)60
15	COUNT NINE BREACH OF THE IMPLIED COVENANT OF GOOD FAITH AND FAIR DEALING (Against CC-PA)60
16 17	COUNT TEN DECLARATORY RELIEF (Against All Defendants)61
18	
19	COUNT ELEVEN CREDITOR CLAIM FOR BREACH OF FIDUCIARY DUTIES (Against All Director Defendants)61
20	COUNT TWELVE
21	DERIVATIVE CLAIM (Against CC-DG)64
22	COUNT THIRTEEN
23	PAYMENT OF UNLAWFUL DIVIDENDS (Against All Director Defendants)
24	COUNT FOURTEEN
25 26	FRAUDULEND TRANSFER OF ASSETS (Against CC-DG)66
27	COUNT FIFTEEN
28	CORPORATE WASTE (Against All Director Defendants)68
40	

1	IX.	PRA	AYER FOR RELIEF	68
2		A.	Class Relief	68
3		B.	Derivative Relief	69
4	DEM	IAND	FOR JURY TRIAL	71
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				

Plaintiffs Burton Richter, Linda Collins Cork, Georgia L. May, Thomas Merigan, Alfred Spivack, and Janice R. Anderson, individually, and on behalf of a proposed class demand a jury trial bring this action against Defendants CC-Palo Alto ("CC-PA") CC-Development Group ("CC-DG"); Classic Residence Management Limited Partnership ("CRMLP"); and CC-PA's board of director members Penny Pritzker, Nicholas J. Pritzker, John Kevin Poorman, Gary Smith, Stephanie Fields, and Bill Sciortino (the "Director Defendants") (collectively, "Defendants"), and derivatively as creditors of nominal party CC-PA allege as follows:

# I. <u>INTRODUCTION</u>

- 1. The Plaintiffs in this case are senior citizens who carefully planned for retirement, diligently saved money to pay for retirement, and who chose to spend the last years of their lives at the Vi at Palo Alto—a Continuing Care Retirement Community ("CCRC") located on land Defendants have leased from Stanford University ("Stanford University"). The Proposed Class consists of all individuals who resided at the Vi at Palo Alto between January 1, 2005 and the present ("Plaintiffs" or "the Class"). Plaintiffs were deceived by Defendants. Plaintiffs paid for financial security. Instead, their money vanished, and Defendants tell them not to worry about it. The law prohibits such a scam from being perpetrated on elders.
- 2. The Defendants also breached their contracts with Plaintiffs and their fiduciary obligations to Plaintiffs in, among other respects, (a) by CC-PA illegally distributing, as dividends to CC-DG, hundreds of millions of dollars of its liquid reserves; (b) by failing to establish the refund reserve required by statute that was incorporated in their contracts with Plaintiffs; (c) by otherwise failing to maintain prudent reserves in CC-PA; (d) by using their power to allocate expenses to Plaintiffs, to allocate their own expenses to the Plaintiffs under the guise that they were "costs of operating the Community"; and (e) by otherwise failing to deal with Plaintiffs fairly and in good faith.
- 3. Plaintiffs have suffered actual harm insofar as they did not get what they paid for and were promised, and Defendants have operated CC-PA in violation of California and Delaware law. In addition, certain theories of recovery do not require actual harm. For injunctive relief Plaintiffs must show threatened future injury that is real and imminent. For

declaratory relief Plaintiffs need demonstrate only the existence of an actual controversy, they need not show present damages. Plaintiffs' have suffered present injury in fact and have demonstrated imminent future harm. In addition, Plaintiffs derivative claims have shown present injury in fact to CC-PA.

- 4. CCRCs are a specialized type of retirement community in that they offer a continuum of care as residents age. In-coming residents initially live independently in their apartments and as their needs require they move to higher levels of care, including on-site assisted living, memory support and skilled nursing ("SNF") facilities.
- 5. To induce Plaintiffs to enter the Vi at Palo Alto, CC-PA advertised to prospective residents that they would be joining a financially sound community and that they would enjoy financial security. Marketing materials highlighted ties to the Pritzker family, the Hyatt brand and Stanford University.
- 6. CC-PA required that as a condition to entering the Community, in-coming residents must loan to CC-PA substantial "Entrance Fees" in consideration of a promise that CC-PA would **refund** the major portion of their Entrance Fees when they left the Vi at Palo Alto or died (the earlier of when their apartment was "resold" or after 10 years). The Vi at Palo Alto regularly used the term "refundable" and "refund" in explaining to prospective residents and residents that they would be repaid the majority of their Entrance Fees. *See*, Discussion at Section: IV (D); *see also*, statement by Barry Johnson of the CC-PA to the Stanford Report, Ex. 1, page 20). The fact that a substantial part of the Entrance Fees would be refundable was a key element of Defendants' plan to borrow hundreds of millions of dollars from prospective residents as a condition to allowing them to enter the Community.
- 7. Residents reasonably expected that the hundreds of millions of dollars that they were paying in Entrance Fees would add to the financial security and stability of CC-PA. They also reasonably expected that CC-PA would maintain cash reserves to secure the company's significant repayment obligations and to ensure prudent operation of Vi at Palo Alto and the residents' financial security. These expectations were reasonable because of the extent to which the Vi at Palo Alto was marketed as a financially secure choice, because California state law

requires CCRCs to maintain cash reserves, and because California state law requires CCRCs to disclose <u>in writing</u> if refundable entrance fees are not secured by cash reserves (<u>no such disclosures were made by CC-PA</u>). Defendants breached their own promises and violated the law, causing injury in fact to Plaintiffs and the Class.

- 8. CC-DG developed and at all times has operated CC-PA under a business plan to use CC-PA as a device to return all of CC-DG's invested capital in CC-PA and to funnel the proceeds of Entrance Fees to CC-DG on a non-recourse basis, for CC-DG's and its shareholders' benefit. Defendants concealed their true intentions from the residents of the Vi at Palo Alto. Instead of using Entrance Fees to operate CC-PA in a financially sound manner, in compliance with State statutory reserve requirements and to provide financial security for the residents, Defendants siphoned off nearly all of CC-PA's liquid assets through unlawful dividends of funds to CC-DG. As a result of this upstreaming, CC-PA has become insolvent, and can pay its debts only by securing periodic, voluntary cash infusions from CC-DG. At the same time, CC-DG has told the residents in writing that CC-DG disclaims any obligation to repay the proceeds of Entrance Fees loaned to CC-PA. This situation violates the fundamental pillar of corporate law that a corporation should maintain sufficient capital to pay its creditors. Compounding the situation, CC-PA has been assessed millions in extra taxes due to its upstreaming and CC-PA plans to pass on the increased taxes to the residents.
- 9. Defendants' actions also violate California's Elder Abuse and Dependent Adult Civil Protection Act ("EADACPA") which prohibits Defendants from obtaining or retaining property of an elder when they "knew or should have known that [their] conduct *is likely to be* harmful to the elder..." (Welfare & Inst. Code § 15610.30)(Emphasis added.).
- 10. Plaintiffs seek damages equal to their proportionate shares of the upstreamed funds, or the return of the upstreamed funds to CC-PA and the creation of a refund reserve as required by law to cover CC-PA's financial obligations and to enable it to operate in a financially sound manner as CC-PA promised to its entering residents.
- 11. The illegal upstreaming of funds from CC-PA to CC-DG through the payment of dividends to CC-DG has caused CC-PA to be insolvent. Therefore, Plaintiffs also bring this

action derivatively on behalf of CC-PA (as a nominal defendant) against the CC-PA directors for breach of their fiduciary duties to Plaintiffs. As alleged herein, as the result of its borrowings from Plaintiffs, CC-PA owes Plaintiffs, as its primary creditors, hundreds of millions of dollars in refundable Entrance Fees. Plaintiffs assert the claim derivatively under Delaware law as creditors of CC-PA.

- 12. Defendants' financial improprieties extend beyond bleeding CC-PA of most of its liquid funds Defendants have also overcharged Plaintiffs and the Class by improperly allocating increased tax assessments, earthquake insurance charges, and marketing costs that were properly expenses of CC-PA as Vi at Palo Alto's operating expenses, and passing on these charges to the residents as inflated monthly fees.
- 13. These actions present a serious impairment of Plaintiffs' financial security, and violate the laws of California and Delaware.
- 14. Plaintiffs' allegations are based upon personal knowledge with respect to themselves and upon information and belief based upon, *inter alia*, a review of public filings, reports, Defendants' initial production of documents, and investigations undertaken by their counsel, as to all other allegations.

# A. Entrance Fees

- 15. Prior to entering the Vi at Palo Alto, each resident is required to enter into a continuing care contract (a "Refundable Residency Contract") under which they agree to "loan" CC-PA several hundred thousand dollars (or more up to several million dollars) in the form of an "Entrance Fee" pursuant to the terms of an Entrance Fee Note (the "Entrance Fee Note"). Each of the Plaintiffs has loaned the Entrance Fee to CC-PA and has received an Entrance Fee Note. Since the Vi at Palo Alto's opening in 2005, Plaintiffs have collectively loaned Defendants over \$460 million in Entrance Fees pursuant to these Refundable Residency Contracts and Entrance Fee Notes. See CC-PA's 2013 Consolidated Financials (Ex. 2) at 3.
- 16. CC-PA requires that a percentage of the loan to it under the Entrance Fee Note be forfeited to CC-PA ratably over the first 10 months of the resident's occupancy of his apartment in the Community, ranging from 10% of the loan, charged to the first residents entering the

Community, to 30% of the loan currently being charged to later residents. This means that 70% to 90% of the Entrance Fee loans are refundable to residents, depending on the year they entered the Community. CC-PA unconditionally agrees that upon termination of the Residency Agreement, it will repay the balance of the Entrance Fee Note upon the first to occur of 14 days following the earlier of reoccupancy of the departed resident's apartment or 10 years after termination of the Residency Contract. The entering resident is not afforded the opportunity to negotiate the terms of the Refundable Residency Contract, the loan or the Entrance Fee Note.

- 17. Plaintiffs and the Class were willing to enter into these Residency Contracts because they were promised that 70%-90% of the Entrance Fees would be unconditionally refunded to their heirs or estates after they passed away, or directly to them if they left the Vi at Palo Alto before they passed away. Plaintiffs and the Class were informed that CC-PA was a reputable company that had the financial ability to refund their Entrance Fees, and that their investments would be secure.
- 18. Under California Law, a CCRC contract that includes an unconditional promise to refund entrance fees is a "refundable contract." See California Health & Safety Code \$1771(r)(2). CC-PA's Residency Contract and its Entrance Fee Note together promise to refund the bulk of the Entrance Fee paid by the entering residents of the Community. This refund promise provides for **unconditional payment of the refund**: either 14 days after reoccupancy of the resident's apartment or, in all events, 10 years after termination of the Residency Contract. CC-PA's refund promise is not conditioned upon reoccupancy or resale of the apartment and extends beyond the resident's sixth year of residency in the Community. Therefore, CC-PA's Residency Contract and Entrance Fee Note together constitute a "refundable contract" under Section 1771(r)(2).
- 19. California Law requires CCRC providers that enter into refundable contracts to maintain reserves to act as security for repayment of the Entrance Fees they collect. See California Health & Safety Code §§1792.6, 1793. This reserve requirement constitutes a security interest provided by statute to residents who enter into refundable CCRC contracts. A

& McCarthy, LLP

violation of California's CCRC marketing and advertising laws is a per se violation of Business and Professional Code §17200. *See* California Health & Safety Code §§1793.5(h).

20. In marketing materials Defendants have acknowledged this requirement:

<u>The California DSS</u> continues to regulate the community after the release of the funds and <u>requires the community to maintain certain cash reserves</u> in amounts sufficient to meet State requirements.

See Ex. 3 (Hyatt in Palo Alto Brochure, circa 2005)(emphasis added).<sup>1</sup>

- 21. Instead of maintaining these statutorily required reserves, CC-PA has, as of December 2013, transferred over \$219 million upstream to CC-DG, its corporate parent. Ex. 2 ("Distributions of Excess Paid-in Capital" line item). As a result of this unlawful upstreaming, CC-PA is insolvent, and financially incapable of honoring its debts to the Plaintiffs and the Class. *See* Milliman Statement of Actuarial Opinion (Ex. 4) at 1 (describing the upstream payments as "distributions in excess of paid-in capital"). These concerns have also been raised by the Department of Social Services ("DSS"). *See* Letter from Robert Thompson, dated August 2, 2012 (Ex. 5) at 2. ("CC-PA's cash will not be sufficient to make the entrance fee repayment due."). By failing to maintain these statutorily required reserves, the Defendants' have unlawfully impaired Plaintiffs' security interest in their Residency Contracts. This constitutes present and ongoing harm to Plaintiffs.
- 22. CC-PA has taken the position that CC-PA is the "sole entity responsible" for the refund of Plaintiffs' Entrance Fees, and therefore CC-DG has no such responsibility. *See* Letter from Stephanie Fields, dated March 15, 2012 (Ex. 6) at 1. CC-DG has intentionally diverted the Entrance Fees that flowed through CC-PA—the entity that the contract holds liable for refunding substantial portions of the Entrance Fees to residents—to itself—the entity that Defendants claim is exempt from liability for such refunding. Through this conduct, Defendants have impaired the

<sup>&</sup>lt;sup>1</sup> The community is defined as "Classic Residence by Hyatt in Palo Alto," which now operates as Vi at Palo Alto. *Id.* 

security interest underlying the loans made to CC-PA by Plaintiffs and the Class, and have depleted the assets of CC-PA, thus rendering it insolvent.

23. Plaintiffs were never informed by Defendants that CC-PA intended to upstream their Entrance Fees to CC-DG. The fact that they were not so informed is incredibly significant given that CC-PA now has a deficit of more than \$310 million and owes Plaintiffs over \$460 million. See Ex. 2 ("Total Stockholders' Deficit" line item). In the face of this huge deficit and debt, CC-PA has failed to establish State-mandated reserves. The financial cupboard is bare and Plaintiffs will only be repaid if CC-DG voluntarily chooses to pay the obligations of CC-PA. However, CC-DG has stated in writing that they have no obligation to do so, and no financial obligations by CC-DG to CC-PA appear on the CC-PA's audited year-end financial statements. See Letter from Stephanie Fields, dated March 15, 2012 (Ex. 6) at 1.

# B. Monthly Fees

- 24. In addition to these sizeable Entrance Fees, Plaintiffs and the Class paid and continue to pay to CC-PA sizeable, and ever increasing, monthly fees. These monthly fees have been artificially inflated due to improper charges levied by Defendants. They have also been inflated to the extent Entrance Fees were upstreamed instead of used locally by CC-PA to provide services and to establish cash reserves (which is what Plaintiffs and the Class were promised).
- 25. The Refundable Residency Contracts state that the residents are to pay the "costs of operating the Community," i.e., the costs of operating the CCRC where they reside. CC-PA has at every turn allocated to and imposed on the residents, not only its costs of operating the Community, but also its costs of owning the Community, and other operating costs unrelated to operation of the Community. The unfairness of this situation has been compounded by Defendants' use of CC-PA as an engine to generate Entrance Fees to be illegally upstreamed to CC-DG—an intent that was concealed from Plaintiffs. Plaintiffs should not be forced to bear the costs of operating this corporate shell game.
- 26. Plaintiffs take issue with the following three allocations of costs to the residents on the grounds that they are either costs of CC-PA's <u>ownership</u> of the Community and not of <u>operation</u> of the Community, or costs of CC-PA's other operations:

& McCarthy, LLP

1

- 27. First, directly due to the illegal upstreaming, CC-PA has been assessed millions of dollars of increased property taxes. Such increased taxes resulting from CC-PA's unilateral upstreaming of its funds to CC-DG are CC-PA's own costs, and not "costs of operating the Community." This would be the meaning that a layperson would ordinarily attach to the language of the Refundable Residency Contracts. Nevertheless, CC-PA has indicated it will allocate these increased taxes to Plaintiffs and the Class. In the past, CC-PA has implemented this improper allocation of its own increased property tax cost by fixing the Community's operating budgets to generate Community "operating surpluses," thus requiring that residents pay monthly fees in excess of that reasonably necessary to cover the costs of operating the Community. CC-PA has then failed to return such surpluses to the residents pursuant to its 2005 "Policy on Surpluses and Deficits," in order to create a fund for payment of these increased property taxes. However, CC-PA subsequently, after this complaint was filed, modified this "policy" and agreed with the residents to return Community operating surpluses in excess of certain levels. CC-PA has violated that policy by withholding Community operating surpluses above levels permitted by that policy as a result of its appeal of the increased property tax assessments against it. Ex. 7.
- 28. Second, Defendants have improperly allocated earthquake insurance premiums to Plaintiffs. It is wrong for CC-PA to allocate to the residents all of its costs of insuring its buildings and improvements, in which the residents have no ownership, leasehold or other interest. A prospective resident of the Community would not have understood that the "costs of operating the Community" would fairly have included the costs of insuring CC-PA's buildings and improvements. Under the terms of the Refundable Residency Contract Plaintiffs and the Class should not incur insurance charges attributable to anything other than furniture, fixtures, and equipment that are fairly required to operate the Community. Insurance premiums and deductibles attributable to anything other than furniture, fixtures, and equipment should be borne by CC-PA and not by the Plaintiffs.
- 29. Third, under the guise of pointing to "marketing costs" as "costs of operating the Community" in the Residency Contracts, Defendants have improperly allocated to Plaintiffs costs

27

designed to benefit CC-DG. A prospective resident of the Community would have understood that the "costs of operating the Community" would fairly include the reasonable costs to market and resell residents' apartments in the normal course of operating the Community. A layperson would not have understood that the "costs of operating the community" would include CC-PA's costs of borrowing hundreds of millions of dollars in which the Community would have no participation. As the major part of their business plan, Defendants incur millions of dollars of marketing costs nationwide to churn over apartments as a profit engine for CC-DG. Since the marketing is designed to generate Entrance Fees to be funneled to CC-DG, the marketing costs are not a "cost of operating the community." They are a corporate cost for CC-DG. Plaintiffs should be responsible only for marketing costs that are necessary to operate the Community (i.e., the CCRC in Palo Alto), not marketing costs that are incurred solely to line Defendants' pockets with Entrance Fees that do not benefit the Community.

30. Plaintiffs and the Class seek relief from this unlawful conduct.

# II. <u>JURISDICTION AND VENUE</u>

- 31. This Court has jurisdiction over the instant matter pursuant to 28 U.S.C. § 1332(d) and the Class Action Fairness Act of 2005 ("CAFA"), 28 U.S.C. § 1711, et seq., which vest original jurisdiction in the district courts of the United States for any class action where the aggregate amount in controversy exceeds \$5 million and where the citizenship of any member of the class of Plaintiffs is different from that of any Defendant. The \$5 million amount-incontroversy and diverse citizenship requirements of CAFA are satisfied in this case.
- 32. Venue is appropriate in this district under 28 U.S.C. § 1391(b) and (c). During the Class Period the Defendants transacted business, were found, or had agents in this district, and a substantial portion of the conduct giving rise to the claims described herein occurred in this district.
- 33. This Court has personal jurisdiction over each Defendant because, inter alia, each Defendant: (a) transacted business in this district; (b) participated in illegal conduct in this district; (c) had substantial contacts with the United States, including in this district; and/or (d) caused injury to persons residing in, located in this district.

34. As described throughout this Complaint, CC-PA, which is a Delaware Corporation with its principle place of business in California, injured Plaintiffs, who are also located in California, by illegally upstreaming millions of dollars in refundable entrance fees to CC-DG, its corporate parent, which is a Delaware Corporation with its principal place of business in Chicago. CC-DG also injured Plaintiffs by requiring that CC-PA dividend to CC-DG the funds CC-PA needed to conduct ongoing operations. CC-PA was forced to pass on these costs to Plaintiffs in the form of inflated monthly fees that should have instead been paid out of CC-PA's operating budget.

# III. THE PARTIES

# A. <u>Defendants</u>

# 1. <u>CC-PA</u>

35. CC-PA is a Delaware corporation that owns and operates the CCRC known as the Vi at Palo Alto. Its principal place of business is Palo Alto, California.

# 2. <u>CC-DG</u>

36. CC-DG is CC-PA's parent company, and is also a Delaware corporation. Its principal place of business is Chicago, Illinois. CC-DG was formed by Penny Pritzker (now U.S. Secretary of Commerce) in 1987. In addition to the Vi at Palo Alto, CC-DG currently operates nine other continuing care retirement communities throughout the United States. These facilities previously operated under the trade name "Classic Residence by Hyatt" and now operate under the "Vi" brand.

# 3. <u>Director Defendants</u>

- 37. The following individuals sat on CC-PA's board of directors during the relevant time period and are referred to collectively as the "Director Defendants."
- 38. Defendant Penny Pritzker ("Ms. Pritzker") served as a CC-PA director during 2005, 2006, 2007, and 2010. At all times from 2005 through 2011, Ms. Pritzker served as Chairperson of CC-PA, the highest ranking corporate officer of CC-PA. At all relevant times, Ms. Pritzker participated in the operation and management of CC-PA, and conducted and

& McCarthy, LLP

culpably participated, directly and indirectly, in the conduct of CC-PA's business affairs. Upon information and belief, Ms. Pritzker is a resident of Illinois.

- 39. Defendant Nicholas J. Pritzker ("Mr. Pritzker") served as a CC-PA director during, 2005, 2007, and 2010. At all relevant times, Mr. Pritzker participated in the operation and management of CC-PA, and conducted and culpably participated, directly and indirectly, in the conduct of CC-PA's business affairs. Upon information and belief, Mr. Pritzker is a resident of Illinois.
- 40. Defendant John Kevin Poorman ("Mr. Poorman") served as a CC-PA director during 2005, 2007, 2010 and 2013, and upon information and belief, continues to serve as a director of CC-PA through the present day. From 2005 through 2011, Mr. Poorman served as Vice Chairman of CC-PA, and from 2012 through the present day, Mr. Poorman has served as Executive Chairman, the highest ranking corporate officer of CC-Palo Alto. At all relevant times, Mr. Poorman participated in the operation and management of CC-PA, and conducted and culpably participated, directly and indirectly, in the conduct of CC-PA's business affairs. Upon information and belief, Mr. Poorman is a resident of Illinois.
- 41. Defendant Gary Smith ("Mr. Smith") served as a CC-PA director during 2008, 2009, and at all relevant times in 2011 through 2013, and upon information and belief, continues to serve as a director of CC-PA through the present day. On information and belief, from 2005 through the present day, Mr. Smith has served as Vice President, Treasurer, and Assistant Secretary of CC-PA. At all relevant times, Mr. Smith participated in the operation and management of CC-PA, and conducted and culpably participated, directly and indirectly, in the conduct of CC-PA's business affairs. Upon information and belief, Mr. Smith is a resident of Illinois.
- 42. Defendant Stephanie Fields ("Ms. Fields") served as a CC-PA director during 2008, 2009, and at all relevant times from 2011 through 2013, and upon information and belief, continues to serve as a director of CC-PA through the present day. On information and belief, from 2005 through the present day, Ms. Fields has served as Vice President and Secretary of CC-PA. At all relevant times, Ms. Fields participated in the operation and management of CC-PA,

and conducted and culpably participated, directly and indirectly, in the conduct of CC-PA's business affairs. Upon information and belief, Ms. Fields is a resident of Illinois.

- 43. Defendant Bill Sciortino ("Mr. Sciortino") served as a CC-PA director during 2008, 2009, 2011 and 2012. At all relevant times, Mr. Sciortino participated in the operation and management of CC-PA, and conducted and culpably participated, directly and indirectly, in the conduct of CC-PA's business affairs. Upon information and belief, Mr. Sciortino is a resident of Illinois.
- 44. By virtue of their positions as directors, and/or officers of CC-PA and/or their exercise of control and ownership over the business and corporate affairs of CC-PA, the Director Defendants have, and at all relevant times had, the power to control and influence and did control and influence and cause CC-PA to engage in the practices complained of herein, including specifically the upstreaming of funds from CC-PA to CC-DG that caused the insolvency of CC-PA. Each Director Defendant owed and owes CC-PA and its creditors fiduciary obligations and were and are required to: (1) use their ability to control and manage CC-PA in a fair, just and equitable manner; (2) act in furtherance of the best interests of CC-PA and its creditors; (3) act to abide by all statutes designed to ensure the financial stability of CC-PA; (4) act to avoid the insolvency of CC-PA; (5) refrain from abusing their positions of control; and (6) not favor their own interests at the expense of CC-PA and its creditors.
- 45. Each Director Defendant herein is sued individually and as an aider and abettor and in his capacity as a director of CC-PA. The liability of each of the Director Defendants arises from the fact that they have engaged in all or part of the unlawful acts, plans, schemes, or transactions complained of herein.

# 4. Classic Residence Management Limited Partnership (CRMLP)

46. On information and belief, CC-DG is the general partner of CRMLP and otherwise controls CRMLP. CRMLP is also based in Chicago, Illinois. CRMLP provides the day-to-day management and operation at the Vi at Palo Alto and sets its budgets with input from CC-DG.

& McCarthy, LLP

# B. Conspiracy

47. Defendants entered into a conspiracy in furtherance of the wrongful acts alleged in this Complaint. Each Defendant was aware that the other Defendants planned to commit these wrongful acts. Each Defendant agreed with the other Defendants, and intended that these acts be committed.

#### C. Aiding and Abetting

48. Each Defendant aided and abetted the other Defendants in their commission of the wrongful acts alleged in this Complaint. Each Defendant knew that the wrongful acts alleged in this complaint were being committed by the other Defendants against Plaintiffs and the Class. Each Defendant gave substantial assistance and encouragement to the other Defendants in furtherance of these alleged acts. Each Defendant's conduct was a substantial factor in causing harm to Plaintiffs and the class.

## D. Alter Ego

- 49. CC-PA acted as the alter ego of CC-DG. CC-PA was so controlled by CC-DG, directly and through CRMLP, that it ceased to exist as a separate entity.
- 50. The Director Defendants were not independent, took direction from and acted only for the benefit of CC-DG and, at all times relevant to the complaint, relied on CC-DG for financial compensation.

#### E. The Proposed Class

- 51. The Proposed Class consists of all residents of the Vi at Palo Alto from January 1, 2005 to the present.
- 52. As of 2013, approximately 500 residents were located in the Vi at Palo Alto's independent living facility, and the balance resided in the Care Center. Each of these residents loaned CC-PA substantial Entrance Fees that have not been repaid, and each continues to pay CC-PA monthly fees. The average age of the current residents at the Vi at Palo Alto is approximately 85.

53. Four hundred sixty residents demanded mediation under the terms of their Refundable Residency Contracts with CC-PA. Prior to filing this case, the Parties participated in a mediation session with The Honorable Justice Panelli (Ret.). Mediation efforts failed.

## F. The Representative Plaintiffs

#### 1. Burton Richter

- 54. Burton Richter, Ph.D. moved to the Vi at Palo Alto in July, 2005, and he currently resides there with his wife, Laurose Richter. Dr. Richter's Entrance Fee was \$1,590,100. *See* Richter Refundable Residency Contract. (Ex. 8) at 6. Under the terms of his Promissory Note, 90% of his Entrance Fee is refundable and he is currently owed \$1,431,090. *See* Richter Promissory Note (Ex. 9) at 2.
- 55. Dr. Richter was never informed that CC-PA intended to transfer his Entrance Fees upstream to CC-DG. Nor was he informed that CC-PA did not intend to maintain cash reserves to cover its Entrance Fee refund obligations. Dr. Richter expected that CC-PA would maintain sufficient reserves. Dr. Richter was also never informed that he would be charged for earthquake insurance costs related to anything other than furniture, fixtures, and equipment at the Vi at Palo Alto, or that he would be charged for marketing fees used to generate Entrance Fees to upstream to CC-DG. The failure to disclose these important facts was a substantial factor in causing harm to Dr. Richter.
- 56. Dr. Richter is 82 years old. Dr. Richter is the immediately former Chair of the Vi at Palo Alto's Resident Advisory Council ("RAC"). Dr. Richter is a Nobel Laureate in Physics (1976), and a member of the National Academy of Sciences. He is also a member of the American Philosophical Society and the American Academy of Arts and Sciences. He was Chairman of the National Research Council's Board on Physics and Astronomy, President of the American Physical Society, and President of the International Union of Pure and Applied Physics. He is the author of over 350 scientific papers, many short pieces aimed at the public and the recent book "Beyond Smoke and Mirrors: Energy and Climate in the 21st Century" which won the Phi Beta Kappa award as best science book of the year.

# 2. <u>Linda Collins Cork</u>

- 57. Linda Collins Cork, D.V.M., Ph.D. moved to the Vi at Palo Alto in August 2005, and that is where she currently resides. Dr. Cork's Entrance Fee was \$674,400. *See* Cork Refundable Residency Contract (Ex. 10) at 6. Under the terms of her Promissory Note, 90% of her Entrance Fee is refundable, and she is currently owed \$606,960. *See* Cork Promissory Note (Ex. 11) at 2.
- 58. Dr. Cork was never informed that CC-PA intended to transfer her Entrance Fees upstream to CC-DG. Nor was she informed that CC-PA did not intend to maintain cash reserves to cover its Entrance Fee refund obligations. Dr. Cork expected that CC-PA would maintain sufficient reserves. Dr. Cork was also never informed that she would be charged for earthquake insurance costs related to anything other than furniture, fixtures, and equipment at the Vi at Palo Alto, or that she would be charged for marketing fees used to generate Entrance Fees to upstream to CC-DG. The failure to disclose these important facts was a substantial factor in causing harm to Dr. Cork.
- 59. Dr. Cork is 77 years old. Dr. Cork is the Chair of the Vi at Palo Alto's Resident Advisory Council. Dr. Cork received her D.V.M. from Texas A&M College of Veterinary Medicine (1970), a Ph.D. from Washington State University (1974), and was certified as a Diplomate of the American College of Veterinary Pathologists (ACVP) in 1975. Dr. Cork was a Professor at the Johns Hopkins University School of Medicine prior to moving to Stanford University in 1994 where she became Chairman of the Department of Comparative Medicine in the School of Medicine. Dr. Cork retired as Chair in September, 2009, and became an *emerita* in 2012. Dr. Cork has served on advisory and review boards for the National Institutes of Health and the National Academy of Sciences and she is a member of the Institute of Medicine. She is the author of more than 150 scientific papers.

# 3. Georgia Lee May

60. Georgia Lee May moved to the Vi at Palo Alto in November 2005, and she currently resides there. Ms. May's entrance fee was \$633,200. *See* May Refundable Residency

Contract (Ex. 12) at 6. Under the terms of her Promissory Note, 90% of her Entrance Fee is refundable, and she is currently owed \$569,880. *See* May Promissory Note (Ex. 13) at 2.

- 61. Ms. May was never informed that CC-PA intended to transfer her Entrance Fees upstream to CC-DG. Ms. May was never informed that CC-PA did not intend to maintain cash reserves to cover its Entrance Fee refund obligations. Ms. May expected that CC-PA would maintain sufficient reserves. Ms. May was never informed that she would be charged for earthquake insurance costs related to anything other than furniture, fixtures, and equipment at the Vi at Palo Alto, or that she would be charged for marketing fees used to generate Entrance Fees to upstream to CC-DG. The failure to disclose these important facts was a substantial factor in causing harm to Ms. May.
- 62. Ms. May is 87 years old. She received her Bachelor of Science in Occupational Therapy from Washington University School of Medicine, where she was an intern, and later an employee, of Karl A. Menninger. She is certified in Clinical Philosophy and was among the first to practice this discipline. In recognition of her achievements in her field, she received an honorary doctorate from Saybrook University in San Francisco.

#### 4. Thomas Merigan, M.D.

- 63. Dr. Thomas Merigan moved to the Vi at Palo Alto in June 2011, and he currently resides there with his wife, Sue Merigan. Dr. Merigan's entrance fee was \$1,223,900. *See* Merigan Refundable Residency Contract (Ex. 14) at 6. Under the terms of his Promissory Note, 80% of his Entrance Fee is refundable, and he is currently owed \$979,120 on this fee. *See* Merigan Promissory Note (Ex. 15) at 2.
- 64. Dr. Merigan was never informed that CC-PA intended to transfer his Entrance Fees upstream to CC-DG. Nor was he informed that CC-PA did not intend to maintain cash reserves to cover its Entrance Fee refund obligations. Dr. Merigan expected that CC-PA would maintain sufficient reserves. He was also never informed that he would be charged for earthquake insurance costs related to the buildings at the Vi at Palo Alto, used to generate Entrance Fees to

<sup>&</sup>lt;sup>2</sup> Dr. Merigan put forward an additional Entrance Fee in the amount of approximately \$1.2 million when he moved to a larger unit, and 75% of this amount is refundable. He is currently owed over \$900,000 on this fee.

upstream to CC-DG. The failure to disclose these important facts was a substantial factor in causing harm to Dr. Merigan.

- 65. Dr. Merigan is 80 years old. He obtained his Bachelor's Degree at the University of California in Berkeley, and graduated from medical school at UC San Francisco in 1958. His internship and residency were at Harvard Medical Services at Boston City Hospital.
- 66. Dr. Merigan continued his career at the National Institutes of Health studying protein chemistry and bacteriophage genetics. He became an Assistant Professor of Medicine at Stanford University in 1963, subsequently heading the Division of Infectious Disease and founding the Diagnostic Virology Laboratory at Stanford. After becoming the first faculty member to hold the Becker Chair in Medicine in 1980, he established an AIDS research unit. Eighteen years ago, Dr. Merigan became principal investigator of the NIAID AIDS Clinical Trials Unit, and founded the Center for AIDS Research at Stanford in 1988. Dr. Merigan has edited over twenty books, published over 560 papers and holds twelve patents. These contributions made Dr. Merigan one of 200 most cited scientists in clinical medicine over the last 20 years. He was elected to the Institute of Medicine of the National Academy of Sciences in 1980.

## 5. Alfred Spivack, M.D.

- 67. Dr. Alfred Spivack moved to the Vi at Palo Alto on or about July 11, 2012, and he currently resides there. Dr. Spivack's entrance fee was \$2,005,600. *See* Spivack Refundable Residency Contract (Ex. 16) at 6. Under the terms of his Promissory Note, 80% of his Entrance Fee is refundable, and he is currently owed \$1,604,480. *See* Spivack's Promissory Note (Ex. 17) at 2.
- 68. Dr. Spivack was never informed that CC-PA intended to transfer his Entrance Fees upstream to CC-DG. Nor was he informed that CC-PA did not intend to maintain cash reserves to cover its Entrance Fee refund obligations. Dr. Spivack expected that CC-PA would maintain sufficient reserves. Dr. Spivack was never informed that he would be charged for earthquake insurance costs other than furniture, fixtures and equipment at the Vi at Palo Alto, or that he would be charged for marketing fees used to generate Entrance Fees to upstream to CC-DG. The failure to disclose these important facts was a substantial factor in causing harm to Dr. Spivack.

69. Dr. Spivack is 86 years old. He was widowed in 2000. He had been married to his wife Anita Jaron since 1959. Dr. Spivack was a Clinical Professor of Medicine at Stanford starting in 1959 when he moved to the Bay Area. He practiced as a cardiologist. In 1993 he left the practice of medicine and joined a small pharmaceutical company. He was the director of medical services at that pharmaceutical company until 2000 when he became a consultant.

# **6.** Janice Robb Anderson

- 70. Janice Anderson moved to the Vi at Palo Alto on August 29, 2005, and she currently resides there with her husband William S. Anderson. Ms. Andersons's Entrance Fee was \$1,856,400. *See* Anderson's Refundable Residency Contract (Ex. 18) at 6. Under the terms of her Promissory Note, 90% of her Entrance Fee is refundable, and she is currently owed \$1,670,760. *See* Anderson Promissory Note (Ex. 19) at 2.
- 71. Ms. Anderson was never informed that CC-PA intended to transfer her Entrance Fees upstream to CC-DG. Nor was she informed that CC-PA did not intend to maintain cash reserves to cover its Entrance Fee refund obligations. Ms. Anderson expected that CC-PA would maintain sufficient reserves. Ms. Anderson was never informed that she would be charged for earthquake insurance costs other than furniture, fixtures, and equipment at the Vi at Palo Alto, or that she would be charged for marketing fees used to generate Entrance Fees to upstream to CC-DG. The failure to disclose these important facts was a substantial factor in causing harm to Ms. Anderson.
- 72. Ms. Anderson is 93 years old. Ms. Anderson had a varied and full career which included work for IBM, work as a reporter for Stars and Stripes and work in Japan during the occupation, where she and her husband lived for twelve years.

# IV. FACTUAL BACKGROUND

#### A. The Vi at Palo Alto

- 73. The Vi at Palo Alto is located on approximately 22.41 acres of land, leased under a 75-year Ground Lease (the "Ground Lease") from Stanford University and whose street addresses are 600 and 620 Sand Hill Road, Palo Alto, California (Ex. 20).
  - 74. The Vi at Palo Alto consists of the following facilities:

- (a) An Independent Living Facility consisting of 388 apartments along with dining and activity facilities and other common areas; and
- (b) A 106-unit Care Center consisting of assisted living, memory support and skilled nursing units.

# B. The Refundable Residency Contracts

- 75. Prior to entering the Vi at Palo Alto, the Plaintiffs and the Class provided personal, financial and medical information to CC-PA, and entered into Refundable Residency Contracts with CC-PA. Since Vi-PA contracts were "refundable" Defendants violated the law by not keeping legally required reserves and not disclosing lack of reserves.
- 76. These Refundable Residency Contracts were prepared by Defendants and their counsel long before the first residents were admitted to the Community. They are contracts of adhesion that are provided on a "take-it-or-leave-it" basis that does not permit negotiation. This adhesive quality coupled with the emphasis on the extensive waiting list for the Vi at Palo Alto, the limited-time availability of apartments, and the risk that the elderly prospective resident may unexpectedly become disqualified by illness, all create substantial pressure on prospective residents to sign the Refundable Residency Contract quickly or lose the opportunity to become residents of the Community.

#### C. Plaintiffs Loaned Substantial Entrance Fees to CC-PA

- 77. The Entrance Fees provided to CC-PA by Plaintiffs and the Class are in the form of "loan[s]" to CC-PA, as provided by their Refundable Residency Contracts. *See*, *e.g.*, Ex. 8 at Section 8.5. The terms of each loan is governed by California law and a Promissory Note that is incorporated by reference in the Refundable Residency Contract. *Id.*; *see also*, *e.g.*, Ex. 9. Plaintiffs made these <u>loans</u> because they were promised that 70%-90% of these fees were <u>refundable</u> upon their departure from the Vi at Palo Alto.
- 78. The percentage of the Entrance Fee that must be refunded under the terms of Plaintiffs' Promissory Notes is based on the date the resident loans the Entrance Fee. Over time, the percentage of the Entrance Fee that is refundable has decreased.

COTCHETT, PITRE & McCarthy, LLP

LAW OFFICES COTCHETT, PITRE

& McCarthy, LLP

79. Over time, the Entrance Fees at Vi at Palo Alto have increased, but they have always been substantial. Below is the fee structure as of 2014:

Type of Apartment	<b>Entrance Fees Starting At</b>	<b>Monthly Fees Starting At</b>
One Bedroom	\$745,500	\$4,320
One Bedroom with Den	\$1,124,800	\$5,100
Two Bedroom	\$1,247,900	\$5,550
Two Bedroom with Den	\$1,986,200	\$6,780
Three Bedroom with Den	\$4,620,800	\$9,320

# D. <u>CC-Palo Failed to Maintain Financial Reserves Sufficient to Refund the</u> Amounts Owed on Plaintiffs' Entrance Fees

80. Plaintiffs' Refundable Residency Contracts are "refundable contract[s]" within the meaning of California Health & Safety Code §1771(r)(2). This provision is provided below in full:

"Refundable contract" means a continuing care contract that includes a promise, expressed or implied, by the provider to pay an entrance fee refund or to repurchase the transferor's unit, membership, stock, or other interest in the continuing care retirement community when the promise to refund some or all of the initial entrance fee extends beyond the resident's sixth year of residency. Providers that enter into refundable contracts shall be subject to the refund reserve requirements of Section 1792.6. A continuing care contract that includes a promise to repay all or a portion of an entrance fee that is conditioned upon reoccupancy or resale of the unit previously occupied by the resident shall not be considered a refundable contract for purposes of the refund reserve requirements of Section 1792.6, provided that this conditional promise of repayment is not referred to by the applicant or provider as a "refund."

Notes, the principal of the Note is due when the contract has been terminated (either by the Resident leaving the Community, or dying), and either (a) 14 days after resale of the resident's apartment, or (b) 10 years after termination of the Agreement, whichever occurs first. (*See, e.g.*, Ex. 8 at Sections 8.2, 8.3 and 9.1.2). The refund obligation is thus not contingent on resale or reoccupancy of the apartment, and the agreement is a "refundable contract" within the meaning of California Health & Safety Code § 1771(r)(2). The contract is not contingent on resale because CC-PA's refund obligation is not contingent on resale of the apartment: even if the apartment were never resold, the refund obligation would be due 10 years after termination of the

Agreement. The refund obligation extends beyond the residents' sixth year of residency because under the Vi at Palo Alto Refundable Residency Contracts the refund obligation remains in place regardless of how many years the resident remains. In other words, it does not matter if a resident stays two years or fifteen years – they are still owed the same refund. These facts taken alone are sufficient to find that the Vi at Palo Alto contracts constitute "refundable contracts" within the meaning of the California Health and Safety Code. Indeed, CC-PA regularly refers to the obligation as a "refund" obligation. Prior to signing their Refundable Residency Contracts Plaintiffs were told that a large portion of their Entrance Fee would be "refundable." One agent who made widespread statements about the refundable nature of the Entrance Fees was Barry Johnson, Senior Sales Director for Classic Residence by Hyatt in Palo Alto (now known as CC-PA). For example, Barry Johnson made the following statement about the refundable nature of the Entrance Fees to the Stanford Report (as published May 23, 2001):

Rates are structured so that residents pay an "entrance fee" ranging from \$600,000 to \$1.7 million, Johnson said. Ninety percent of the entrance fee will be refunded to residents when they leave the senior living center or will be refunded to their, estates, he said.

See, Ex. 1, at page 20. Classic Residence by Hyatt (CC-PA) published a guidebook for prospective residents entitled "Your Guide to Navigating Continuing Care and Life Care Retirement Communities" which contained the following tip:

#### Do CCRCs refund the entrance fee?

Many, but not all, CCRCs make the entrance fee partially refundable if the resident leaves the community after a specified period of time...

See Ex. 21

- 82. On June 12, 2005 SFGate published an article with quotes from Barry Johnson, which again described *refundable* entrance fees. *See*, Ex. 22, *Hyatt's gonna keep 'em down on The Farm / Upscale senior living opening next to Stanford*, dated June 12, 2005.
- 83. The Refundable Residency Contracts refer to "refunds" throughout the contract. *See e.g.*, Ex. 23, at Sections 3.1.6 ("refund" used three times), 6.1 ("refund" used four times), 6.2

("refund" used three times), 6.3 ("refund" used three times), 7.4, 8.4, 8.4.5, 9.1, 9.2, 9.3, 9.4, 9.5, 9.6. In this same contract financials are attached that reflect "refunds" made to residents, not "repayments." *See*, Ex. 23, attached Consolidated Statements of Cash Flows, Years ended December 31, 2009 and 2008, which account for "refunds paid" as a line item and also refer to "proceeds from entrance fees net of certain refunds" in the notes. A layperson reading the Refundable Residency Contracts would have seen all the references to "refunds" and understood that they were entitled to a "refund" when they vacated their apartment. Similarly in a letter dated August 31, 2012 to potential residents of the Vi at Palo Alto, Randal Richardson, President of CC-DG, referred to "CC-Palo Alto's obligation to **refund** a significant portion of the entrance fee when the resident departs the project and his or her unit is resold." (Ex. 24). (Emphasis added).

- 84. California law requires that CC-PA retain sufficient reserves to cover its refund obligations. Specifically, California Health & Safety Code § 1792.6(a) states that "[a]ny provider offering a refundable contract, or other entity assuming responsibility for **refundable** contracts, **shall maintain a refund reserve fund in trust for the residents**." Section 1793(a) similarly states that a "provider offering a refundable contract, or other entity assuming responsibility for refundable contracts, shall maintain a refund reserve fund in trust for the residents." Finally, section 1793(f) states that "[a]ll continuing care retirement communities offering refundable entrance fees that are not secured by cash reserves, except those facilities that were issued a certificate of authority prior to May 31, 1995, shall clearly disclose this fact in all marketing materials and continuing care contracts." In sum, these provisions require CCRC providers, such as CC-PA, to maintain a certain level of cash reserves for payments due on the Refundable Residency Contracts and to disclose their failure to do so.
- 85. Despite these clear requirements, Defendants admit that "there is no entrance fee repayment reserve." Ex. 6 at 1 (emphasis added). Moreover, CC-DG takes the position that it

& McCarthy, LLP

does not have any obligation to refund Plaintiffs or the Class the amounts due under their Promissory Notes. (See Ex. 6 at 1).<sup>3</sup>

- 86. CC-PA also never disclosed to Plaintiffs or the Class that it did not maintain cash reserves, nor did it disclose that it was not in compliance with California law. In fact, CC-PA expressly told in-coming residents that the money they paid would remain at the Provider in Palo Alto. For example, CC-PA, through its employee Barry Johnson, told Plaintiff Linda Cork prior to the date that she signed her Refundable Residency Contract that her Entrance Fee payment would remain locally with CC-PA, and would not be transferred between entities or otherwise. CC-PA, including through Barry Johnson, told incoming residents that "Hyatt" did not make any profit on operations -- that operations were a break even proposition for them. Mr. Johnson was available to Stanford faculty and emeriti faculty as an "advisor" with an office on Cowper Street in Palo Alto. He was described as someone who could advise potential residents about the financial structure of the contracts. In addition, prior to the Vi at Palo Alto opening there was an open meeting held on Stanford Campus in which Mr. Johnson came and made a presentation, the purpose of which was to drum up interest in CC-PA.
- 87. CC-PA's failure to maintain sufficient cash reserves to refund the Entrance Fees, and non-disclosure of this fact, is a direct and ongoing violation of Health & Safety Code §§ 1972.6 and 1973, an impairment of Plaintiffs' security interest, and a breach of the implied reserve requirement term of the Refundable Residency Contracts and Promissory Notes.
- 88. Defendants' failure to disclose the absence of a refund reserve constitutes financial elder abuse and fraud. None of the marketing materials that CC-PA used to lure Plaintiffs and other residents contained a disclosure that the refundable entrance fee was unsecured by a cash reserve, or that CC-PA intended to funnel entrance fees to CC-DG. Further, the Refundable Residency Contracts conceal the fact that there is no cash reserve. This was a materially important disclosure for in-coming residents, including Plaintiffs, because these Entrance Fees

LAW OFFICES COTCHETT, PITRE & McCarthy, LLP

<sup>&</sup>lt;sup>3</sup> CC-Palo Alto established a reserve for refunds of Entrance Fees for residents entering the Community after June 1, 2012 (the "Post-June 2012 Residents"); however, these reserves represent only approximately 6% of the Entrance Fee refunds due to the Post-June 2012 residents, and does not cover the rest of the residents at all.

represent a significant portion of Plaintiffs' estates, and, as a consequence, of the funds they properly anticipated would be conveyed to their heirs.

89. The reserve requirement and the fact that CC-PA never disclosed that there were no reserves created clear expectations on behalf of the Plaintiffs and the Class that the refundable portion of their Entrance Fees would be secured by cash reserves.

# E. <u>CC-PA Falsely Represented to Plaintiffs' That Their Entrance Fees Would be Secure</u>

90. CC-PA's promotional materials for the Vi at Palo Alto touted to prospective residents a sense of security and reduced financial worries, including the following statements:

[Residents experience] a sense of security, knowing they have made a good choice. They know their entrance fee refund will not fluctuate with changes in the market.... Our residents enjoy a vibrant and enriching lifestyle with the knowledge that they have planned wisely to secure their future.

(Ex. 18, Letter dated October 9, 2008 from Classic Residence by Hyatt to Residents).

91. Attached as Ex. 26 is another marketing brochure provided to prospective residents, which contains the following representations:

Another key difference between CCRCs and rental communities is that rental communities are not subject to the same State of California oversight and regulations, which are designed to ensure that strong financial management is in place at CCRCs.

# Why is there an entrance fee? What does it cover?

To have the financial resources needed to operate as a CCRC, retirement communities in California typically need to charge an entrance fee and a monthly fee. The fees cover independent living; services such as dining, housekeeping, 24-hour concierge service, and maintenance of the grounds and homes; access to community amenities; and the benefits of the continuing care program.

## Why is there an entrance fee for a second person?

An additional entrance fee is charged for a second person to help cover the cost of services and continuing care benefits for that person.

8

9

6

11

12

13

14

15

16

17 18

19

21

20

22 23

24

25

26 27

28

Who monitors or regulates CCRCs and the fees collected by these communities? What guarantee do I have that my reservation deposit and my entrance fee are secure?

The California DSS continues to regulate the community after the release of the funds and requires the community to maintain certain cash reserves in amounts sufficient to meet State requirements. The CCRC must also file annual reports with the State that demonstrate continuing strong fiscal management and financial solvency.

See Ex. 26.

- 92. The above quoted statements from Ex. 26 portray to residents that their Entrance Fees were guaranteed to be secure (CC-PA even used the term "guarantee"), that CC-PA would abide by State requirements including requirements for cash reserves, CC-PA would have "strong financial management," and that the Entrance Fees would be used to help cover the costs of services and benefits delivered to residents of CC-PA. What happened instead is CC-PA has deliberately flaunted statutory requirements, has bled CC-PA dry to the point the company is insolvent, and has treated Entrance Fees as profits to be upstreamed to CC-DG.
- 93. The essence of CC-PA's offering to prospective residents – most entering in their 80s – has been that it will take care of them and enhance the last chapter of their lives, and that Vi will be their home for the remainder of their lives. The use of Penny Pritzker's name and the Hyatt name in connection with the sales and promotion of the CC-PA also strongly suggested that CC-PA was a stable institution, and that Plaintiffs' Entrance Fees would be secure.
- 94. Behind these appearances however, CC-PA's transactions with CC-DG, paint a troubling picture. Due to CC- Palo Alto's illegal upstreaming of funds to CC-DG, it has a deficit of over \$300 million and outstanding obligations to Plaintiffs of over \$460 million. Nowhere in CC-PA's advertising and promotional materials, or in its Contract, or in its continuing disclosures to its residents, does it discuss any of the above-referenced transactions or financial difficulties. CC-PA never disclosed that it would be transferring the Entrance Fees to CC-DG. Plaintiffs reasonably expected that CC-PA would hold the Entrance Fees. (Since the filing of the complaint, CC-PA has amended and supplemented its documentation in an attempt to disclose its business plan to distribute cash reserves to CC-DG.)

10

19

17

21

23

95. Neither prospective nor existing residents are provided with any financial records of CC-DG. This includes the concealment of CC-DG's obligations to its other continuing care facilities, and how these obligations might affect its continued ability to support CC-PA.

96. The effect of these practices is to shift all financial risk to the resident, which substantially impairs the value of Plaintiffs' security interest.

#### Over Time the Stanford Ground Lease Will Reduce CC-PA's Ability to F. **Refund Plaintiffs' Entrance Fees**

97. The 75-year term of the Stanford Ground Lease runs from July 1, 2005 to June 30, 2080, when it expires. Under the Ground Lease, CC-PA's ability to require new Entrance Fees is reduced over time, and is eventually eliminated as shown in Table 1 below:

Restriction Begins After:	Elimination of Refundable Portion of Entrance Fee and of Provider's CCRC Program Before the End of the Term
July 1, 2035	Maximum Refundable Entrance Fee is reduced to 50%
July 1, 2050	Further Refundable Entrance Fee offering is prohibited
July 1, 2065	Provider may no longer enter into CCRC Contracts, and may offer only year-to-year occupancy and separate private-pay terms in the Care Center.

98. As a result, CC-PA's ability to raise the funds necessary to refund earlier residents' Entrance Fees by borrowing new Entrance Fees from incoming residents will be gradually eliminated. CC-PA will require new sources of funds for its continuing obligations, but will have no reserves set aside and cannot rely on CC-DG, which denies any obligation to invest or loan additional capital to CC-PA.

#### G. **Insolvency of CC-PA Resulting from CC-DG Business Plan**

99. At all relevant times since CC-PA admitted the first residents to the Community in 2005, CC-PA's liabilities have exceeded a reasonable market value of its assets, and according to CC-PA's audited year-end financial statements, its "Total Stockholder's Deficit" (i.e., negative net worth) has increased from (\$106,317,195) at December 31, 2005 to (\$310,105,928) at December 31, 2013. At the same time, during the period from 2005 through December 31,

2013, CC-PA's obligations to residents entering the Community under CC-PA's Entrance Fee Notes have increased from approximately \$307,288, 000, at December 31, 2005, to approximately \$463,649,000, at December 31, 2013.

- 100. In 2005, using Entrance Fees borrowed from entering residents, CC-PA repaid to CC-DG all of the \$23,234,499 of capital that CC-DG had invested as capital in CC-PA. Since that time, CC-DG has never invested additional capital in CC-PA. As the result, since 2005, following receipt of Entrance Fees from the first residents entering the Community, CC-PA has had no paid-in equity capital; CC-DG has had no capital investment in CC-PA; and CC-DG, as CC-PA's sole shareholder, has had no capital at risk from its ownership and operation of CC-PA.
- 101. From 2005 through 2013, CC-PA has had no surplus within the meaning of Section 170 and 173 of the Delaware General Corporation Law.
- 102. In each year from 2005 through 2013, CC-PA has had insufficient funds to repay its borrowing from residents in the Care Center as its obligations to such residents have matured upon death or departure of such residents. As the result, CC-PA has been required to ask for cash from CC-DG to enable CC-PA to pay its maturing obligations. CC-DG has voluntarily made such advances, but denies that it had any obligation to do so in the future. The situation affecting the Care Center residents is especially egregious because CC-PA has resold their apartments and, instead of keeping the proceeds from the Entrance Fee paid by the new resident in order to repay the Care Center resident, CC-PA has upstreamed the money. Thus, Plaintiffs and the Class must hope CC-DG is still around and will voluntarily pay when their refunds come due.
- 103. Beginning in 2005, following receipt of borrowed Entrance Fees from the first residents entering the Community, and in each year thereafter, through 2013, CC-PA distributed to CC-DG, net of voluntary advances from CC-DG, millions of dollars in dividends of CC-PA's liquid funds from borrowed Entrance Fees, even though in each of such years, CC-PA had no earnings, and indeed had a net loss from its operations, and had a need for a large amount of cash as required for statutorily required and prudent business reserves. As a result of these distributions, from 2005 through December 31, 2013, CC-DG received from CC-PA an

aggregate of approximately \$219,243,000 of CC-PA's liquid funds. On information and belief, in 2014, CC-PA has continued to make such distributions to CC-DG. CC-DG denies any obligation to return these distributions, regardless of CC-PA's financial condition or needs.

- 104. Such distributions by CC-PA to CC-DG were made, and have continued in each year pursuant to a business plan of CC-DG to exercise its control over CC-PA to use CC-PA as a source of cash for CC-DG's business needs. CC-DG and CC-PA conspired to conceal this business plan from prospective residents.
- 105. CC-PA's distributions of its liquid assets to CC-DG pursuant to CC-DG's business plan: (a) have materially contributed to CC-PA's negative net worth; (b) have caused CC-PA to fail to establish statutorily required refund reserves to secure its obligations to the residents, as its creditors, as they matured; (c) have caused CC-PA to fail to establish prudent reserves for major operating contingencies, such as damage or destruction to the Community from natural or man-made disasters; (d) have caused CC-PA to be unable to pay its obligations to Care Center residents as they matured without financial assistance from CC-DG; and (e) have caused CC-PA improperly to allocate its ownership and operating costs to the residents.

## H. Violation of the Obligations of CC-PA's Board of Directors

- 106. At all relevant times from the first residents' entry into the Community in 2005, to the current time, the CC-PA Board of Directors has never addressed: (a) CC-PA's increasing negative net worth; (b) CC-PA's inability to pay its obligations owed to residents under its outstanding Entrance Fee Notes as they matured without payments from CC-DG; (c) whether CC-PA had sufficient surplus from which to pay dividends to CC-DG; or (d) the other matters complained of in this Complaint.
- 107. During the period from the first residents' entry into the Community in 2005, to the current time, CC-PA has never held a Board Meeting at all. In lieu of any meetings of the Board, once each year, the Directors of CC-PA have taken action by unanimous written consent pertaining to the matters affecting CC-PA. From 2005 through 2011, such action by unanimous written consent of the CC-PA Board includes only boilerplate resolutions in substantially the following form:

"FURTHER RESOLVED, that all distribution, dividend and/or capital contribution transactions between the Corporation and its stockholders that have been recorded in the books and records and tax returns of the Corporation from time to time, if any, shall be, and they are hereby, authorized, ratified, confirmed and approved for all purposes and in all respects;"

"FURTHER RESOLVED, that all acts and deeds of the Chairperson, Vice Chairman, President, Vice President, Secretary, Assistant Secretary or any other officer of the Corporation taken prior to the date hereof to carry out the intent and accomplish the purpose of the foregoing resolutions are hereby approved, adopted, ratified and confirmed in all respects as the acts and deeds of the Corporation;"

See, Ex. 27.

108. Since 2011, the unanimous written consent of the CC-PA Directors has omitted the above boilerplate resolutions in favor of a shorter, simpler resolution:

"FURTHER RESOLVED, that any document heretofore executed and any action heretofore taken by any director or proper officer of the Corporation in furtherance of the business of the Corporation otherwise permitted under or contemplated by these resolutions be, and each of them hereby is, ratified, confirmed and approved for all purposes and in all respects."

See, Ex. 28.

- 109. Under Section 170 of the Delaware General Corporation Law, only the Board of Directors of CC-PA is granted the authority, after having satisfied its statutory responsibilities, to declare and authorize CC-PA to pay legal dividends to CC-DG, CC-PA's sole shareholder. None of the dividends paid by CC-PA officers to CC-DG during the period from 2005 through the present day, were paid by them following CC-PA's Board of Directors consideration of the economic stability of CC-PA.
- attempt, made after the fact, to "legalize" illegal actions that had been taken by CC-PA officers to pay dividends to CC-PA without prior, legally effective action of the CC-PA Board of Directors. Such boilerplate resolutions after the fact of such dividend payments do not satisfy the required duty of care and the required actions of a Board of Directors to declare a valid dividend under

Delaware law. The CC-PA Board's motive is transparent. As a puppet of CC-DG, to whom all of the CC-PA Directors owe their positions in the companies, the Board of Directors has preferred the interests of CC-DG over the interests of CC-PA and of the residents as its primary creditors.

- 111. In making such distributions for the sole benefit of CC-DG, and to the economic detriment of CC-PA, and in failing to comply with Sections 170, 173 and 174 of the Delaware General Corporation Law, the CC-PA Directors have violated their obligations to CC-PA and to the residents, as its creditors. Such actions and inactions of the CC-PA Board were not taken in good faith and involve a knowing violation of law, including California Health and Safety Code Section 1792.6.
- 112. In § 1771.8(a) of the California Health & Safety Code, the Legislature recognizes that:
  - "(1) The residents of continuing care retirement communities have a unique and valuable perspective on the operations of and services provided in the community in which they live.
  - (2) Resident input into decisions made by the provider is an important factor in creating an environment of cooperation, reducing conflict, and ensuring timely response and resolution to issues that may arise."

To implement the policies evidenced by the above recognition of the need for adequate resident input into provider decision making, Health & Safety Code § 1771.8(j) requires that CC-DG, as a "multi-CCRC provider," afford the residents the opportunity to designate at least one nonvoting resident representative to CC-DG's board of directors for each California-based [CCRC] the provider operates . . . ." Under Health & Safety Code § 1771.8 (m)(1) with only exceptions for executive sessions of the governing body *not related* to matters other than annual budgets, increases in monthly fees and other matters affecting the residents, such "resident representative shall receive the same notice of board meetings, board packets, minutes, and other materials as members and shall be permitted to attend, speak, and participate in all meetings of the board."

113. CC-DG and CC-PA have never complied with these requirements of § 1771.8; have never permitted a representative of the residents to participate in CC-DG's or CC-PA's

Board Meetings; and by causing CC-PA not to hold meetings of its Board, have deprived residents of their rights under § 1771.8(m), to appear and be heard about why CC-PA's distribution of its cash reserves to CC-DG was in violation of law, was a violation of CC-PA's obligations to the residents under its Refundable Residency Contracts, and was against the financial interests of CC-PA and the residents, in their capacities a residents and creditors of CC-PA.

114. CC-DG's and CC-PA's violation of their obligations under § 1771.8 further evidences their intent to deprive the residents of their rights under California law and to conceal from them, CC-DG's and CC-PA's plan to distribute to CC-DG, CC-PA's cash reserves on a non-recourse basis.

# I. <u>Defendants Have Charged Plaintiffs Inflated Monthly Fees</u>

# 1. <u>CC-PA Improperly Allocated Property Tax Liabilities to Plaintiffs</u>

- 115. CC-PA's upstreaming of its cash resources to CC-DG has caused the Santa Clara County Tax Assessor ("Assessor") to increase its property tax assessment for CC-PA's property. Defendants have indicated that they will pass these taxes onto Plaintiffs and the Class in the form of higher monthly fees and a reduced operating surplus.
- 116. The Vi at Palo Alto consists of two Assessor's Parcel Numbers: one for the Care Center (APN 142-02-021) and one for the Independent Living Facility (APN 142-02-020). Stanford University leased these parcels to CC-PA on August 1, 2000 for a term of 75 years. On April 1, 2011, the Assessor served CC-PA with a 10-day raise letter. Ex. 29. The raise letter provided formal notice of the Assessor's intent to seek an additional increase in the total assessed value of the Vi at Palo Alto of approximately **\$51 million**. Ex. 29. The letter was written in advance of a previously scheduled hearing in front of the Assessment Appeals Board ("AAB").
- 117. After the hearing, the AAB found that CC-PA's upstream transfer of over \$174 million to CC-DG constituted "Entrepreneurial Profit," which the AAB included as taxable in its property tax appraisal. *See* the AAB's Findings and Conclusions (Ex. 30) at 3, 5, 8, and 11.

<sup>&</sup>lt;sup>4</sup> The letter increased the assessment to the independent living facility parcel in the amount of \$43,130,145 and increased the assessment for the continuing care parcel in the amount \$8,088,277 for a total of over \$51 million.

Defendants have since determined that this will amount to an increase in back taxes in "excess of \$12 million," and in additional tax assessments of \$1.9 million annually. See Letter from Randal Richardson, dated August 31, 2012 (Ex. 24) at 1.

- 118. On September 5, 2012, CC-PA filed a complaint and petition for writ of mandate in Santa Clara County Superior Court against the County of Santa Clara and the AAB. The appeal is pending in an early stage.
- 119. Defendants have indicated that they will pay the "back taxes" until conclusion of their appeal of the AAB decision, but that Plaintiffs will bear ultimate responsibility for those taxes. Moreover, Defendants have indicated that Plaintiffs and the Class will pay any increased property taxes confirmed in the appeal for all years following conclusion of the appeal. *Id*.
- 120. Prior to admission of the first residents to the Community, CC-PA adopted, and attempted to make a part of the Residency Contracts, its 2005 "Policy on Surpluses and Deficits," under which CC-PA could unilaterally elect to retain monthly fees paid by the residents (in reliance upon CC-PA's operating budgets) that were in excess of the costs actually incurred to operate the Community. Ex. 23.However, in its "Proposed Guidelines Regarding Cumulative Operating Surplus (COS) 3/12/09," CC-PA subsequently agreed with the residents to modify that policy to require that CC-PA return to the residents any such operating surpluses over a formula amount reasonably necessary to provide for operating contingencies, "unless then available information indicates that greater retention may be necessary because of significant unanticipated expenses or loss of revenue for the current year." Ex. 7.
- 121. The unanticipated, materially increased property tax assessments resulting from CC-PA's unlawful dividend distributions of its cash reserves to CC-DG is not properly a "cost of operating the Community." It is unfair for CC-PA to claim that these are "costs of operating the Community. Further, CC-PA had no authority under its Residency Contracts to withhold excess operating surpluses from the Residents under the 3/12/09 "Proposed Guidelines," referenced above. Nevertheless, in an attempt to accumulate funds as security for CC-PA's intention to charge the residents for future increased property tax from CC-PA's upstreaming of its cash reserves, CC-PA (a) suspended its compliance with the 3/12/09 Proposed Guidelines; (b)

retained previously accumulated COS surplus due to the residents under the 3/12/09 Proposed Guidelines; and (c) adopted operating budgets for the Community designed to result in additional operating surplus to retain in the COS. By its August 31, 2013 letter, Defendants gave notice to the residents of its intention to "suspend the crediting to residents of any excess amounts in the Cumulative Operating Surplus ... until appeal of the base year assessment is completed." *Id*.

- 122. Given that CC-PA's upstreaming activities caused this increase in the property taxes, the increase in taxes attributable to those activities should be borne entirely by Defendants. Plaintiffs and the Class should not be penalized by Defendants' decision to upstream these funds. Plaintiffs never agreed to permit CC-PA to deplete its operating surplus to pay increased taxes on entrepreneurial profit and Defendants should bear the consequences of their illicit activities.
- 123. Following institution of this litigation, CC-PA has partially returned to the residents a portion of the COS funds that it had been improperly withholding. Nevertheless, CC-PA breached its Residency Contracts and caused damage to the residents by wrongfully collecting and withholding resident funds in excess of the reasonable costs of operating the Community and in excess of the operating reserve permitted by CC-PA's agreed operating policy.

# 2. <u>CC-PA Improperly Allocated Earthquake Insurance Charges to Plaintiffs</u>

- 124. Under the Stanford Lease, CC-PA is obligated to maintain earthquake insurance coverage. The residents are denied any right to participate in decisions with respect to CC-PA's insurance coverages. CC-PA has stated that CC-DG currently carries \$50 million of insurance coverage for earthquake damage to <u>all of its facilities</u>, with a required deductible of 5% of the replacement value of each "structure" at the time of the loss, and allocates the costs of such coverage among its several CCRC operations as it determines.
- 125. Under the Refundable Residency Contracts, "the costs of insurance policies" are included in the "costs of operating the Community." *See. e.g.*, Ex. 8 at 3.3.2. However, that same provision limits these costs to "maintenance, repairs, and replacements of **capital items** (including furnishings, fixtures and equipment." *Id.* at 3.3.3. (Emphasis added). The Residency Contracts emphasize that by entering into the Contracts, the residents acquire no real property

interest of any kind, in the buildings and improvements of the Community. *See* Ex. 8, at 11.6. CC-PA's "Policy for Capital Expenditure Responsibility at Classic Residence by Hyatt in Palo Alto," dated March 1, 2005 (before the Community opened to the first residents) confirms that CC-PA is to retain financial responsibility for damage or destruction to the buildings and improvements to the Community. *See* Ex. 32.

- 126. Plaintiffs reasonably expected that the residents' obligations for the costs of insurance policies would extend to coverage of those operating assets, such as furniture and equipment, that are necessary to operate the Community—not the cost of insuring or replacing CC-PA's buildings and improvements (which residents are denied an interest in). The latter are not "costs of operating the Community."
- 127. In short, under a fair interpretation of the allocation of costs between CC-PA and the residents, the Refundable Residency Contract requires that Defendants pay its costs of ownership of its buildings and improvements, including to insure the buildings, and that the residents pay to insure the Community's furniture, fixtures and equipment (*i.e.* "capital items") which relate to its operations.. On that basis, all earthquake insurance costs (*i.e.* premiums and deductibles) should be allocated in the same manner.

# 3. <u>CC-PA Improperly Allocates Marketing Costs to Plaintiffs</u>

- 128. The Refundable Residency Contract provides that monthly fees are "intended to pay all costs of operating the Community" which include, in subpart (ix), "marketing costs." *See e.g.* Ex. 8 at 3.3.3. The Contract does not define the term "marketing costs." The overarching scheme by which Defendants repeatedly turn over apartments to generate Entrance Fees to be upstreamed to CC-DG makes the full allocation of marketing fees to the residents unconscionable.
- 129. These costs have been substantial. Plaintiffs have paid in excess of \$5.5 million of marketing costs from March 2006 through 2013. A portion of these costs are attributable to CC-DG's national marketing campaign, and a portion to the upstreaming scheme. Plaintiffs were never informed they would have to pay marketing costs associated with the promotion of

facilities other than Vi at Palo Alto. The imposition of these costs is improper, and Plaintiffs and the Class are entitled to return of these funds.

# J. CC-PA Breached Its Fiduciary Duty to Plaintiffs

- 130. The Vi at Palo Alto is home to nearly 600 Plaintiffs, approximately all of whom intend to remain there for the rest of their lives. The average age of these residents is nearly 85, and many of them are over 90. Over time, as their health deteriorates, Plaintiffs become less and less physically, emotionally, and cognitively able to move out of the Vi at Palo Alto. CC-PA was entrusted with large sums of money that Plaintiffs set aside for their retirement. CC-PA asserts the unilateral right to determine the cost of residents' homes and their living environment and denies the residents any right to participate in CC-PA's decisions about these essential matters. The circumstances described herein give rise to a fiduciary duty to the residents on the part of Defendants. CC-PA assumed the role of caregiver and business partner to Plaintiffs and the Class. CC-PA therefore owes them duties of reasonable care, candor, manifest fairness, and undivided loyalty. CC-PA had a duty to look out for the best interests of Plaintiffs and the Class by maintaining the necessary reserves to refund their fees, and by fairly allocating to them its costs of operating the Community.
- 131. Due to its fidelity to CC-DG, CC-PA failed to act as a fiduciary would have acted in similar circumstances. It was incumbent on CC-PA to hold reserves sufficient to refund Entrance Fees it borrowed from Plaintiffs and the Class. Instead, CC-PA transferred hundreds of millions of dollars to CC-DG with no assurances that these fees would ever be refunded. CC-DG has now disavowed any obligation to refund Plaintiffs and Class members the amounts due on their Entrance Fees.
- 132. CC-PA owed a fiduciary duty to its creditors (*i.e.* the Plaintiffs) to use due care and maintain reserves sufficient to cover its debts. CC-PA is insolvent.
- 133. CC-PA breached its duty of undivided loyalty to Plaintiffs and the Class through this same conduct. CC-PA's financial transfers to its corporate parent drained it of the resources necessary to refund Plaintiffs' Entrance Fees. These transfers were plainly against the interests of Plaintiffs and the Class.

134. In sum, due to CC-PA's upstreaming activity, Plaintiffs' Entrance Fees have been
placed at risk, their security interest has been impaired, their contracts have been breached, they
have been defrauded, and they have been subjected to increased monthly fees, and improper
retention of surpluses that should have been returned to them and improper allocation of tax
assessments. The residents' monthly fees have been further inflated by Defendants' improper
allocations of earthquake insurance and marketing costs as "costs of operating the Community,"
which properly were Defendants' own costs. Each of these acts constitutes a breach of
Defendants' fiduciary duties to Plaintiffs and the Class.
125 Defendants harmed Disjutiffs in the following ways:

- Defendants harmed Plaintiffs in the following ways: 135.
  - Upstreaming Plaintiffs' Entrance Fees to CC-DG; a.
  - b. Depleting CC-PA's liquid capital and hindering its ability to refund Plaintiffs' Entrance Fees:
  - Maintaining reserves below the levels required by California law; c.
  - d. Impairing Plaintiffs' security interests underlying their Promissory Notes;
  - Concealing their intention to upstream Plaintiffs' Entrance Fees; e.
  - f. Failing to provide transparency in their financial decisions about the operation of the Community;
  - Incurring a deficit of over \$300 million at CC-PA; g.
  - h. Improperly allocating costs to Plaintiffs for tax assessments, marketing expenses and deductibles for earthquake insurance on the buildings of the Vi at Palo Alto; and,
  - i. By transferring complete control over CC-PA to CC-DG with the result that CC-PA disregards its duties to protect its assets and obligations and the security of its creditor-residents.

#### V. **CLASS ALLEGATIONS**

136. Plaintiffs incorporate by reference all preceding allegations as though fully set forth herein.

25

26

27

- 137. Plaintiffs bring this action as a class action against Defendants pursuant to Rule 23 of the Federal Rules of Civil Procedure.
- 138. CC-PA uses materially identical contracts for all residents, and makes the same representations to each.
  - 139. The named Plaintiffs seek to represent the following class:
    - (1) All residents of the Vi at Palo Alto from January 1, 2005 to the present (the "Class");
    - (2) Excluded from the Class are: Defendants, their officers, directors and employees, and any entity in which Defendants have a controlling interest, their agents, affiliates, legal representatives, heirs, attorneys at law, attorneys in fact or assignees thereof.
- 140. Throughout discovery, Plaintiffs may find it appropriate or necessary to amend the definition of the Class. Plaintiffs will formally define and designate a class definition when they seek to certify the Class alleged herein.
- 141. **Numerosity.** The members of the defined class are so numerous that individual joinder of all members of the Class is impracticable. Plaintiffs are informed and believe, and on that basis allege, that there are hundreds of members in the Class. The identities of Class Members are readily discernible using information contained in records in the possession or control of Defendants.
- 142. **Commonality.** Class-wide common questions of law and fact exist and predominate over questions affecting only individual Class members. Common questions include, but are not limited to:
  - Whether Defendants participated in and pursued the course of conduct a. complained of;
  - b. Whether Defendants' conduct constitutes a breach of contract;
  - c. Whether Defendants' conduct violated Delaware law;
  - d. Whether Defendants' conduct violated Delaware Code, Title 8, §§ 170, 173, and/or 174;

- e. Whether Defendants' conduct violated California law;
- f. Whether Defendants' conduct constitutes unfair and/or unlawful business practices under California Business and Professions Code §17200;
- g. Whether Defendants conduct violates California Health & Safety Code §§1792.6, 1793 and 1793.5;
- h. Whether the Refundable Residency Contracts at issue in this case are "refundable contracts" under California Health & Safety Code §1771(r)(2).
- i. Whether Defendants conduct violates California Health & Safety Code §
   1771.8;
- j. Whether Defendants' conduct violated California's Consumer Legal
   Remedies Act;
- k. Whether Defendants' conduct constituted financial elder abuse;
- Whether Defendants' conduct violated Welfare & Institutions Code § 15610.30;
- m. Whether Defendants engaged in misrepresentations or fraudulent concealment;
- n. Whether the Defendants breached their fiduciary duties to Plaintiffs and the Class;
- o. Whether Plaintiffs and the Class have sustained damages, and if so, the proper measure of damages;
- p. Whether the Plaintiffs and the Class are entitled to injunctive relief.
- 143. **Typicality.** The Plaintiffs' claims are typical of the claims of the Proposed Class. Plaintiffs and the Class were subject to the same promotional campaign by Defendants and the same facts were concealed from each of them. The security of the Plaintiffs and the Class has been impaired, and they have been charged additional costs. The Plaintiffs and the Class all paid inflated monthly fees. The Plaintiffs are entitled to the same types of damages, penalties, and

other relief. Plaintiffs' claims rest on the same theories and legal grounds as the members of the class they seek to represent.

- 144. Adequacy of Representation. Plaintiffs are adequate representatives of the Class because (a) their interests do not conflict with the interests of the individual Class members they seeks to represent; (b) they have retained counsel who are competent and experienced in complex class action litigation; and (c) they intend to prosecute this action vigorously. Plaintiffs and their counsel will fairly and adequately protect the interests of the Class.
- 145. <u>Superiority of Class Action</u>. A class action is superior to other available means for the fair and efficient adjudication of the claims of Plaintiffs and the Class. Each proposed member of the Class has been damaged and is entitled to recovery by reason of Defendants' unlawful and unfair practices set forth above. Class action treatment will allow those similarly situated persons to litigate their claims in the manner that is most efficient and economical for the parties and the judicial system.
- 146. This case is maintainable as a class action under Fed. R. Civ. P. 23 (b)(2) because Defendants acted or refused to act on grounds that apply generally to the class, so that final injunctive or declaratory relief is appropriate respecting the class as a whole.
- 147. Class certification is also appropriate under Fed. R. Civ. P. 23(b)(3) because questions of law and fact common to the proposed Class predominate over any questions affecting only individual members of the proposed Class, and because a class action is superior to other available methods for fair and efficient adjudication of this litigation.
- 148. Defendants' common and uniform practices subjected the proposed Class to excessive and unauthorized costs and financial risk.
- 149. The individual claims of the members of the proposed Class are too small to practically permit pursuit on an individual basis, even though the rights of the members of the Class have been violated by Defendants' practices.
- 150. Class treatment is superior because it will obviate the need for unduly duplicative litigation that might result in inconsistent judgments against Defendants' practices.

16

19

24

25

26 27

28

151. The Class is ascertainable because its members can be determined from Defendants' business records, and the definition of the Class provided above is sufficient to enable members of the Class to identify themselves.

#### VI. FIDUCIARY DUTIES OF THE INDIVIDUAL DEFENDANTS

- 152. By reason of Director Defendants' positions with CC-PA as officers and/or directors, said individuals are in a fiduciary relationship with CC-PA and owe a duty of highest good faith, fair dealing, loyalty and full, candid and adequate disclosure to CC-PA. Furthermore, due to the insolvency of CC-PA, Plaintiffs have standing to bring a derivative action on behalf of CC-PA.
- 153. The derivative claims asserted herein are brought under Delaware state law which requires every corporate director to act in good faith, in the best interests of a corporation.
- 154. Plaintiffs allege herein that the Director Defendants, separately and together, violated the fiduciary duties that they owed to CC-PA, including their duties of loyalty, good faith and independence, insofar as they have acted against the best interests of CC-PA by upstreaming hundreds of millions of dollars out of CC-PA and to CC-DG thereby causing the insolvency of CC-PA.
- 155. Plaintiffs allege herein that the Director Defendants, separately and together, violated the fiduciary duties that they owed to CC-PA, including their duties of loyalty, good faith and independence, insofar as they have acted against the best interests of CC-PA by upstreaming hundreds of millions of dollars out of CC-PA and to CC-DG thereby causing the insolvency of CC-PA.

#### VII. **DERIVATIVE AND DEMAND FUTILITY ALLEGATIONS**

#### Α. **General Derivative Allegations**

156. Plaintiffs bring this action derivatively in the right and for the benefit of CC-PA to redress injuries suffered and to be suffered by CC-PA as a direct result of the breaches of fiduciary duty by the Director Defendants. CC-PA is named as a nominal party solely in a derivative capacity, as to Counts 11-13 and 15.<sup>5</sup>

<sup>&</sup>lt;sup>5</sup> CC-PA is named as a direct defendant as to the Class Action and declaratory relief Counts and Count 14.

157. Plaintiffs will adequately and fairly represent the interests of CC-PA in enforcing and prosecuting its rights to a return of improperly upstreamed funds. Plaintiffs are creditors of CC-PA and were creditors of CC-PA during all times relevant to the Director Defendants' wrongful course of conduct as alleged herein.

158. In bringing the derivative action, Plaintiffs have satisfied all of the governing statutory requirements of Delaware, CC-PA's state of incorporation. First, Plaintiffs have demonstrated their standing to bring the derivative action as creditors at the time the acts and omissions complained of herein occurred, and they continue to be creditors of CC-PA. Second, Plaintiffs will fairly and adequately represent the interests of CC-PA in enforcing the rights of CC-PA against the Director Defendants and CC-DG, as detailed herein to pursue the return of improperly upstreamed funds to CC-DG. Third, this derivative action is not being used by Plaintiffs to gain any personal advantage, nor do Plaintiffs maintain any personal agenda other than seeking to correct the wrongs that have been done to CC-PA in connection with the upstreaming of funds. To this end, Plaintiffs have taken steps to file this action and have retained counsel experienced in derivative litigation.

# B. <u>Demand Futility</u>

# 1. Plaintiffs' Efforts to Address the Complained Of Conduct

159. The residents, through their appointed resident representatives, have made numerous attempts to resolve the issues raised by this Complaint, including particularly, the illegal dividends that CC-PA has paid to CC-DG and the absence of reserves for CC-PA's contractual and statutory refund obligations to the residents. CC-PA's Board of Directors and officers have rebuffed all of such attempts. This provides direct evidence of demand futility.

160. The Attempts to Resolve the Upstreaming and Resulting Tax Assessment.

From April through August, 2012, representatives of the residents—the Resident Advisory

Council ("RAC") and the Resident Finance Committee—engaged in numerous private

discussions with the Community's Executive Director, an employee of CC-PA and CRMLP, and
held an April 12 meeting, an April 23 conference call, and an August 9 meeting with the

President and Senior Vice President and Chief Financial Officer of CC-DG and CC-PA

regarding the residents' concerns over upstreaming. During those meetings and conference call, and in an August 31 letter from the Executive Director to the residents, the CC-DG and CC-PA representatives confirmed that in reliance upon the residents' obligations to pay "all costs of operating the Community" under the terms of their Residency Contracts, CC-PA would allocate to the residents all future increased property taxes resulting from CC-PA's dividend distributions to CC-DG following the conclusion of CC-PA's appeal of the increased assessment. (*See* Ex. 24).

- 161. During 2011 and 2012, the RAC also sent written communications to CC-PA—including an April 27 letter from the RAC to the President and Chief Financial Officer of CC-DG and CC-PA (*See* Ex. 33); a June 15 email from the RAC Chair to the CC-PA Board (*See* Ex. 34); and a September 7, 2012 letter from the RAC to the President of CC-PA (*See* Ex. 35) objecting to any allocation of increased property taxes resulting from CC-PA's unilateral actions in upstreaming money to CC-DG, and stating that increase in CC-PA's property taxes arising solely from such distributions were not "costs of operating the Community."
- Director to the residents (*See* Ex. 24),<sup>6</sup> and by the September 25, 2012, response of the President of CC-PA to the RAC's September 7, 2012 letter (*See* Ex. 36), CC-PA refused to bear all of the increased property taxes found to have resulted from its dividend distributions to CC-DG; confirmed its intention to charge the residents for such increased property taxes following resolution of its appeal; and refused the residents' request for certain agreements protecting the residents, including, but not limited to, a tolling of the statute of limitations on the residents' claims, while the assessment was being appealed. To this day, CC-PA has never retracted its insistence that under its unilateral, unrestricted right to allocate costs to the residents under their Residency Contracts, unless restrained from doing so, it would allocate to the residents any

LAW OFFICES COTCHETT, PITRE & McCarthy, LLP

<sup>&</sup>lt;sup>6</sup> Throughout the dialogue on the issues raised in this action, CC-PA and CC-DG have sought to intimidate the Residents. At times, instead of responding directly to the RAC, Defendants individually delivered letters to each of the residents' cubbies. At one point of time Defendants sought to meet in small groups with residents to convince them to back down. This caused fear among the residents. Instead the Defendants convened a town hall where they brought their attorneys to speak to the residents.

future increased property taxes resulting from its upstream distributions to CC-DG following conclusion of its appeal.

- 163. The February 28, 2013 Request for Private Negotiations. By the RAC's February 28, 2013 letter to Mr. Richardson, the President of CC-DG and CC-PA, the RAC requested private negotiations with CC-DG and CC-PA about the matters that are the subject of this litigation, including particularly, the failure of CC-PA to establish a reserve for its refund obligations to the Residents and its persistence in allocating future increased property taxes attributable to CC-PA's entrepreneurial profit to the residents. (*See* Ex. 37) By his March 13, 2013 letter on behalf of CC-DG and CC-PA, Mr. Richardson emphatically refused to engage in any such private negotiations and accused the residents of attempting to change the terms of the Residency Contracts. (*See* Ex. 38)
- 164. The Request for Intervention by Penny Pritzker. Following receipt of Mr. Richardson's letter confirming CC-DG's and CC-PA's refusal to participate in private negotiations, the RAC authorized a resident having a prior personal relationship with Ms. Pritzker, to contact Ms. Pritzker privately, to request that she hear the residents' concerns and that she provide her assistance in causing CC-DG and CC-PA to participate in private negotiations. In early May, 2013, the resident who had contacted Ms. Pritzker confirmed that she had declined to hear the residents' concerns or to intervene to cause CC-DG and CC-PA to engage in negotiations.
- 165. **The Residents' Requested Mediation**. Having been rebuffed in the residents' request for private negotiations, the only remaining avenue for resolution of the residents' concerns, other than litigation, was the opportunity to request the formal mediation afforded to the residents under their Refundable Residency Contracts. By on or about June 7, 2013, over 450 residents, representing over 90% of the independent living residents and over 75% of the total residents then living in the Community, requested non-binding mediation of their concerns.
- 166. By its June 24, 2013 (*See* Ex. 39) and July 16, 2013 letters (*See* Ex. 40) to each of the Vi at Palo Alto residents, CC-DG attempted to deter the residents from mediating their concerns, first contending that their request was not in proper form and did not follow certain

technical procedures, and then suggesting, among other things, that senior officers of CC-PA from Chicago hold private meetings with small groups of residents, without their advisors, to convince them that their concerns were not proper under their Residency Contracts. In his July 19, 2013 letter to Messrs. Poorman and Richardson, Dr. Richter, on behalf of the RAC, responded to the technical objections and other attempts to deter the residents from mediating their concerns in CC-DG's June 24 and July 16 letters. *See*, Ex. 41. Not until its July 25 letter, in response to Dr. Richardson's July 19 letter did CC-DG agreed to mediation (*See* Ex. 42).

- 167. Between July 12 and September 10, a 13-member "Mediation Committee," consisting of the 7 members of the RAC, and 6 other residents chosen to represent broad spectrum of the residents' views, met on 12 occasions to develop the residents' mediation positions. The Mediation Committee prepared a detailed Mediation Statement, setting out in detail the residents' concerns and opening mediation positions. The Mediation Committee provided a copy of the residents' Mediation Statement to CC-DG, CC-PA, and their counsel prior to the mediation.
- 168. On September 12, 2013, formal mediation between the Mediation Committee and CC-DG and CC-PA was held before retired California Supreme Court Justice Edward Panelli.
  - 169. Mediation was unsuccessful. No agreement was reached.
- 170. As evidenced by the foregoing, the attitudes and communications of the CC-DG representatives and of the CC-PA Board of Directors and officers reflect persistent unwillingness to consider and opposition to the residents' concerns.
- 171. Based on this history of events a formal demand on the Board of CC-PA would be futile.

# 2. <u>Efforts By Plaintiffs to Make a Demand on the Current Directors Would Be Futile</u>

172. Plaintiffs are under no legal obligation to make a formal demand on CC-PA's Board of Directors because they are able to show that such demand would be futile. Delaware law allows recognizes demand futility. Making a demand on the CC-PA Board of Directors to

assert the claims alleged herein would be a wasteful and futile act. Nonetheless, Plaintiffs and the Class have expended significant efforts to seek redress from the board of CC-PA, and generally from Defendants.

- 173. At the time Plaintiffs filed this action, CC-PA's Board of Directors consisted of three directors, including Defendants Ms. Fields, Mr. Smith and Mr. Sciortino. Because the Board consists of an odd number of directors, Plaintiffs need only allege that demand is futile as to two of the three current directors in order to establish demand futility. The entirety of the Board of the CC-PA is beholden to CC-DG. The CC-PA Board also had conflicts of interest in fact then sacrificed CC-PA's financial health to benefit CC-DG, while the directors were affiliated with both organizations.
- 174. Ms. Fields is Senior Vice President and General Counsel of CC-DG. On information and belief, Ms. Fields has been in this role since before Vi at Palo Alto opened. Prior to joining Classic Residence by Hyatt, Ms. Fields served as assistant vice president and senior counsel for Hyatt Hotels Corporation. Ms. Fields has expressly rejected Plaintiffs' positions. Ms. Fields sent a letter dated March 15, 2012 (Ex.6, at 1) to the Resident Advisory Committee asserting CC-DG's position that CC-PA is the "sole entity responsible" for the refund of Plaintiffs' Entrance Fees, and therefore CC-DG has no such responsibility. *See* Letter from Stephanie Fields, dated March 15, 2012 (Ex. 6 at 1.) Mr. Smith and Mr. Sciortino were included by carbon copy on Ms. Fields's letter.
- 175. Mr. Smith has been Chief Financial Officer ("CFO") of CC-DG since September 2001. As such he is not just beholden to his primary employer, CC-DG, but he is responsible for the financial health of CC-DG. Smith authorizes the upstreaming of funds from CC-PA to CC-DG.
- 176. Mr. Sciortino has been Senior Vice President of Operations for CC-DG since March 2003. From July 2001 to March 2003 he was Chief Operations Officer of CC-DG. At all times Mr. Sciortion's decisions were to benefit CC-DG.
- 177. Prior directors of CC-PA include Defendants Penny Pritzker, Nicholas J. Pritzker and John Kevin Poorman.

# C. CC-PA Director Defendants' Also Had Influential Positions at CC-DG

178. On information and belief, Ms. Pritzker was the founder of CC-DG. At all relevant times from 2005 through the present day, Ms. Pritzker and Mr. Pritzker owned, directly or indirectly, substantial equity interests in and together controlled CC-DG. At all relevant times from 2005 through 2010, Ms. Pritzker was the Chairperson of the Board of Directors of CC-DG and acted as Chief Executive Officer of CC-DG. At all relevant times from 2005 through 2010, Mr. Pritzker was a member of the Board of Directors of CC-DG.

- 179. On information and belief, during 2005, and at all relevant times from 2006 through the present day, Mr. Poorman was a member of the Board of Directors of CC-DG, and since 2011 has served as the Chairman of the Board and Chief Executive Officer of CC-DG.
- 180. On information and belief, at all relevant times from 2005 through the present day, Mr. Smith has served as the Senior Vice President and Chief Financial Officer of CC-DG and in 2011 was a member of the Board of Directors of CC-DG.
- 181. On information and belief, at all relevant times from 2005 through the present day, Mr. Sciortino has served as the Senior Vice President of Operations of CC-DG.
- 182. On information and belief, at all relevant times from 2005 through the present day, Ms. Fields has served as the Senior Vice President and General Counsel of CC-DG.
- 183. As between CC-PA and CC-DG, at all relevant times, Ms. Pritzker, Mr. Pritzker, Mr. Poorman, Mr. Smith, Mr. Sciortino and Ms. Fields' was to bring about the financial success of CC-DG and its business plan to receive entrance fees and management fees from CC-PA.
- 184. Through their dual directorships and their positions as executive officers of CC-DG and CC-PA, Ms. Pritzker, Mr. Pritzker, Mr. Poorman, Mr. Smith, Mr. Sciortino and Ms Fields controlled CC-PA, and operated CC-PA for the benefit of CC-DG and to the financial detriment of CC-PA.

#### VIII. CAUSES OF ACTION

# **COUNT ONE**

#### FINANCIAL ABUSE OF ELDERS

(CALIFORNIA WELFARE AND INSTITUTIONS CODE §§ 15600, et seq.)

#### (Against All Defendants)

- 191. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 192. Defendants, by virtue of the actions alleged herein, violated California Welfare & Institutions Code sections 15600, *et seq.* Defendants' actions constitute financial abuse as defined by Welfare & Institutions Code § 15610.30.
- 193. At all times herein mentioned, Plaintiffs and the Class they seek to represent resided in the State of California and were elders within the meaning of the California Welfare & Institutions Code § 15610.27.
- belonging to Plaintiffs and the Class they seek to represent for a wrongful use and/or with the intent to defraud and when they knew or should have known that this conduct is likely to be harmful to Plaintiffs and the Class. Defendants have wrongfully deprived Plaintiffs and the Class of their personal property by improperly collecting hundreds of millions of dollars in "Entrance Fees" through CC-PA and transferring those funds upstream to CC-PA's corporate parent, CC-DG, thus impairing Plaintiffs' and the Class' security interest in those fees and thus also removing funds from CC-PA that were supposed to have remained at CC-PA to provide cash reserves and services to Plaintiffs and the Class. Defendants have also overcharged Plaintiffs and the Class by improperly allocating increased tax assessments, earthquake insurance charges, and marketing costs to the Vi at Palo Alto's operating expense budgets, and passing on these charges as inflated monthly fees.
- 195. Defendants assisted one another in taking, secreting, appropriating, obtaining and/or retaining money belonging to Plaintiffs and the Class for a wrongful use and with the intent to defraud and when they knew or should have known that this conduct is likely to be harmful to Plaintiffs and the Class. More specifically, CC-DG created CC-PA for the purpose of inducing Plaintiffs and the Class to loan substantial Entrance Fees to CC-PA, which it would then move upstream to CC-DG. This plan kept CC-PA dangerously underfunded and in a state of financial distress and dependent on voluntary infusions of funds from CC-DG. In addition, all

of the Defendants assisted one another in taking, secreting, appropriating, obtaining and/or retaining money belonging to Plaintiffs and the Class for a wrongful use and/or with the intent to defraud and/or when they knew or should have known that this conduct is likely to be harmful to Plaintiffs and the Class when they acted together to charge Plaintiffs and the Class inflated monthly fees.

196. By virtue of Defendants' conduct, Plaintiffs and the Class were deprived of a property right, insofar as Plaintiffs' and the Class' Entrance Fees have been placed at risk, their security interest has been impaired, and they face increased tax assessments, which will lead to inflated monthly fees. Defendants' violation of this duty has also resulted in inflated monthly fees charges to Plaintiffs and the Class stemming from their improper allocations for earthquake insurance and marketing costs.

197. As a proximate result of all of the Defendants' conduct herein alleged, Plaintiffs and the Class that they seek to represent were damaged including without limitation economic injury related to the loss of retirement funds, reduction in the value of their estates, lost interest, impairment of security interest, and other general and special damages, all in an amount according to proof at time of trial.

198. Due to the Defendants' acts of financial abuse, Plaintiffs are further entitled to reasonable attorneys' fees and costs under Welfare & Institutions Code § 15657.5, in an amount according to proof at time of trial.

199. The actions taken by Defendants set forth above were in all respects oppressive, fraudulent and malicious. Plaintiffs and the Class they seek to represent are thereby entitled to an award of punitive and exemplary damages, in an amount according to proof at time of trial.

200. Plaintiffs and members of the Class who are senior citizens (and/or who are disabled) are further entitled to treble damages pursuant to Civil Code section 3345 because: the Defendants knew or should have known that their conduct was directed to one or more senior citizens or persons who was disabled; and/or (2) Defendant's conduct caused one or more senior citizens or disabled persons to suffer: loss or encumbrance of a primary residence or source of income, or to suffer substantial loss of property set aside for retirement, or for personal or family

care and maintenance, or substantial loss of assets essential to the health or welfare of the senior citizen or disabled person; and/or (3) the Plaintiffs and the Class consist of one or more senior citizens or disabled persons who are substantially more vulnerable than other members of the public to the Defendants' conduct because of age, poor health or infirmity, impaired understanding, restricted mobility, or disability, and actually suffered substantial economic damage resulting from the Defendants' conduct.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

# **COUNT TWO**

#### CONCEALMENT

# (Against All Defendants)

- 201. Plaintiffs and the Class hereby incorporate by reference the allegations set forth above, as though set forth in full herein.
- 202. Plaintiffs and the Class were harmed because defendants CC-PA and CC-DG concealed information from them.
- 203. Defendants owed a fiduciary duty to Plaintiffs and the Class and intentionally failed to disclose one or more important facts to Plaintiffs and the Class; and/or Defendants disclosed some facts to Plaintiffs and Class but intentionally failed to disclose one or more other important facts, making the disclosure deceptive; and/or Defendants intentionally failed to disclose one or more important facts that were only known to them and that Plaintiffs and the Class could not have discovered; and/or Defendants actively concealed one or more important facts from Plaintiffs and the Class and/or prevented them from discovering the important fact or facts.
- 204. Defendants failed to disclose the following important facts to Plaintiffs and the Class:
  - a. CC-PA intended to upstream Plaintiffs' Entrance Fees to CC-DG, and CC-DG planned to disavow any obligation to re-pay the upstreamed funds to Plaintiffs and Class;

- b. CC-PA did not have and did not intend to maintain cash reserves to cover its Entrance Fee refund obligations as required by California Health & Safety Code § 1792.6;
- Defendants intended to keep CC-PA dangerously underfunded, running a
  very large deficit and dependent on voluntary infusions of funds from CCDG;
- d. Defendants intended to charge Plaintiffs and the Class for the increased taxes they incurred related to their upstreaming activities;
- e. CC-PA intended to pass along the full cost of earthquake insurance to

  Plaintiffs and the Class even though a portion of that cost goes to cover the

  portions of the buildings of the Vi at Palo Alto, for which Plaintiffs and
  the Class are not responsible;
- f. CC-PA planned to charge Plaintiffs and the Class for marketing costs that were properly CC-PA's own costs of soliciting and borrowing hundreds of millions of dollars from entering residents and for advertising costs that benefited facilities other than the Vi at Palo Alto; and which benefitted CC-DG;
- g. CC-PA intended to disregard its obligations under Health & Safety Code § 1771.8.
- 205. Neither Plaintiffs nor the Class knew any of these concealed facts. Defendants intended to deceive Plaintiffs and the Class by concealing these facts. Plaintiffs and the Class reasonably relied on Defendants' actions. Moreover, Plaintiffs and the Class were harmed by Defendants' failure to disclose these important facts, and Defendants concealment was a substantial factor in the harm incurred by Plaintiffs and the Class.
- 206. The actions taken by Defendants set forth above were in all respects malicious, willful and oppressive, and manifested either disregard or contempt for the rights of Plaintiffs and the Class. Plaintiffs and the Class are thereby entitled to an award of punitive and exemplary damages in an amount according to proof at time of trial.

207. Plaintiffs and the members of the Class who are senior citizens (and/or who are disabled) are further entitled to treble damages pursuant to Civil Code section 3345 because: the Defendants knew or should have known that their conduct was directed to one or more senior citizens or persons who was disabled; and/or (2) Defendants' conduct caused one or more senior citizens or disabled persons to suffer: loss or encumbrance of a primary residence or source of income, or to suffer substantial loss of property set aside for retirement, or for personal or family care and maintenance, or substantial loss of assets essential to the health or welfare of the senior citizen or disabled person; and/or (3) the Plaintiffs and the Class consist of one or more senior citizens or disabled persons who are substantially more vulnerable than other members of the public to the Defendants' conduct because of age, poor health or infirmity, impaired understanding, restricted mobility, or disability, and actually suffered substantial economic damage resulting from the Defendants' conduct.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

# **COUNT THREE**

#### **NEGLIGENT MISREPRESENTATION**

#### (Against All Defendants)

- 208. Plaintiffs hereby incorporate by reference the allegations set forth above, as though set forth in full herein.
- 209. Plaintiffs and the Class were harmed because Defendant CC-PA negligently misrepresented important facts to Plaintiffs and the Class.
- 210. Defendant CC-PA represented to Plaintiffs and the Class that the following important facts were true:

[Residents experience] a sense of security, knowing they have made a good choice. They know their entrance fee refund will not fluctuate with changes in the market.... Our residents enjoy a vibrant and enriching lifestyle with the knowledge that they have planned wisely to secure their future.

- (Ex. 18, Letter dated October 9, 2008 from Classic Residence by Hyatt to Residents).
- 211. Defendant CC-PA represented to Plaintiffs and the Class that their Entrance Fees would be used to provide services.

- 212. These statements were not true.
- 213. Defendant made these representations without any reasonable ground for believing them to be true when it made them.
  - 214. Defendant intended for Plaintiffs and the Class to rely on these representations.
- 215. Plaintiffs and the Class reasonably relied on Defendant's representations.

  Plaintiffs and the Class were harmed, and their reliance on Defendant's representations was a substantial factor in causing them harm.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

# **COUNT FOUR**

### BREACH OF FIDUCIARY DUTY AND CONSTRUCTIVE TRUST

# (Against All Defendants)

- 216. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 217. Plaintiffs and members of the Class were harmed by Defendants' breach of the fiduciary duty that they owed to Plaintiffs and the Class, by virtue of the nature of their relationship whereby Plaintiffs and members of the Class reposed confidence in the integrity of Defendants, which was voluntarily accepted and/or assumed by Defendants, and by virtue of the power Defendants retained over Plaintiffs and over their homes and residential environment.
- 218. Given the existence of this relationship, CC-PA owed Plaintiffs and the Class the duties of reasonable care, manifest fairness, complete candor and undivided loyalty.

#### 1. Undivided Loyalty

- 219. Defendants owe Plaintiffs and the Class a duty of undivided loyalty by virtue of the fact that they own and operate the CCRC at which Plaintiffs and the Class reside, and as holder of the money for Plaintiffs and the Class.
- 220. CC-PA knowingly acted against the interests of Plaintiffs and the Class in connection with the Entrance Fee loan transactions and related Promissory Notes, and in connection with the increased taxes and monthly fees.

- 221. CC-PA acted on behalf of CC-DG, which is a party that was averse to Plaintiffs and the Class in connection with the transactions described herein.
- 222. Plaintiffs and the Class were harmed by CC-PA's and CRMLP's violation of their duty of undivided loyalty.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

### 2. Constructive Trust

- 223. Defendants' gain resulted from fraud and was in violation of the trust Plaintiffs and the Class reposed in them. It was therefore wrongful and justifies the imposition of a constructive trust in the amount of the refundable portion of Entrance Fees paid and loaned by Plaintiffs and the Class to CC-PA, and distributed by CC-PA to CC-DG, against all property of Defendants.
- 224. The acts and omissions herein set forth have rendered Defendants of those fund trustees.
- 225. Plaintiffs have a security interest in their Entrance Fees to the extent of the amount of the refund reserve that was required by California law.
- 226. Due to CC-PA's upstreaming activities, CC-DG has wrongfully acquired Plaintiffs' Entrance Fees.
  - 227. CC-DG is not entitled to those funds, and a constructive trust should be imposed.
- 228. WHEREFORE, the Plaintiffs and the Class are entitled at their option either to enforce a constructive trust on the property so acquired, or to enforce an equitable lien upon it or its proceeds to secure their claims for damages for breach of trust. They are also entitled to equitable relief in the form of a preliminary and permanent injunction restraining Defendants from distributing, paying or otherwise transferring any such money in violation of their fiduciary duties.

WHEREFORE, Plaintiffs further pray as hereinafter set forth.

#### **COUNT FIVE**

VIOLATION OF CALIFORNIA CIVIL CODE §§ 1750, et seq.
(CONSUMER LEGAL REMEDIES ACT)

9

1112

13

15

14

16 17

18

1920

21

2223

24

2526

27

28

LAW OFFICES COTCHETT, PITRE & MCCARTHY, LLP

#### (Against All Defendants)

- 229. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 230. The Consumers Legal Remedies Act, Civil Code § 1750, *et seq.* (hereinafter "CLRA") was designed and enacted to protect consumers from unfair and deceptive business practices. To this end, the CLRA sets forth a list of unfair and deceptive acts and practices in Civil Code § 1770.
- 231. The CLRA applies to Defendants' actions and conduct described herein because it extends to the sale of services for personal, family or household use.
- 232. At all relevant times, Plaintiffs and the Class were "consumer[s]" as that term is defined in Civil Code § 1761(d).
- 233. The transactions at issue involve the sale of financial and retirement services for personal, family or household purposes within the meaning of Civil Code § 1761.
- 234. Defendants' practices in connection with the marketing and sale of CCRC residential and financial management services related to Entrance Fees and allocated expenses violate the CLRA in at least the following respects:
  - a. In violation of § 1770(a)(5), Defendants knowingly misrepresented the character, uses and benefits of the services they provided;
  - b. In violation of § 1770(a)(7), Defendants knowingly misrepresented the standard and quality of the services they provided;
  - c. In violation of § 1770(a)(9), Defendants knowingly advertised the services with the intent not to sell them as advertised; and
  - d. In violation of § 1770(14), Defendants knowingly misrepresented the legal rights, obligations, and/or remedies associated with their services.
- 235. Defendants knowingly misrepresented the security of the refundable portion of the Plaintiffs' Entrance Fees. Defendants also made knowing misrepresentations to Plaintiffs and the Class regarding charges for earthquake insurance and marketing costs.

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	ĺ
25	
26	ĺ
27	

236. Defendants are continuing to engage in the practices alleged herein, and will not cease until an injunction is issued by this Court.

237. Plaintiffs and the Class are entitled to an award of attorneys' fees and costs pursuant to Civil Code § 1780(d).

WHEREFORE, Plaintiffs pray as hereinafter set forth.

#### **COUNT SIX**

#### VIOLATION OF CALIFORNIA BUSINESS AND

# PROFESSIONS CODE §§ 17200, et seq. – RESTITUTION AND DISGORGEMENT (Against All Defendants)

- 238. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 239. Defendants' actions as heretofore alleged are "unlawful" and/or "unfair" and/or "fraudulent" business acts or practices as defined in Business and Professions Code § 17200 *et seq*.
- 240. Defendants' practice of refusing to maintain financial reserves sufficient to refund its Entrance Fee obligations and its continuing violation of California Health & Safety Code Section 1792.6 is unlawful and unfair. These business practices impaired the value of the Plaintiffs' and the Class' security interest and Plaintiffs and the Class have lost property as a result.
- 241. Defendants' violations of the Elder Abuse and Dependent Adult Civil Protection Act, Welfare and Institutions Code §§ 15600 *et seq.* are unlawful.
- 242. Defendants' conduct is unlawful and thus violates Business and Professions Code § 17200 *et seq.* insofar as Defendants have violated California Health & Safety Code §§ 1792.6,1793, 1793.5, including 1793.5 (d), (f), and § 1771.8 and have thus engaged in unlawful conduct.
- 243. Defendants abandoned their obligations under the Refundable Residency Contracts by failing to maintain legally required cash reserves and by charging residents inflated monthly fees, in violation of California Health & Safety Code § 1793.5(d). This is a *per se* act of

COTCHETT, PITRE

& McCarthy, LLP

unfair competition under Business & Professions Code § 17200 *et seq.* by operation of California Health & Safety Code § 1793.5(h).

244. Defendants issued, delivered and/or published printed matter and advertising material, and made oral representation which did not comply with California Health & Safety Code Division 2, Chapter 10 governing continuing care contracts, including specifically California Health & Safety Code § 1793(f), which constitutes a violation of California Health & Safety Code § 1793.5(f). This is a *per se* act of unfair competition under Business & Professions Code § 17200 *et seq.* by operation of California Health & Safety Code § 1793.5(h).

245. Defendants' improper allocation of costs for property taxes, insurance, and marketing expenditures also constitute unlawful and unfair business practices. Plaintiffs and the Class have lost money as a direct result of these practices because they have been overcharged.

246. Defendants have engaged in numerous deceptive acts, including insofar as they failed to disclose the following important facts to Plaintiffs and the Class:

- a. CC-PA upstreamed Plaintiffs' Entrance Fees to CC-DG, and CC-DG
  planned to disavow any obligation to re-pay the upstreamed funds to
  Plaintiffs and Class;
- b. CC-Palo Alto did not have and did not intend to maintain cash reserves to cover its Entrance Fee refund obligations as required by California Health
   & Safety Code § 1792.6, the disclosure of which was required by California Health & Safety Code § 1793(f);
- c. Defendants kept CC-PA dangerously underfunded, running a very large deficit and dependent on voluntary infusions of funds from CC-DG;
- d. CC-PA charged Plaintiffs and the Class not just the costs of <u>operating</u> the
   Community, but also its own costs of <u>owning</u> the Community and certain
   costs of CC-DG's ownership of other communities;
- e. Defendants stated they would charge Plaintiffs and the Class for the increased taxes they incurred related to their upstreaming activities;

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	

- f. CC-PA intended to pass along the full cost of earthquake insurance to

  Plaintiffs and the Class even though a portion of that cost goes to cover the

  portions of the buildings of the Vi at Palo Alto, for which Plaintiffs and
  the Class are not responsible;
- g. CC-PA charged Plaintiffs and the Class for marketing costs that were CC-PA's own marketing costs and for marketing costs that benefited facilities other than the Vi at Palo Alto.
- 247. Plaintiffs and the Class have been harmed by Defendants' unfair, unlawful and fraudulent business practices.
- 248. Plaintiffs and the Class have a right to an order requiring Defendants to restore to Plaintiffs and the Class money, property, and interest which may have been acquired by these business practices. This includes but is not limited to the return of Entrance Payments upstreamed to CC-DG, as well as amounts unfairly collected from Plaintiffs and the Class through monthly fees for costs that are properly borne by Defendants.
- 249. Pursuant to Business & Professions Code § 17203, Plaintiffs seek from Defendants, and each of them, restitution and the disgorgement of all earnings, profits, compensation and benefit obtained by Defendants as a result of Defendants' conduct in violation of Business & Professions Code §§ 17200, *et seq*.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

# **COUNT SEVEN**

#### VIOLATION OF CALIFORNIA BUSINESS AND

#### PROFESSIONS CODE §§ 17200, et seq. – INJUNCTIVE RELIEF

#### (Against All Defendants)

- 250. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 251. Defendants' actions as heretofore alleged are "unlawful" and/or "unfair" and/or "fraudulent" business acts or practices as defined in Business and Professions Code § 17200 *et seq*.

& McCarthy, LLP

27

- 252. Defendants' practice of refusing to maintain financial reserves sufficient to refund its Entrance Fee obligations and its continuing violation of California Health & Safety Code Section 1792.6 is unlawful and unfair. These business practices impaired the value of the Plaintiffs' and the Class' security interest and Plaintiffs and the Class have lost property as a result.
- 253. Defendants' violations of the Elder Abuse and Dependent Adult Civil Protection Act, Welfare and Institutions Code §§ 15600 *et seq.* are unlawful.
- 254. Defendants' conduct is unlawful and thus violates Business and Professions Code § 17200 *et seq.* insofar as Defendants have violated California Health & Safety Code §§ 1792.6,1793, 1793.5, including 1793.5 (d), (f), and 1771.8 and have thus engaged in unlawful conduct.
- 255. Defendants abandoned their obligations under the Refundable Residency Contracts by failing to maintain legally required cash reserves and by charging residents inflated monthly fees, in violation of California Health & Safety Code § 1793.5(d). This is a per se act of unfair competition under Business & Professions Code § 17200 et seq. by operation of California Health & Safety Code § 1793.5(h).
- 256. Defendants issued, delivered and/or published printed matter and advertising material, and made oral representation which did not comply with California Health & Safety Code Division 2, Chapter 10 governing continuing care contracts, including specifically California Health & Safety Code § 1793(f), which constitutes a violation of California Health & Safety Code § 1793.5(f). This is a *per se* act of unfair competition under Business & Professions Code § 17200 *et seq.* by operation of California Health & Safety Code § 1793.5(h).
- 257. Defendants' improper allocation of costs for property taxes, insurance, and marketing expenditures also constitute unlawful and unfair business practices. Plaintiffs and the Class have lost money as a direct result of these practices because they have been overcharged.
- 258. Defendants have engaged in numerous deceptive acts, including insofar as they failed to disclose the following important facts to Plaintiffs and the Class:

h.	CC-PA intended to upstream Plaintiffs' Entrance Fees to CC-DG, and CC
	DG planned to disavow any obligation to re-pay the upstreamed funds to
	Plaintiffs and Class;
i.	CC-PA did not have and did not intend to maintain cash reserves to cover
	its Entrance Fee refund obligations as required by California Health &
	Safety Code § 1792.6, the disclosure of which was required by California

Health & Safety Code § 1793(f);

- j. Defendants intended to keep CC-PA dangerously underfunded, running a very large deficit and dependent on voluntary infusions of funds from CC-DG;
- CC-PA intended to charge Plaintiffs and the Class not just the costs of operating the Community, but also its own costs owning the Community;
- Defendants intended to charge Plaintiffs and the Class for the increased taxes they incurred related to their upstreaming activities;
- m. CC-PA intended to pass along the full cost of earthquake insurance to

  Plaintiffs and the Class even though a portion of that cost goes to cover the

  portions of the buildings of the Vi at Palo Alto, for which Plaintiffs and
  the Class are not responsible;
- n. CC-PA planned to charge Plaintiffs and the Class for marketing costs that benefited facilities other than the Vi at Palo Alto; and which benefitted CC-DG.
- 259. Plaintiffs and the Class have been harmed by Defendants' unfair, unlawful and fraudulent business practices.
- 260. Pursuant to Business & Professions Code § 17203, Plaintiffs seek a temporary restraining order to prevent any further upstreaming of funds from CC-PA to CC-DG, and to prevent CC-PA from continuing not to fund cash reserves required by the California Health and Safety Code.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

1	<u>COUNT EIGHT</u>		
2	BREACH OF CONTRACT		
3	(Against CC-PA)		
4	261. Plaintiffs hereby incorporate by reference the allegations set above, as though set		
5	forth in full herein.		
6	262. Plaintiffs and the Class entered Refundable Residency Contracts with CC-PA.		
7	263. Plaintiffs and the Class have performed and continue to perform their obligations		
8	under the Refundable Residency Contracts.		
9	264. All of the conditions required by law for CC-PA's performance under the		
10	Refundable Residency Contracts have occurred.		
11	265. CC-PA breached its obligations regarding refunds Plaintiffs' Entrance Fees by		
12	upstreaming funds to CC-DG and failing to maintain financial reserves as required by California		
13	Health & Safety Code Section 1792.6, which is incorporated into the contract by operation of		
14	law.		
15	266. CC-Palo breached Refundable Residency Contract Section 3.3.2 by improperly		
16	allocating the earthquake insurance coverage charges for buildings at the Vi at Palo Alto, and		
17	marketing costs to Plaintiffs' and the Class' monthly fees.		
18	267. Plaintiffs and the Class were harmed by this breach.		
19	WHEREFORE, Plaintiffs pray as hereinafter set forth.		
20	COUNT NINE		
21	BREACH OF THE IMPLIED COVENANT OF GOOD FAITH AND FAIR DEALING		
22	(Against CC-PA)		
23	191. Plaintiffs hereby incorporate by reference the allegations set above, as though set		
24	forth in full herein.		
25	192. Plaintiffs and the Class entered Refundable Residency Contracts with CC-PA.		
26	193. Plaintiffs and the Class have performed and continue to perform their obligations		
27	under the Refundable Residency Contracts.		
28			
I			

194. All of the conditions required by law for CC-PA's performance under the Refundable Residency Contracts have occurred.

195. CC-PA breached the implied covenant of good faith and fair dealing by unfairly interfering with Plaintiffs and the Class' rights to receive benefits under the contract by: (a) denying that the Refundable Residency Contracts are "refundable" contracts; (b) failing to maintain prudent cash reserves; (c) failing to maintain statutorily required cash reserves; (d) upstreaming hundreds of million dollars of entrance fees to CC-DG; (e) not using the Entrance Fees collected from residents for the benefit of CC-PA and the residents; (f) improperly allocating insurance and marketing expenses to the Plaintiffs and the Class; (g) requiring the Plaintiffs and the Class to pay inflated monthly expenses; (h) denying the residents a role in board activities as provided by law.

196. Plaintiffs and the Class were harmed by this breach.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

# **COUNT NINE**

# DECLARATORY RELIEF

#### (Against All Defendants)

- 197. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 198. An actual controversy exists between Plaintiffs and Defendants, in that Defendants have violated and are continuing to violate California law governing CCRCs and Delaware law designed to prevent the insolvency of Delaware corporations such as CC-PA.
- 199. An actual controversy exists between Plaintiffs and Defendants, in that Defendants have breached their obligations to Plaintiffs and are continuing to breach their Refundable Residency Contracts with Plaintiffs by allocating to Plaintiffs CC-PA's operating costs that are not properly costs of operating the Community.
- 200. Because a controversy exists among the parties, a declaration of the rights and responsibilities of the parties with respect to compliance with California and Delaware law is necessary. Plaintiffs seek a declaration from this Court of the following:

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

///

# VIOLATIONS OF CALIFORNIA HEALTH AND SAFETY CODE

- a. The Refundable Residency Contracts at issue in this case qualify as "refundable contracts" under Health &Safety Code Section § 1771(r)(2);
- b. CC-PA breached its obligations to maintain sufficient reserves pursuant to
   California Health & Safety Code Section § 1792.6;
- CC-PA breached its obligations under California Health & Safety Code §
   1793(f) to disclose the lack of proper cash reserves in all marketing
   materials and continuing care contracts;
- d. CC-PA breached its obligations under California Health & Safety Code
  Section § 1779.4(y)(2)(A) insofar as its indebtedness related to the
  continuing care retirement community has, at times relevant to this action,
  exceeded the appraised value of the continuing care retirement
  community;
- e. CC-PA and CC-DG breached their obligations under California Health & Safety Code Section § 1771.8.

**VIOLATIONS OF DELAWARE CORPORATIONS CODE** 

- f. The Directors of CC-PA have violated Delaware Code §§ 170, 173 and 174 by causing CC-PA to distribute funds to CC-DG in excess of CC-PA's surplus and net profits;
- g. The Directors of CC-PA have violated Delaware Code § 170 by failing to fulfill its statutory responsibilities, to declare and authorize CC-PA to pay legal dividends to CC-DG, CC-PA's sole shareholder, including that none of the dividends paid by CC-PA officers to CC-DG during the period from 2005 through the present day, were paid by them following CC-PA's Board of Directors consideration of the economic stability of CC-PA.

1	
2	
3	
4	
5	
6	
7	l I
8	1
9	
10	ا (
11	`
12	l I
13	
14	8
15	
16	`  ,
17	
18	
19	'
20	١,
21	`
22	
23	
24	<b> </b>
25	   t
26	

WHEREFORE, Plaintiffs pray as hereinafter set forth.

#### **COUNT ELEVEN**

#### CREDITOR CLAIM FOR BREACH OF FIDUCIARY DUTIES

# (Against all Director Defendants)

#### **DERIVATIVE CLAIM**

- 201. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
  - 202. Plaintiffs are creditors of CC-PA.
- 203. As directors and/or officers of CC-PA, the Director Defendants owe and owed CC-PA fiduciary duties of good faith, care and loyalty.
- 204. Because CC-PA has been insolvent throughout the time of the conduct alleged herein, Plaintiffs have standing as creditors of CC-PA to enforce those duties by this derivative action for the benefit of CC-PA.
- 205. Those duties require the Director Defendants to seek reasonably to maximize corporate value, and where, as here, the company is insolvent, to preserve maximum corporate value for distribution to creditors.
- 206. The Director Defendants have breached their duties of good faith, care and loyalty and have committed corporate waste by, among other things:
- a. Continuing to permit CC-PA to upstream funds received from Entrance Fees to CC-DG;
  - b. Failing to investigate the financial status of CC-PA prior to upstreaming funds;
- c. Disbursing funds upstream to CC-DG when there was not sufficient surplus and/or net capital.
- 207. Each of the foregoing actions or decisions was so self-interested and one-sided that no person of ordinary, sound judgment could conclude that CC-PA received adequate consideration for the transfer, or that the action or decision was beneficial to CC-PA. The sole beneficiary of each of these complained-of actions CC-DG. These actions or decisions therefore

27

constitute corporate waste and a breach of the Director Defendants' duties of good faith, care and loyalty.

- 208. In authorizing these actions and decisions, the Director Defendants placed the interests of CC-DG, which dominates and controls the board, ahead of the interests of CC-PA and its stakeholders. On information and belief, the Director Defendants undertook these actions and decisions in consultation with and for the benefit of CC-DG, in bad faith and in breach of their duties of good faith, care and loyalty to CC-PA and its stakeholders.
- 209. As a proximate result of the Director Defendants' breaches of their fiduciary duties, CC-PA and its stakeholders have been damaged, and suffer continuing damages, by the diminution in CC-PA's enterprise value, in an amount to be determined at trial.
  - 210. WHEREFORE, Plaintiffs pray as hereinafter set forth.

# **COUNT TWELVE**

# CREDITOR CLAIM FOR BREACH OF FIDUCIARY DUTIES OR IN THE ALTERNATIVE AIDING AND ABETTING THE DIRECTOR DEFENDANTS' BREACHES OF FIDUCIARY DUTIES

# (Against CC-DG)

#### **DERIVATIVE CLAIM**

- 211. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
  - 212. Plaintiffs are creditors of CC-PA.
- 213. Because CC-PA has been insolvent throughout the time of the conduct alleged herein, Plaintiffs have standing as creditors of CC-PA to enforce the duties alleged in this Count for the benefit of CC-PA.
- 214. CC-DG is the sole owner of CC-PA and entirely controls CC-PA, and therefore owes fiduciary duties of good faith, care and loyalty to CC-PA and derivatively to Plaintiffs as CC-PA's creditors
  - 215. As alleged herein, CC-DG has breached its duties of good faith, care and loyalty.

- 216. As directors and/or officers of CC-PA, the Director Defendants owe and owed CC-PA, and derivatively its creditors, fiduciary duties of good faith, care and loyalty.
- 217. As alleged herein, the Director Defendants have breached their duties of good faith, care and loyalty.
- 218. CC-DG exercises effective control of the CC-PA Board of Directors and the CC-PA Board of Directors are management employees of CC-DG, as set forth above.
- 219. CC-DG has used its control of the CC-PA Board of Directors to benefit itself, as an insider, to the detriment of CC-PA and its stakeholders, as set forth above.
- 220. CC-DG's self-dealing constitutes a breach of its fiduciary duties of good faith, care and loyalty to CC-PA.
- 221. CC-DG has caused, directed and knowingly participated in the Director Defendants' breaches of fiduciary duties.
- 222. As a proximate result of CC-DG's breaches of fiduciary duty, or in the alternative, of its aiding and abetting the Director Defendants' breaches of their fiduciary duties, CC-PA has been damaged, and suffers continuing damages, in amount to be determined at trial.
  - 223. WHEREFORE, Plaintiffs pray as hereinafter set forth.

///

# COUNT THIRTEEN

#### PAYMENT OF UNLAWFUL DIVIDENDS

(DELAWARE CODE, TITLE 8, §§ 170, 173 and 174)

(Against all Director Defendants)

#### **DERIVATIVE CLAIM**

224. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.

& McCarthy, LLP

27

- 225. CC-PA and CC-DG are both Delaware Corporations and their internal affairs are governed by Title 8 of the Delaware Code, which pertains to corporations.
  - 226. Plaintiffs and the Class are creditors of CC-PA.
- 227. The Directors of CC-PA, by virtue of the actions alleged herein, willfully and negligently violated Delaware Code §§ 170, 173 and 174 by causing CC-PA to distribute funds to CC-DG in excess of CC-PA's surplus and net profits.
  - 228. CC-PA was insolvent when it paid these dividends.
- 229. By causing CC-PA to upstream hundreds of millions of dollars to CC-DG at a time when they knew CC-PA was insolvent and lacked adequate surpluses, the Director Defendants willfully diverted value from CC-PA to CC-DG, and CC-PA has been damaged as a result.
- 230. Pursuant to 8 Del. C. § 174, each of the Director Defendants is jointly and severally liable to CC-PA (and to the creditor-residents because CC-PA is insolvent) for payment of the alleged dividends, plus interest.

WHEREFORE, Plaintiffs pray as hereinafter set forth.

# **COUNT FOURTEEN**

#### FRAUDULENT TRANSFER OF ASSETS

# (UNIFORM FRAUDULENT TRANSFER ACT AS CODIFIED BY DELAWARE CODE, TITLE 6, § 1304(a)(1) & 1305(a) AND CALIFORNIA CIVIL CODE §§ 3439.04 & 33439.05)

#### (Against CC-DG)

- 231. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 232. As parties to the Refundable Residency Contracts and holders of the Promissory Notes, Plaintiffs and the Class have unmatured rights to payment by CC-PA, and pursuant to California Civil Code § 3439.01 and Delaware Code, Title 6, § 1301(3) and (4) are creditors with claims against CC-PA.

27

- 233. CC-DG retains effective control of CC-PA through ownership, whether direct or indirect, of its equity, and is therefore an Insider. 6 Del. C. 1301(7).
- 234. CC-PA's upstreaming conduct, which was controlled by CC-DG, constituted an illegal transfer of assets under California Civil Code §§ 3439.04 and 33439.05.
- 235. CC-PA's upstreaming conduct, which was controlled by CC-DG, constituted an illegal transfer of assets under 6 Del. C. §§ 1304(a)(1) and 1305(a).
- 236. CC-DG directed the transfer with an actual intent to hinder, delay, or defraud Plaintiffs as creditors. This is illustrated by the following factors:
  - a. CC-PA did not retain possession of the funds it upstreamed to CC-DG.
  - b. CC-PA did not disclose to Plaintiffs that it had upstreamed these funds.
  - c. CC-PA upstreamed the funds to an Insider (i.e. CC-DG).
  - d. The upstreaming drained CC-PA of substantially all of its liquid assets.
- e. CC-PA was insolvent at the time of the upstreaming, or became insolvent as a result of the upstreaming.
- 237. CC-DG required CC-PA to engage in the illegal upstreaming without receiving reasonably equivalent value in return from CC-DG.
- 238. CC-PA's illegal upstreaming activities, which were controlled by CC-DG, occurred at a time when CC-PA was engaged in business transactions for which the remaining assets were unreasonably small in relation to those transactions.
- 239. CC-DG reasonably believed, or reasonably should have believed, that CC-PA would incur debts beyond its ability to pay as they became due.
- 240. Through its control, CC-DG has caused CC-PA to make excessive upstream distributions, thus depleting its liquid assets and making it unable to pay its creditors.
- 241. Plaintiffs have been damaged as a result of CC-PA's fraudulent transfer of funds to CC-DG, by which CC-PA intentionally depleted CC-PA of its liquid assets.
- 242. Plaintiffs are entitled to equitable relief and damages in an amount to be determined at trial.
  - 243. WHEREFORE, Plaintiffs pray as hereinafter set forth.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26

# **COUNT FIFTEEN**

#### **CORPORATE WASTE**

# (Against all Director Defendants)

#### **DERIVATIVE CLAIM**

- 244. Plaintiffs hereby incorporate by reference the allegations set above, as though set forth in full herein.
- 245. The Director Defendants' decision to upstream hundreds of millions of dollars to CC-DG constitutes corporate waste.
- 246. A subsidiary's decision to transfer hundreds of millions of dollars to its corporate parent in exchange for nothing and in the face of massive debt is so one-sided that no person acting in good faith pursuant to CC-PA's interests could have approved the terms of the transaction. The terms adhered solely to the benefit of CC-DG, and CC-PA received nothing in exchange and was rendered insolvent as a result.
- 247. CC-PA was damaged as a direct and proximate result of the Director Defendants' corporate waste;

WHEREFORE, Plaintiffs pray as hereinafter set forth.

# IX. PRAYER FOR RELIEF

#### A. Class Relief

Plaintiffs pray for relief for themselves individually and on behalf of all similarly situated Class members as follows:

- That the Court determine that this action may be maintained as a class action
  pursuant to Federal Rules of Civil Procedure, Rule 23 and appointing the named
  Plaintiffs as Class Representatives and their counsel as Class Counsel;
- 2. That the Court award Plaintiffs and the Class compensatory damages;
- 3. That the Court award Plaintiffs and the Class punitive damages;
- 4. That the Court award Plaintiffs and the Class treble damages;

27

- 5. That the Court award Plaintiffs and the Class the maximum permitted under § 1780(b), including but not limited to \$5,000 per person in addition to all other remedies permitted by law;
- 6. That the Court award Plaintiffs and the Class treble damages under Civil Code § 3345;
- 7. That the Court award Plaintiffs and the Class treble damages under Health & Safety Code § 1793.5;
- 8. That Defendants be ordered to make restitution to Plaintiffs and the Class pursuant to California Business & Professions Code § 17203;
- 9. That the Court grant a preliminary and permanent injunction requiring CC-PA to create a reserve fund sufficient to meet the requirements of California Health & Safety Code §§ 1792.6(a) and 1793(a) and prohibiting them from continued violations of these sections.
- 10. That the Court grant a preliminary and permanent order enjoining Defendants from engaging in the unlawful and unfair acts and practices alleged herein;
- 11. That the Court enter a judgment declaring the existence of a constructive trust and ordering the disgorgement of all sums unjustly obtained from Plaintiffs and the Class;
- 12. That the Court award Plaintiffs the costs of this action, together with reasonable attorney's fees as provided under law;
- 13. That the Court grant Plaintiffs and the Class pre-judgment and post-judgment interest on all sums collected;
- 14. And such other and further relief as this Court may deem appropriate.

# **B.** Derivative Relief

Plaintiffs, derivatively, on behalf of CC-Palo Alto, pray for relief as follows:

15. In Plaintiffs' capacity as representatives of CC-PA, judgment in favor of CC-PA for compensatory damages against the Director Defendants and CC-DG, jointly and severally, proximately caused by breaches of fiduciary duty and corporate

**DEMAND FOR JURY TRIAL** Please take notice that Plaintiffs Burton Richter, Linda Collins Cork, Georgia L. May, Thomas Merigan, Alfred Spivack, and Janice R. Anderson demand a trial by jury in this action for themselves and the Class. COTCHETT, PITRE & McCARTHY, LLP Dated: December 10, 2014 By: /s/ Niall P. McCarthy NIALL P. McCARTHY ANNE MARIE MURPHY DEMETRIUS X. LAMBRINOS Attorneys for Plaintiffs 

LAW OFFICES COTCHETT, PITRE & McCarthy, LLP

# PROOF OF SERVICE 1 2 I am employed in the County of San Mateo; I am over the age of 18 years and not a party to the within cause. My business address is the Law Offices of Cotchett, Pitre & McCarthy, LLP, 3 San Francisco Airport Office Center, 840 Malcolm Road, Burlingame, California, 94010. On this day, I served the following document(s) in the manner described below: 4 VERIFIED FIRST DIRECT CLASS ACTION AND CREDITOR 5 DERIVATIVE COMPLAINT 6 7 VIA OVERNIGHT COURIER SERVICE: I am readily familiar with this firm's practice for causing documents to be served by overnight courier. Following that practice, 8 I caused the sealed envelope containing the aforementioned document(s) to be delivered via overnight courier service to the addressee(s) specified below. 9 10 James McManis **COUNSEL FOR DEFENDANTS:** CC-PALO ALTO, INC. McMANIS FAULKNER 11 Fairmount Plaza, 10th Floor 50 West San Fernando Street **CLASSIC RESIDENCE** 12 San Jose, CA 95113 MANAGEMENT LIMITED 13 jmcmanis@mcmanislaw.com **PARTNERSHIP** 14 CC-DEVELOPMENT GROUP, INC. 15 I declare under penalty of perjury, under the laws of the State of California, that the 16 foregoing is true and correct. Executed at Burlingame, California, on December 10, 2014 17 18 /s/ Connie Chan Connie Chan 19 20 21 22 23 24 25 26

LAW OFFICES COTCHETT, PITRE & McCarthy, LLP

27

28