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12  
13 **IN THE UNITED STATES DISTRICT COURT**  
14 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**

15 **BURTON RICHTER**, an individual; **LINDA**  
16 **COLLINS CORK**, an individual; **GEORGIA L.**  
17 **MAY**, an individual; **THOMAS MERIGAN**, an  
18 individual; **ALFRED SPIVACK**, an individual;  
and **JANICE R. ANDERSON**, an individual; on  
behalf of themselves and all others similarly  
situated,

19 Plaintiffs,

20 v.

21 **CC-PALO ALTO, INC.**, a Delaware  
22 corporation; **CLASSIC RESIDENCE**  
23 **MANAGEMENT LIMITED PARTNERSHIP**,  
an Illinois limited partnership; and **CC-**  
24 **DEVELOPMENT GROUP, INC.**, a Delaware  
corporation,

25 Corporate Defendants.  
26  
27  
28

Case No. 5:14-cv-00750-EJD

**PLAINTIFFS' OPPOSITION TO  
CORPORATE DEFENDANTS'  
MOTION TO DISMISS FIRST  
AMENDED COMPLAINT**

Date: May 14, 2015  
Time: 9:00 a.m.  
Courtroom: 4, 5th Floor  
Judge: Hon. Edward J. Davila

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1 **I. INTRODUCTION**

2 “Because elderly residents often both expend a significant portion of their savings in order  
3 to purchase care in a continuing care retirement community and expect to receive care at their  
4 continuing care retirement for the rest of their lives, tragic consequences can result if a continuing  
5 care provider becomes insolvent or unable to provide responsible care.” Health & Safety Code  
6 Section 1770(b)<sup>1</sup> (Legislative Intent) (emphasis added). Plaintiffs and the Class have brought this  
7 litigation because they are victims of such “tragic consequences.” Defendants’ instant Motion to  
8 Dismiss is based on the false premise that Plaintiffs “rely on artful pleading” to overcome this  
9 Court’s order on their prior motion to dismiss. Mot. at 1.<sup>2</sup>

10 To the contrary, Plaintiffs’ Verified First Amended Complaint (“FAC”) addresses the  
11 concerns raised by the Court when it gave Plaintiffs leave to amend – most notably the FAC  
12 specifically alleges the refundable nature of the Residency Contracts. As this Court stated, “In  
13 dispute is whether the Residency Contract is a ‘refundable contract.’ If it is, then Section 1792.6  
14 would apply and the Vi would be required to keep a refund reserve.” Docket No. 55 at 8. This  
15 Court previously found that Plaintiffs’ original complaint did not adequately allege that the  
16 Residency Contracts were refundable. *Id.* at 9. Plaintiffs’ FAC indisputably alleges that the  
17 Residency Contracts are “refundable contracts” under Section 1771(r)(2), and are therefore  
18 subject to the reserve requirements of Sections 1792.6 and 1793. FAC ¶¶ 2, 6, 18-19, 54, 57, 60,  
19 63, 67, 70, 80-84, 111, 142, 200, 242, 244, 246, 254-256, and 258; *see also infra* at Section  
20 IV.B.2. Moreover, the FAC brings forth new evidence that Defendants represented in their  
21 marketing materials that Plaintiffs’ Entrance Fees would remain at CC-PA and would be used for  
22 the operation of the Vi at Palo Alto. *See, e.g.*, FAC Ex. 26.<sup>3</sup>

23 Plaintiffs and the Class have standing because Defendants’ upstreaming activities have  
24 caused actual impairment and injury to their statutorily created security interest in their Entrance

25 <sup>1</sup> Unless otherwise noted, “Sections” refers to California’s Health & Safety Code.

26 <sup>2</sup> This Opposition responds to the Motion to Dismiss filed by CC-PA, Inc. (“CC-PA”),  
27 Classic Residence Limited Partnership (“CRLP”), and CC-Development Group, Inc. (“CC-DG”)  
(collectively, “Corporate Defendants”). Docket No. 68 (“Motion” or “Mot.”). Plaintiffs are  
28 simultaneously filing an Opposition to Director Defendants’ Motion to Dismiss (the “Pritzker  
Motion”). That Opposition is incorporated herein by reference.

<sup>3</sup> Unless otherwise noted, “Ex.” refers to Exhibits to the FAC.



1 Fees. That security interest is created by Sections 1771(r)(2), 1792.6 and 1793. Section 1792.6(a)  
2 states, “[a]ny provider offering a refundable contract, or other entity assuming responsibility for  
3 refundable contracts, shall maintain a refund reserve in trust for the residents.” This statutorily  
4 created security interest is, by operation of law, incorporated into Plaintiffs’ Residency Contracts.  
5 *See Infra*, §§ II; IV.B.2. Defendants admit that they have failed to maintain any reserves covering  
6 Plaintiffs’ Entrance Fees. FAC ¶ 85.

7 The FAC also includes bolstered counts for injunctive relief (which requires only  
8 threatened injury) and a claim for declaratory relief. In addition to the direct (class) claims, the  
9 FAC also asserts derivative claims. The FAC cures the defects identified by the Court.  
10 Defendants’ attempt to avoid responsibility for their conduct should be rejected. The senior  
11 citizens at Vi at Palo Alto have the right to have their claims decided on the merits.

## 12 **II. STATEMENT OF FACTS**

13 The proposed Class consists of all individuals who have resided at the Vi at Palo Alto  
14 between January 1, 2005 and the present. *Id.*<sup>4</sup> Plaintiffs are senior citizens who reside at the Vi at  
15 Palo Alto, a high-end Continuing Care Retirement Community (“CCRC”). *See* FAC ¶ 1. Prior to  
16 entering the Vi at Palo Alto, Plaintiffs entered into Continuing Care Residency Contracts  
17 (“Residency Contracts”), and made over \$460 million in loans to CC-PA (hundreds of thousands  
18 or millions of dollars per resident) in the form of refundable Entrance Fees. *Id.* ¶¶ 6, 15-23. The  
19 terms of these entrance fee loans are evidenced by CC-PA’s “Entrance Fee Promissory Notes”  
20 (the “Promissory Notes”). *Id.* ¶ 77. In addition to Entrance Fees, Plaintiffs also pay large  
21 monthly fees to reside at the Vi at Palo Alto. *Id.* ¶¶ 24-30.

22 CC-PA breached the Residency Contracts and impaired Plaintiffs’ security interest in their  
23 Entrance Fees by illegally upstreaming hundreds of millions of dollars to CC-PA’s parent  
24 company, CC-DG. *Id.* ¶¶ 21-23. The upstreamed money constituted the reserve fund security for  
25 the Class’ loans. CC-DG has disavowed any obligation to pay these debts. *Id.* ¶ 13. CC-PA  
26  
27

28 <sup>4</sup> Burton Richter, Linda Collins Cork, Georgia L. May, Thomas Merigan, Alfred Spivack,  
and Janice R. Anderson (collectively, “Plaintiffs”) represent the putative class.

1 concealed these, and other important facts, from Plaintiffs. *Id.* ¶¶ 204, 246, and 258. CC-PA also  
2 made false assurances, including the following, regarding Plaintiffs' Entrance Fees:

3 [Residents experience] a sense of security, knowing that they have made a  
4 good choice. They know their entrance fee refund will not fluctuate with  
5 changes in the market. . . . Our residents enjoy a vibrant and enriching  
6 lifestyle with the knowledge that they have planned wisely to secure their  
7 future.

8 *Id.* ¶ 90 and Ex. 18 (emphasis added).

9 Plaintiffs reasonably expected CC-PA would maintain sufficient cash reserves to pay back  
10 their Entrance Fees because California law requires it. *See* Sections 1771(r)(2), 1792.6 and 1793.  
11 While CC-PA's motion conspicuously avoids mentioning this issue, its promotional materials  
12 have acknowledged this reserve requirement since approximately 2005:

13 **The California DSS [Department of Social Services] continues to  
14 regulate the community after the release of the funds and requires the  
15 community to maintain certain cash reserves in amounts sufficient to  
16 meet State requirements.**

17 FAC ¶ 20 and Ex. 26 (page 3) (emphasis added.)

18 Of the over \$460 million in Entrance Fees loaned by the Class since 2005, CC-PA  
19 upstreamed over \$219 million to CC-DG through 2013, and incurred a deficit of over \$310  
20 million. FAC ¶¶ 15, 21-23. Defendants do not dispute that they have failed to maintain sufficient  
21 cash reserves to cover their Entrance Fee refund obligations; rather, they assert that their failure to  
22 do so is not actionable. *See* FAC ¶ 85 and Ex. 4 (page 1) ("there is no entrance fee repayment  
23 reserve").

24 The net effect of this upstreaming practice has been to substantially impair Plaintiffs'  
25 statutorily created security interest in their Entrance Fees. *Id.* ¶ 60. Defendants have not provided  
26 any information as to the existence of these upstreamed funds, where they are held, or whether  
27 they will be available to CC-PA when the loans come due. Defendants' only statement regarding  
28 the Entrance Fees came from CC-DG, disclaiming any legal obligation to repay residents. CC-  
PA's failure to maintain sufficient reserves is a direct violation of Sections 1771(r)(2), 1792.6 and  
1793. FAC ¶ 51. This alone is sufficient grounds for Plaintiffs' claims under California Business

1 & Professions Code Section 17200 (California’s Unfair Competition Law or “UCL”), which  
2 provides that violations of law provide a basis for private lawsuits. *See Infra*, § IV.I.

3 This violation is also a breach of the terms of the Residency Contracts and Promissory  
4 Notes, because all of the laws in effect, including Sections 1771(r)(2), 1792.6 and 1793, were  
5 incorporated into the Residency Contract by operation of law at the time it was executed. FAC ¶  
6 225; *see also Castillo v. Express Escrow Company*, 146 Cal. App. 4th 1301, 1308 (2007). This is  
7 further established by the fact that Section 1793.5 provides that “[a] violation under this section is  
8 an act of unfair competition as defined in Section 17200 of the Business and Professions Code.”  
9 This conduct also provides grounds for Plaintiffs’ claims for financial elder abuse and the direct  
10 claim for breach of fiduciary duty. The fact that Defendants’ misled Plaintiffs about their security  
11 for these loans gives rise to Plaintiffs’ claims for concealment and misrepresentation, violation of  
12 Section 1793(f), and independent causes of action under the UCL and California’s Consumer  
13 Legal Remedies Act (“CLRA”). That this upstreaming occurred when CC-PA was financially  
14 insolvent gives rise to Plaintiffs’ derivative claims for fraudulent transfer, unlawful dividends,  
15 waste, breach of covenant of good faith and fair dealing, and breach of fiduciary duty.

16 Plaintiffs are not alone in sounding the alarm – Defendants’ upstreaming scheme caused  
17 the California Department of Social Services (“DSS”) to state:

18 [T]he issue is whether CC-PA’s distributions of cash to its *non-provider*  
19 parent have weakened CC-PA’s financial position so that it is (or the  
20 Department has have reason to believe that it is) “insolvent, is in imminent  
21 danger of becoming insolvent, is in a financially unsound or unsafe  
22 condition, or that its condition is such that it may otherwise be unable to  
23 fully perform its obligations pursuant to community care contracts” within  
the meaning of Health & Safety Code (H&SC) sections 1792(d)...  
1793.13... and 1793.50(a). If the entrance fee from the resale of a Health  
Center resident’s unit has already been collected and distributed to [CC-  
DG] when the Health Center resident’s contract terminates, CC-PA’s cash  
will not be sufficient to make the entrance fee repayment due.

24 Ex. 5 (page 2) (emphasis in original).

25 In addition to illegal upstreaming, Defendants have harmed Plaintiffs and the Class by  
26 charging them artificially inflated monthly fees. FAC ¶¶ 24-30. The monthly fees, which are  
27 intended solely to cover the costs of operating the Vi at Palo Alto, have been artificially inflated  
28 in multiple ways. First, CC-PA has stated it will pass on to the residents the increase in property

1 taxes incurred solely due to CC-PA's illegal upstreaming. *Id.* ¶¶ 27, 115-123. That pass on  
2 amounts to about \$1.9 million annually CC-PA will charge the Class. *Id.* ¶ 117. Second, CC-PA  
3 improperly allocated charges for earthquake insurance premiums to Plaintiffs. These premiums  
4 pay, in part, for coverage of the buildings at the Vi at Palo Alto, but the Plaintiffs are only  
5 contractually responsible for capital items such as furniture and equipment. *Id.* ¶¶ 28, 124-127.  
6 Third, CC-PA overcharged Plaintiffs for so-called "marketing costs" that were allocated entirely  
7 to the current residents at the Vi at Palo Alto even though they were used to cover CC-PA's cost  
8 to generate Entrance Fees from future residents for the benefit of CC-DG. *Id.* ¶¶ 29, 128-129.  
9 That these fees were ultimately upstreamed to CC-DG renders CC-PA's lopsided cost allocation a  
10 violation of the Plaintiffs' reasonable expectations. The overcharges have been uniformly  
11 imposed on Plaintiffs and the Class.

12 Defendants' illegal upstreaming of Plaintiffs' Entrance Fees and its overcharges and unfair  
13 allocations associated with the monthly fees give rise to the fifteen causes of action alleged in the  
14 FAC, which are discussed in more detail below and in Plaintiffs' Opposition to the Pritzker  
15 Motion. Given facts alleged in the FAC, Defendants' motions should be denied.

### 16 **III. PROCEDURAL HISTORY**

17 Plaintiffs' initial complaint was filed on February 19, 2014. It alleged seven causes of  
18 action. On March 18, 2014, Defendants filed their initial Motion to Dismiss. Docket Nos. 13, 20,  
19 and 21. On November 25, 2014, this Court granted the motion with leave to amend. Docket No.  
20 55. On December 10, 2014, Plaintiffs filed the FAC, which included each of the original causes  
21 of action, additional allegations supporting those claims, added additional Defendants, and added  
22 the following causes of action: UCL – Injunctive Relief; Breach of Implied Covenant of Good  
23 Faith and Fair Dealing; Declaratory Relief; Creditor Claim for Breach of Fiduciary Duties  
24 Against the Director Defendants; Creditor Claim for Breach of Fiduciary Duties by the Corporate  
25 Defendants or in the Alternative Aiding and Abetting the Director Defendants' Breaches of  
26 Fiduciary Duties; Payment of Unlawful Dividends; Fraudulent Transfer of Assets; and, Corporate  
27 Waste. Docket No. 56.  
28

1 **IV. ARGUMENT**

2 **A. Legal Standards Governing Motions to Dismiss**

3 **1. Rule 12**

4 Courts deciding motions to dismiss under Fed. R. Civ. P. 12 must accept as true “all  
5 material allegations of the complaint” and “all reasonable inferences” drawn from those  
6 allegations. *Navarro v. Block*, 250 F.3d 729, 732 (9th Cir. 2001). Courts may only dismiss a case  
7 “where there is no cognizable legal theory or [there is] an absence of sufficient facts alleged to  
8 support a cognizable legal theory.” *Id.* The central task for courts considering such motions is to  
9 assess whether the complaint “nudge[s] [Plaintiffs’] claims across the line from the conceivable to  
10 plausible.” *Bell Atlantic et al. v. Twombly et al.*, 550 U.S. 544, 570 (2007). Plaintiffs’ FAC states  
11 plausible claims.

12 **2. Rule 9(b)**

13 The heightened pleading standards of Fed. R. Civ. P. 9(b) apply only to allegations of fraud  
14 or claims that “sound in fraud,” such as intentional misrepresentation. *Primo v. Pac. Biosciences*  
15 *of Cal., Inc.*, 940 F. Supp. 2d 1105, 1113 (N.D. Cal. 2013). Claims that do not sound in fraud are  
16 not subject to these heightened standards. *Id.* The only claim to which this heightened standard  
17 could apply in this case is to Plaintiffs’ second cause of action for concealment. However, in  
18 cases that involve “corporate fraud,” Rule 9(b)’s particularity requirement is “relaxed” because  
19 “the facts supporting the fraud are exclusively within the defendants’ possession.” *Estate of John*  
20 *Migliaccio et al. v. Midland National Life Insurance Co.*, 436 F. Supp. 2d 1095, 1106 (C.D. Cal.  
21 2006).

22 **3. Standing**

23 To establish standing under *Lujan v. Defenders of Wildlife*, 504 U.S. 555 (1992) and  
24 *Twombly*, a plaintiff must demonstrate that it is plausible that (1) an injury in fact has occurred,  
25 (2) a causal connection between the alleged injury and defendants’ conduct and omissions exists,  
26 and (3) that there is a likelihood that a favorable decision will provide redress for that injury.  
27 Defendants challenge only the injury in fact element. Defendants’ argument fails because  
28 Plaintiffs’ and the Class have a vested security interest in their Entrance Fees created by statute.

1 Plaintiffs have also suffered an injury in fact due to Defendants' imposition of inflated monthly  
2 fees. These injuries are discussed below.

3 **B. Plaintiffs Have Standing to Bring Their Claims**

4 **1. Plaintiffs' Residency Contracts are Refundable**

5 In ruling on Defendants' first motion to dismiss, this Court stated that "[i]n dispute is  
6 whether the Residency Contract is a 'refundable contract.' If it is, then section 1792.6 would  
7 apply and the Vi would be required to keep a refund reserve." Docket No. 55 at 8. The Court  
8 found that the original complaint did not allege that the Residency Contracts are "refundable" and  
9 was therefore lacking. Docket. No. 55 at 9. In the FAC, Plaintiffs have alleged their Residence  
10 Contracts are "refundable contracts" under Section 1771(r)(2). *See* FAC ¶¶ 2, 6, 18-19, 54, 57,  
11 60, 63, 67, 70, 80-84, 111, 142, 200, 242, 244, 246, 254-256, and 258. Plaintiffs have also  
12 alleged Defendants' breached their obligations by failing to maintain a refund reserve, and that  
13 Plaintiffs have been injured as a result.

14 Section 1771(r)(2) is provided below in full (emphasis added):

15 "Refundable contract" means a continuing care contract that includes a  
16 promise, expressed or implied, by the provider to pay an entrance fee  
17 refund or to repurchase the transferor's unit, membership, stock, or other  
18 interest in the continuing care retirement community when the promise to  
19 refund some or all of the initial entrance fee extends beyond the resident's  
20 sixth year of residency. Providers that enter into refundable contracts shall  
21 be subject to the refund reserve requirements of Section 1792.6. A  
22 continuing care contract that includes a promise to repay all or a portion of  
23 an entrance fee that is conditioned upon reoccupancy or resale of the unit  
24 previously occupied by the resident shall not be considered a refundable  
25 contract for purposes of the refund reserve requirements of Section  
26 1792.6, provided that this conditional promise of repayment is not referred  
27 to by the applicant or provider as a "refund."

28 Defendants initially argue that the Residency Contracts are not refundable on the basis that  
CC-PA's promise to pay the Entrance Fee refund is "primarily conditioned on resale of the unit,"  
and is thus exempted from the reserve requirements under the "conditioned-upon-resale"  
language in section 1771(r)(2). Mot. at 8 (emphasis added). However, a plain reading of the  
Residency Contracts makes clear that Plaintiffs' Entrance Fee refunds are not conditioned  
(primarily or otherwise) upon resale of the unit. Defendants acknowledge that the refundable  
portion of Plaintiffs' Entrance Fees is due when "(1) the contract is terminated, and (2) the earlier

1 of fourteen days after resale of the apartment or ten years from the date of termination.” *Id.*  
2 (emphasis added). The inclusion of CC-PA’s unconditional ten-year refund obligation makes  
3 explicit that CC-PA’s refund obligation is unconditional.

4 Because CC-PA’s refund obligation exists regardless of whether the unit has been resold,  
5 repayment under the Residency Contract is not “conditional,” and the “conditioned-on-resale”  
6 exclusion in Section 1771(r)(2) does not apply. In any event, “it is the general rule in contract  
7 interpretation that stipulations in an agreement are not to be construed as conditions precedent  
8 unless such construction is required by clear, unambiguous language.” *Alpha Beta Food Markets*  
9 *v. Retail Clerks Union Local*, 45 Cal. 2d 764, 771 (1955). Importantly, there is no statutory  
10 support for Defendants’ argument that a contract “primarily” conditioned on resale is non-  
11 refundable. The Residency Contracts are refundable contracts under Section 1771(r)(2) and are  
12 not conditioned on resale.

13 Defendants next pivot to the assertion that the Residency Contracts are “far more  
14 consistent with the concept” of “contingent on resale” contracts. Mot. at 8, citing Sections  
15 1788.4(b) and (e). This argument fails for several reasons. First, it is at odds with the basic tenets  
16 of contract interpretation, which require contractual conditions to be explicitly stated. *Id.* Had  
17 CC-PA actually intended to make resale of the Plaintiffs’ units a legal condition of the Entrance  
18 Fee refund, it would have included language in the Residency Contracts and Promissory Notes  
19 stating that residents are entitled to refunds only if and when their units are ultimately resold, and  
20 explicitly stated that there was no guarantee of repayment. The Residency Contracts and  
21 Promissory Notes do not do so. Moreover, neither section cited by Defendants uses the term  
22 “contingent on resale” and neither section states that a contract which promises to refund an  
23 entrance fee either after resale or a definite period of time is not “refundable.” This Circuit has  
24 recognized that specifying a “mere lapse of time” before promised performance is insufficient to  
25 create a legal condition to that performance. *United States v. Schaeffer*, 319 F.2d 907, 911 (9th  
26 Cir. 1963).

27 Second, the cited sections actually support Plaintiffs. Section 1788.4(b) requires  
28 repayment in all events within 90 days of termination. This calls into question the effectiveness

1 of CC-PA's 10 year repayment requirements. Section 1788.4(e) also highlights that CC-PA is  
2 violating the statute if it takes the position that the contracts are conditioned on resale, and at the  
3 same time uses the term "refund" in communications with the public. Nothing in 1788.4 states  
4 that CC-PA may ignore the statutorily required refund reserve in Section 1792.6(a) or the  
5 disclosure requirement in Section 1793(f). Simply put, there is no statutory support for  
6 Defendants' characterization of its contracts as "primarily conditioned on resale" because they  
7 promise a refund either after resale or a definite period of time. To an ordinary resident entering  
8 the Vi at Palo Alto, CC-PA's promise of refund is both unequivocal and unconditional.

9       Next, Defendants argue that if the Court finds Section 1771(r)(2) ambiguous, it should  
10 "defer to the interpretation" of the DSS. Mot. at 9.<sup>5</sup> This argument fails for several reasons.  
11 First, 1771(r)(2) is not ambiguous. Second, this Court has already denied Defendants' request for  
12 judicial notice of the same DSS letter Defendants rely on here. Docket 55 at 8; *compare* Mot at 9.  
13 The Court held that the letter "is material outside the pleadings and presents a fact in dispute."  
14 Docket No. 55 at 8. This has not changed. Third, while Defendants claim that "[u]ntil recently,  
15 the DSS interpreted the reserve requirement of Section 1792.6 to apply only to pure refundable  
16 contracts," they offer no actual authority for this assertion. Mot. at 9. The DSS letter Defendants  
17 cite on the same page does not use the term "pure refundable contracts," and does not define  
18 "fixed time contingent on resale contracts." *Id.* Moreover, the DSS letter is not an official  
19 position taken or regulation adopted after a notice and comment period. The DSS interpretation is  
20 therefore unavailing and outside the pleadings. However, even if the Court were to consider this  
21 letter, it would only create a disputed factual issue not appropriate for resolution on a motion to  
22 dismiss.

23                               **a. Defendants' Documents Show the Residency Contracts are**  
24                               **Refundable**

25       Even if Defendants' fanciful "primarily conditioned" argument were correct, the  
26 Residency Contracts would still be refundable because those contracts repeatedly refer to the

27 <sup>5</sup> Because Defendants cite no actual authority it is impossible to determine what Defendants  
28 rely on. However it should be noted that Defendants primary point of contact with DSS- Robert  
Thompson- is now gone from the agency.



1 promise of repayment as a “refund.” *See, infra*, IV.B.2 and Appendix A (Contract Summary).  
2 While Defendants claim the Residency Contracts do not “refer to the repayment obligation as a  
3 refund” (Mot. at 9), they acknowledge the Residency Contracts do in fact use the term “refund,”  
4 but assert that they intended that “the terms have different [technical] meanings and trigger  
5 different deadlines.” *Id.* In essence, Defendants’ argument is that they use the term “refund” only  
6 when they intend to apply it to residents who terminate their Residency Contracts during the  
7 cancellation period, or when CC-PA terminates them for “just cause”; and that they intended to  
8 use the term “repayment” when individuals die or leave Vi at Palo Alto after the cancellation  
9 period. *Id.* This is purely an ex-post explanation by Defendants in an attempt to avoid liability.

10 The reality is that the Residency Contracts repeatedly refer to CC-PA’s repayment  
11 obligations as refunds. As Appendix A makes clear, the Residency Contracts use the terms  
12 “refund” and “repayment” interchangeably, and the term refund is used in several provisions  
13 relating to the Entrance Fees. Furthermore, the common dictionary definition of the word refund  
14 is “to give back, especially money, *return or repay . . . to make a repayment . . . a repayment of*  
15 *funds.*” American Heritage Dictionary 5th Ed. 2011 (emphasis added). Again the provisions of  
16 the State’s CCRC laws are to be liberally construed.

17 Simply stated, reasonable, prospective residents would not have appreciated Defendants’  
18 unstated intentions or after the fact linguistic gymnastics to deprive them of security for their  
19 loans to CC-PA. Consistent with the Legislature’s evident purpose, as expressed in Section  
20 1775(e), to protect “persons attempting to obtain or receiving continuing care,” this Court should  
21 give “refund” in Section 1771(r)(2) the meaning that an ordinary, prospective resident would give  
22 it — i.e., to repay the entrance fee loans and to return the amount owed to the lending residents —  
23 and not a narrow, technical meaning that would deprive CCRC resident lenders of security for  
24 their loans, while allowing CCRC contract providers to avoid their statutory refund reserve  
25 obligations simply by using any synonym for “refund,” but not “refund” itself. CC-PA’s promise  
26 to repay the amount owed to Plaintiffs under the terms of their Promissory Notes constitutes a  
27 refund, and on that basis, CC-PA’s Residency Contracts and Promissory Notes, together, are a  
28 “refundable” contract.

1           Regardless, in the final analysis of whether CC-PA's Residency Contracts' reference to  
2 the Entrance Fee payment obligation as a "refund" or a "repayment" causes them to be  
3 "refundable" contracts is a disputed factual issue not appropriate for resolution on a motion to  
4 dismiss.

5           Plaintiffs also cite to four documents showing that Defendants referred to the Entrance Fee  
6 payment obligations as refunds. FAC ¶¶ 20, 81-83. Two of these documents are promotional  
7 marketing materials produced by Defendants, and two are news articles. The fact that two of  
8 these documents are newspaper articles quoting Defendants, rather than documents created by  
9 Defendants, does not diminish their probative value as evidence that Defendants referred to these  
10 obligations as refunds. The documents state:

11           **Do CCRCs refund the Entrance Fee?**

12           Many but not all, CCRCs make the entrance fee partially refundable if the  
13 resident leaves the community after a specified period of time. Contact  
14 the community of your choice to find out more about the entrance fee  
programs offered.

15           Ex. 21 (excerpt from Vi CCRC "guidebook") at DEF00002351 (emphasis added).

16           Barry Johnson [is a] senior sales director for Classic Residence by Hyatt in  
17 Palo Alto... Rates are structured so that residents pay an "entrance fee"  
18 ranging from \$600,000 to \$1.7 million, Johnson said. Ninety percent of  
the entrance fees will be refunded to residents when they leave the senior  
living center or will be refunded to their estates, he said.

19           Ex. 1 (Stanford Report) at DEF00002406 (emphasis added).

20           When residents leave or die, Classic Residence refunds 90 percent of the  
entrance fee once it resells their apartment.

21           Ex. 22 (SF Gate) page one (emphasis added).

22           Defendants also published promotional materials stating that Plaintiffs' Entrance  
23 Fees would be held in escrow.

24           *Who monitors or regulates CCRCs and the fees collected by the*  
25 *communities? What guarantee do I have that my reservation deposit and*  
*my entrance fee are secure?*

26           The financial operation and solvency of CCRCs in California are closely  
27 monitored by the DSS. State law requires that reservation deposits be  
placed in an escrow account at the financial institution approved by the  
28 Department. The funds remain in the escrow account until the community  
proves that it has met stringent State requirements. The California DSS

continues to regulate the community after the release of the funds and requires the community to maintain certain cash reserves in amounts sufficient to meet state requirements. The CCRC must also file annual reports with the State that demonstrate continuing strong financial management and financial solvency.

Ex. 26 (Classic Residence by Hyatt in Palo Alto promotional brochure) (emphasis added).

Defendants quibble about the significance of the articles, and argue that the guidebook they published and distributed to Plaintiffs is not specific to the Vi at Palo Alto. The extent, explicitness, and impact of those disclosures on the perceptions of the Plaintiffs are factual issues, which are not appropriate for a motion to dismiss. Regardless, Plaintiffs have sufficiently alleged that Defendants made public statements and published promotional materials referring to their Entrance Fee payment obligations as “refunds.”

Defendants also rely on the argument that the Residency Contracts include a section entitled “Resident’s Rights” which states that the Plaintiffs do not “have any interest in payments made under t[he] Contract.” Mot. at 7. This section applies to “fees” – not to Plaintiffs’ Entrance Fees, which are clearly designated as “loans” made pursuant to Promissory Notes. FAC ¶¶ 15, 77, 78, 81, 85, and 87. Regardless, this dispute cannot be resolved through a pleading challenge.

**b. The Cases Defendants Rely on are Unavailing**

Defendants’ reliance on *Clapper et al. v. Amnesty Int’l U.S.A. et al.*, 133 S. Ct. 1138 (2013) is misplaced. *See* Mot. at 6 and 11. *Clapper* involved a challenge to the Foreign Intelligence Surveillance Act (“FISA”) brought by individuals and government entities. 133 S. Ct. at 1140. Plaintiffs claimed that they were likely to be harmed because there was a risk that their “communications with foreign contacts will be intercepted.” *Id.* at 1141. The Court held that this claimed harm was not “certainly impending” because plaintiffs had “no knowledge” of the Government’s targeting practices, and relied on pure speculation regarding what form of surveillance the Government would choose to use and whether such surveillance would need authorization under FISA. *Id.* Here, in contrast, Plaintiffs specifically allege, based on CC-PA’s own admissions and in testimony given by CC-DG’s CFO at the hearing of the Assessment Appeals Board that their Entrance Fees have been upstreamed, and that CC-PA is not in a position to refund those fees to the Plaintiffs when they become due. *See* Assessment Appeals Board

1 Santa Clara County, Case No. 07-2906-07.2909, Findings and Conclusions, dated March 26,  
2 2012, at pp. 6-7. Plaintiffs specifically allege they have been overcharged by inflated monthly  
3 fees due to improper cost allocations. These harms are not speculative.

4 The other cases Defendants cite in their standing argument are equally distinguishable.  
5 See Mot. at 6. First, *FW/PBS v. City of Dallas*, 493 U.S. 215, 231-233 (1990), involved a  
6 challenge to a city ordinance that prevented individuals who had been convicted of certain crimes  
7 from obtaining business licenses. The plaintiff in that case had been convicted of one of the  
8 enumerated offenses but her name was not listed on the application for any business license. *Id.*  
9 at 233-234. This is far different from the Plaintiffs in this case who have signed Residency  
10 Contracts and Promissory Notes that have been breached. Second, *Warth v. Seldin*, 422 U.S. 490,  
11 518 (1990), involved claims brought by home builders challenging a building ordinance that  
12 affected Penfield, Pennsylvania. These plaintiffs lacked standing because they had no actual  
13 construction plans designed for Penfield. Again, this is different from the situation here, where  
14 Plaintiffs are currently living at the Vi at Palo Alto and have already been deprived of their  
15 security interest and been overcharged.

## 16 **2. Plaintiffs Have a Statutorily Created Security Interest in Their** 17 **Refundable Entrance Fees**

18 Plaintiffs and the Class have standing with respect to their Entrance Fees because  
19 Defendants' upstreaming activities have caused actual impairment and injury to Plaintiffs'  
20 statutorily created security interest in those fees. That security interest is the refund reserve  
21 required of refundable contracts by Sections 1771(r)(2), 1792.6 and 1793. Plaintiffs have alleged  
22 that their Entrance Fees are loans made pursuant to Promissory Notes. FAC ¶¶ 6-8, 15-16, 22, 52,  
23 and 77-79. Furthermore, the laws in existence at the time the Residency Contracts were  
24 executed, including California's Health & Safety Code, became part of the contracts by operation  
25 of law. *Castillo*, 146 Cal. App. 4th at 1308; see also FAC ¶¶ 77, 87.

26 In Defendants' first motion to dismiss, and again here, Defendants' argument that the  
27 Residency Contracts are not "refundable contract[s]" under section 1792.6(a) is partially based on  
28 a letter from DSS dated April 24, 2012. See Docket No. 55 at 8 and Mot. (Docket. No. 68) at 9.

1 In its prior Order, the Court declined to take judicial notice of this letter “because it is material  
2 outside the pleadings and presents a fact in dispute,” holding that it “must evaluate the complaint  
3 and accept well-pleaded factual allegations as true.” *Id.* The Court should do so again, for the  
4 same reason.

### 5                   3.       Section 1793(f) is Still Good Law

6           Defendants argue in a footnote that Section 1793(f) is no longer good law because it was  
7 “superseded” by Section 1792.6, but was “inadvertently left in the statutes.” Mot. at n. 3.<sup>6</sup>  
8 Defendants do not cite any authority or legislative history for this “inadvertence” argument.  
9 Instead, they cite to a DSS publication of the CCRC statutes that still lists section 1793, but  
10 contains a “banner” stating that Section 1793 is “superseded” by Section 1792.6. *Id.* Notably, the  
11 text of this publication does not state that Section 1793 is no longer the law. Courts are “not  
12 bound by an administrative agency’s position where, as here, it contradicts the language of the  
13 statute.” *Rea v. Blue Shield of California*, 226 Cal. App. 4th 1209, 1237-38 (2014).

14           Section 1792.6’s reserve requirements are in harmony with the disclosure requirements in  
15 Section 1793(f). Based on the Legislature’s stated policy in Section 1770(c) to promote  
16 disclosure to prospective CCRC residents and the interpretive guidance in Section 1775(e) that  
17 the statute should be liberally construed to promote residents’ rights, any conflict between Section  
18 1796.2 and Section 1793(f) should be resolved in favor of disclosure to senior citizens. In any  
19 case, a DSS publication does not override or invalidate a statute, and Defendants fail to cite any  
20 legislative history indicating that Section 1792.6 was intended to replace the entirety of Section  
21 1793.

22           Defendants also argue that Section 1793(f) is “clearly no longer in force” because DSS  
23 has approved prior versions of CC-PA’s Residency Contracts and “none of them contain a  
24 disclosure.” Mot. at n. 7. This assertion is immaterial. Initially, the “approval” at issue is  
25 unclear. The fact that the DSS may have generally approved a form contract does not immunize  
26

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27 <sup>6</sup> Section 1793(f) states: “All continuing care retirement communities offering refundable  
28 entrance fees that are not secured by cash reserves, except those facilities that were issued a  
certificate of authority prior to May 31, 1995, shall clearly disclose this fact in all marketing  
materials and continuing care contracts.”

1 Defendants from claims that they violated the CCRC statutes; nor is CC-PA entitled to rely on an  
2 agency's failure to enforce compliance with the statute it administers. Defendants' argument is an  
3 admission that the Residency Contracts do not contain the disclosures required by Section 1793.

4 Defendants have failed to show that these vague approvals "contradict" allegations in the FAC.  
5 Mot. at 11. Indeed they do not. Regardless, this again is material outside the pleadings and  
6 represents a fact in dispute. It is therefore not appropriate for a motion to dismiss.

7 **4. The Contract Confirms Plaintiffs' Superior Right to a Security**  
8 **Interest in the Proceeds of their Loans**

9 Section 11.7 of the Residency Contract states:

10 In the event any mortgage loan encumbers the community, your rights  
11 under this contract are senior to and will have priority over the rights of  
the mortgage lender.

12 FAC, Ex. 16. Plaintiffs cannot have rights under their Residency Contracts that are superior to  
13 those of any future secured lender unless, in effect, Plaintiffs' rights are secured. *A fortiori*,  
14 Plaintiffs' rights in the proceeds of their loans, at least to the extent of the refund reserve required  
15 to be preserved from those proceeds by Sections 1771(r)(2), 1792.6 and 1793, should be held to  
16 be senior to, and to have priority over CC-PA's claim to them. Defendants' reliance on material  
17 outside the pleadings merely demonstrates there are factual disputes related to these issues which  
18 cannot be resolved on a motion to dismiss.

19 **5. Plaintiffs Have Suffered Actual and Imminent Injury Due to the**  
20 **Defendants' Impairment of Their Statutory Security Interest**

21 The injury in fact standing element is satisfied when a plaintiff alleges "an invasion of a  
22 legally protected interest which is (a) concrete and particularized, and (b) actual or imminent, not  
23 conjectural or hypothetical." *Lujan*, 504 U.S. at 560 (internal quotations omitted). In this circuit,  
24 allegations of a "concrete risk of harm" or a "credible threat of harm" satisfy this inquiry. *Harris*  
25 *v. Board of Supervisors, L.A. County*, 366 F.3d 754, 761 (9th Cir. 2004) (internal quotations and  
26 citations omitted). In its Order on Defendants' first motion to dismiss, this Court assumed the  
27 "Plaintiffs have a legally protected interest that is concrete and particularized" and stated, "[t]he  
28 inquiry is whether there is actual or imminent injury in fact." Docket No. 55 at 9. The FAC

1 alleges the injuries suffered by Plaintiffs resulting from CC-PA's upstreaming are both actual and  
2 imminent.

3 Plaintiffs have suffered and continue to suffer actual economic injury. The upstreaming  
4 has decimated CC-PA's finances, and CC-PA lacks the financial capability to cover the  
5 refundable Entrance Fees and must rely on voluntary cash transfers from CC-DG (which has  
6 disclaimed any obligation to make such transfers) to repay them when they come due. FAC ¶¶  
7 21-23, 80-89. These allegations support an actual injury to Plaintiffs' underlying security interest  
8 in those fees. *Id.* Defendants assert that CC-PA has never failed to meet a "repayment"  
9 obligation. Mot. at 6. However, Plaintiffs have already experienced actual injury because their  
10 security interest has been impaired, and assets inherent in that security interest has been  
11 diminished.<sup>7</sup> In all events, if creditors needed to await default to ask for security, security would  
12 be useless. Security interests of creditors, including those afforded to them by statute, are not  
13 based on prior default. They exist to protect against the possibility of a default occurring in the  
14 future.

## 15 **6. Plaintiffs Are Entitled to Injunctive Relief**

16 Plaintiffs are suffering under the threat of imminent injury and seek injunctive relief. The  
17 Ninth Circuit and its district courts have repeatedly held that "the possibility of future injury may  
18 be sufficient to confer standing on plaintiffs [because] threatened injury constitutes injury in fact"  
19 and "plaintiffs need not wait" for that injury to occur before bringing a claim to redress it.

20 *Central Delta Water Agency et al. v. USA et al.*, 306 F. 3d 938, 947-50 (9th Cir. 2002) (internal  
21

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22 <sup>7</sup> Waste cases are instructive on this point. "California courts have not limited recovery  
23 under a theory of tortious waste only to situations involving physical harm to real property."  
24 *Bedrock Fin., Inc. v. United States*, Case No. 1:10-cv-01055-MJS, 2013 U.S. Dist. LEXIS 71984  
25 at \*29 (E.D. Cal. May 21, 2013); *see also The Nippon Credit Bank, Ltd. v. 1333 North California*  
26 *Blvd. et al*, 86 Cal. App. 4th 486, 496 (2001). These cases hold that impairment of a noteholder's  
27 security interest constitutes an actual loss of value, or "milking" of, the underlying security  
28 interest. *Bedrock*, 2013 U.S. Dist. LEXIS 71984, \*29; *Nippon*, 86 Cal. App. 4th at 497. Damages  
in such cases "are measured by the amount of injury to the security" and "the substantial harm  
which impairs the value of the property subject to the lien so as to render it an inadequate security  
for the mortgage debt." *Fait et al. v. New Faze Development*, 207 Cal. App. 4th 284, 295 (2012).  
While these cases "involved secured obligations where collateral was pledged as security," they  
equally apply here as Plaintiffs' FAC has clarified that the contracts are in fact "refundable" – the  
value of Plaintiffs' security interest is that the reserve requirements in Section 1792.6(a) acted as  
collateral on their refundable Entrance Fees.

1 quotes omitted); *see also* *Migliaccio*, 436 F. Supp. 2d at 1104 (“threatened rather than actual  
2 injury can satisfy Article III standing requirements”); and *Covington et al. v. Jefferson County et*  
3 *al.*, 358 F.3d 626, 639 (9th Cir. 2004) (the “relevant inquiry” is whether defendants’ actions  
4 caused a “reasonable concern of injury” to the plaintiff).

5 This principle has been recognized by the Supreme Court on multiple occasions. *See*  
6 *Friends of the Earth, Inc. et al. v. Laidlaw Environmental Services (TOC), Inc.*, 528 U.S. 167,  
7 185-86 (2000) (a “plaintiff who is injured or faces the threat of future injury due to illegal  
8 conduct” has standing); *Gladstone Realtors et al. v. Village of Bellwood et al.*, 441 U.S. 91, 99  
9 (1979) (“the plaintiff must show that he personally has suffered some actual or threatened injury  
10 as a result of the putatively illegal conduct of the defendant”). Furthermore, other courts have  
11 held that in cases such as this one where “the acts which will cause injury are authorized or part of  
12 a policy, it becomes far more reasonable to assume those acts will occur,” and that the elements of  
13 standing are satisfied. *See R.C. by Alabama Disabilities Advocacy Program v. Nachman*, 969 F.  
14 Supp. 682, 697 (M.D. Ala. 1997); *see also Clark K. v. Guinn*, 2:06-CV-1068-RCJ-RJJ, 2007 U.S.  
15 Dist. LEXIS 35232, \*11 (D. Nev. May 9, 2007).

16 This case is similar to *Harris, Supra* at 16, in which the Ninth Circuit found that  
17 chronically ill patients had standing to challenge the planned closure of a county medical clinic  
18 based on the risk that they would lose necessary medical services. *Harris*, 366 F.3d at 762.  
19 Defendants claim that “none of the plaintiffs have terminated their contract and are awaiting  
20 repayment,” but Plaintiffs have alleged that several residents of the Care Center have, in fact,  
21 terminated their contract (either by death or departure from the facility), and that CC-PA has been  
22 unable to pay its obligations on their Entrance Fees without financing from CC-DG. FAC ¶¶ 52,  
23 74, 97, 102, 105, 116. DSS expressed this precise concern, noting that “CC-PA does not possess  
24 sufficient resources for current residents... to cover the actuarial present value of the expected  
25 costs of performing all the remaining obligations to such residents under their contracts.” Ex. 5 at  
26 1. Individuals who currently reside in the Care Center, like the rest of the Class, face the  
27 imminent risk that CC-DG, which disclaims any obligation to refund their fees, will not supply  
28 future cash infusions. *Id.* As the *Harris* court explained, requiring that injury occur before



1 permitting suit “would eliminate the claims of those most directly threatened but not yet  
2 damaged... Article III does not bar such concrete disputes from court.” *Id.* The clear implication  
3 of Defendants’ argument regarding standing is that these Care Center residents (more precisely,  
4 their estates) will have standing only after their death. Far from being able to live “free from  
5 worry” (as promised by CC-PA), they will die burdened with the fear that their estates and heirs  
6 may receive nothing. Plaintiffs have been injured because their security in their Entrance Fees  
7 has been destroyed and they have been overcharged.

#### 8                               7.       **Plaintiffs Have Standing With Regard to the Monthly Fees**

9           The injuries suffered by Plaintiffs resulting from Defendants’ overcharges are not  
10 hypothetical. Plaintiffs have alleged that they have paid, and continue to pay, artificially inflated  
11 monthly fees. FAC ¶¶ 115-129. CC-PA has unfairly allocated these costs to Plaintiffs and the  
12 Class in ways none of them could have reasonably envisioned at the time they entered their  
13 Residency Contracts. The overcharge stemming from these unfair, arbitrary, and undisclosed  
14 allocations represent past and ongoing injuries.

15           Defendants’ argument that the contract trumps these claims rings hollow. Plaintiffs allege  
16 Defendants breached their fiduciary duties and the terms of the Residency Contract by charging  
17 inflated fees. These fees were inflated because they included charges for (a) marketing charges  
18 that did not solely benefit the current Residents of Vi at Palo Alto; (b) premiums for earthquake  
19 insurance coverage for CC-PA’s buildings to protect Defendants’ interest; and (c) property taxes  
20 levied against CC-PA due to its illegal, and undisclosed upstreaming. There is nothing in the  
21 Residency Contract permitting such overcharges or indicating that Defendants planned to engage  
22 in unfair cost allocations. The Residency Contracts and Promissory Notes are adhesion contracts  
23 offered to Plaintiffs on a “take it or leave it” basis. FAC ¶ 76. Courts interpret contracts of  
24 adhesion in a manner that protects the party with the weaker bargaining position in order to  
25 prevent oppression and overreaching. *See Graham v. Scissor-Tail, Inc.*, 28 Cal. 3d. 807, 817  
26 (1981); *Armendariz v. Foundation Health Psychare Services, Inc.*, 24 Cal. 4th 83, 113 (2000)  
27 (abrogated in part on other grounds by *AT&T Mobility LLC v. Concepcion*, 131 S. Ct. 1740, 179  
28 L. Ed. 2d 742 (2011)); *Wheeler v. St. Joseph Hospital*, 63 Cal. App. 3d 345, 357 (1976).

1 Defendants claim the Residency Contract’s statement that “marketing expenses are an  
2 operating cost of the community to be paid by monthly fees” resolves any issue about whether  
3 they were fairly allocated to Plaintiffs. Mot. at 8. Defendants’ position ignores the fact that the  
4 Residency Contract does not define the term “marketing costs.” See FAC ¶ 128. Plaintiffs are  
5 entitled to a reasonable interpretation of “marketing costs” that does not permit Defendants to  
6 artificially classify any costs they wish to pass on to Plaintiffs as “marketing costs.” Marketing  
7 costs that Defendants incur to generate Entrance fees for CC-DG from future residents, from  
8 which CC-PA and CC-DG solely benefit, do not benefit Plaintiffs. Plaintiffs are entitled to a  
9 refund of their Entrance Fees whether or not their apartments are ultimately re-sold. Defendants  
10 contention that the allocation of marketing fees is reasonable because it “is a substantial benefit”  
11 to Plaintiffs is rooted in their incorrect view that the refund of Entrance Fees are contingent on  
12 resale. Indeed, they are not.

13 The only economic benefit Plaintiffs realize from an apartment resale is a new resident  
14 who will share in their costs of operating the Community. Importantly, when a new resident joins  
15 the Vi at Palo Alto, CC-PA obtains a substantial Entrance Fee loan from that resident, along with  
16 that fractional portion of the Entrance Fee that is not refundable to the resident. CC-PA  
17 unilaterally determines the amount of the Entrance Fee that it requires of an entering resident, and  
18 does not share any portion of that fee with the current residents. Since Plaintiffs and CC-PA both  
19 benefit from the resale of an apartment, CC-PA has the obligation to equitably allocate marketing  
20 costs to Plaintiffs consistent with the benefit the Plaintiffs derive therefrom, and CC-PA’s  
21 obligation of good faith and fair dealing. See, e.g., *Harris v. Wells Fargo Bank, N.A.*, 2013 U.S.  
22 Dist. LEXIS 61847, \*27 (N.D. Cal. Apr. 30, 2013).

23 As the unilateral allocator, CC-PA should bear the burden of demonstrating the fairness of  
24 its allocations, regardless of the Residency Contract’s terminology. Such a determination is  
25 beyond the scope of a Rule 12 motion. To date, Plaintiffs have paid 100% of CC-PA’s marketing  
26 costs, amounting to over \$5 million. While CC-PA has generated over \$500 million in Entrance  
27 Fee loans from its marketing efforts, CC-PA has allocated no marketing cost to itself. FAC ¶¶  
28

1 128-129.<sup>8</sup> This is an unfair allocation. No incoming resident would reasonably expect that all of  
2 CC-PA's marketing costs would be considered "costs of operating the Community" regardless of  
3 whether these costs actually benefit the community. In sum, Defendants wrongfully exercised  
4 their discretion in unreasonably allocating all of CC-PA's marketing costs to Plaintiffs, and their  
5 Residency Contract does not exculpate them from the consequences of abusing their discretion by  
6 allocating all costs to Plaintiffs.

7 As to the charges for earthquake insurance, Defendants' only argument is that one  
8 subsection of the contract cannot be read to modify another subsection. Mot. at 13-14. This  
9 misses the point. The correct rule of interpretation is that the contract "must be read as a whole  
10 and in light of the law relating to it when made." *Oil, Chemical & Atomic Workers Int'l Union,*  
11 *Local 1-547 v. NLRB*, 842 F.2d 1141, 1143 (9th Cir. 1988). The Residency Contract should be  
12 read as a complete document in favor of Plaintiffs because it is a contract of adhesion drafted  
13 solely by Defendants. When read together, its terms clearly state that the residents' monthly fees  
14 may pay for insurance, but the residents are only responsible for replacement of capital items,  
15 which do not include CC-PA's buildings. FAC ¶¶ 69-73. Plaintiffs have alleged a present and  
16 ongoing injury in the form of inflated monthly fees due to Defendants' improper allocation of  
17 insurance charges since the community's inception.

18 As to the issue of property taxes, Defendants do not deny Plaintiffs' allegation that, once  
19 CC-PA's suit against the Santa Clara County Assessor's Office and Assessment Appeals Board  
20 regarding the taxation of Defendants' entrepreneurial profits is concluded (including by  
21 settlement – a resolution over which the residents have no participation and no say), they will pass  
22 on to the residents the obligation to pay for increased property taxes going forward. *Id.* ¶ 8. The  
23 harm is concrete. Defendants claim this allegation is "ambiguous," but then confirm the premise  
24 by asserting that "real estate taxes are an operating expense of the community to be paid from  
25 monthly fees." Mot. at 12. They admit Plaintiffs will pay those additional taxes.

26 <sup>8</sup> Under the terms of CC-PA's Promissory Notes, a portion of these loans becomes non-  
27 refundable over a specified period up to 10 months from the issue date of the Notes. *See, e.g.,* Ex.  
28 9, Section 4(b)(i). Through the end of 2013, as the result of its marketing efforts, CC-PA had  
received funds from its borrowing of Entrance Fees, aggregating in excess of \$88 million dollars  
that it is not obligated to repay to the lending residents. *See* Exs. 2 and 23.

1 No reasonable reading of the Residency Contract suggests that the Residents will be  
2 responsible for taxes assessed as “entrepreneurial profit” created by Defendants’ illegal  
3 upstreaming. Indeed, the actions of the County to which Defendants’ make objection in their  
4 lawsuit includes the imposition of a tax on “entrepreneurial profits” attributable to the  
5 upstreaming of Entrance Fees. If Defendants did not anticipate the inclusion of entrepreneurial  
6 profits in the County’s assessment of property taxes, it cannot now argue that Plaintiffs should  
7 have understood that risk when they signed their Residency Contracts. Defendants’ deliberate  
8 misinterpretation of the contract is designed to charge Plaintiffs with these additional taxes. FAC  
9 ¶¶ 117, 122, and 163. This is an imminent hardship.

10 **C. Plaintiffs’ Claims Are Ripe For Adjudication**

11 Plaintiffs’ claims are ripe. Just like the standing doctrine, ripeness does not preclude  
12 claims simply because the alleged harm has not happened yet. Defendants argue that ripeness  
13 requires an evaluation of “(1) the fitness of the issues for judicial decision, and (2) whether there  
14 is an imminent and significant hardship in withholding court consideration.” Mot. at 15, *citing*  
15 *Abbot Labs v. Gardner*, 387 U.S. 136, 149 (1967). In the Ninth Circuit, however, courts should  
16 invoke this doctrine only if “the systematic interest in postponing adjudication due to lack of  
17 fitness outweighs the hardship on the parties created by postponement.” *Municipality of*  
18 *Anchorage v. United States*, 980 F.2d 1320, 1326 (9th Cir. 1992).

19 The “fitness for review” test applies to claims that challenge government regulations. *Id.*  
20 at 1320. The question in those cases is whether “the regulation at issue is a final agency action.”  
21 *Id.* This prong of the *Abbott* test is inapplicable here. Rather, the applicable prong is “hardship,”  
22 and the appropriate test is whether there is a “realistic danger of sustaining direct injury.” *Babbitt*  
23 *v. United Farm Workers National Union et al.*, 442 U.S. 289, 298 (1979). As the Supreme Court  
24 held in *Babbitt*, “one does not have to await the consummation of threatened injury to obtain  
25 preventive relief. If the injury is certainly impending that is enough.” *Id.*; *see also, Pennsylvania*  
26 *v. West Virginia*, 262 U.S. 553, 593 (U.S. 1923).

27 Regardless, harm in this case has already occurred. The FAC alleges, for example, that  
28 Plaintiffs have a security interest in the Entrance Fee reserve CC-PA is required to keep, and that

1 this interest is impaired because CC-PA transferred the funds that should have been held in that  
2 reserve to CC-DG and now CC-PA lacks the financial ability to refund Plaintiffs' Entrance Fees.  
3 *See, supra*, §§ I., IV. B.2., IV. B.4., and IV. B.5. Plaintiffs also allege CC-DG affirmatively states  
4 it has no obligation to refund Plaintiffs. FAC ¶ 13. Finally, Plaintiffs allege that they have been  
5 overcharged through inflated monthly fees. *See, e.g.*, FAC ¶¶ 24-30, 115-123. 24-129. These are  
6 concrete injuries that are ripe for adjudication.

7       The cases cited by Defendants on the ripeness issue are unpersuasive. In *Abbott*, a group  
8 of drug manufacturers brought a claim for injunctive relieve against the Secretary for Health  
9 Education and Welfare alleging that its appointed Commissioner exceeded his authority in  
10 enacting a regulation requiring them "to print the established name of the drug prominently" on  
11 the label. *Abbott Labs.*, 387 U.S. at 137. The trial court granted the injunction and the Third  
12 Circuit reversed on jurisdictional and ripeness grounds. *Id.* at 139. The Supreme Court reversed  
13 the circuit court. *Id.* On the ripeness issue, the Court found that "the issues are appropriate for  
14 judicial resolution at this time," because the regulations were a "final agency action" which  
15 represented a "direct and immediate" impact to the plaintiffs. *Id.* at 149 and 152. The Court  
16 further explained that "[t]o require them to challenge these regulations only as a defense to an  
17 action brought by the government might harm them severely and unnecessarily." *Id.* at 153. In  
18 other words, the fact that the regulations had not yet been enforced was not an impediment to the  
19 Plaintiffs' standing to bring the action. *Id.*

20       *Texas v. United States et al.*, 523 U.S. 296 (1998), is also distinguishable. In that case the  
21 state challenged certain provisions of the Voting Rights Act that required "pre-clearance" prior to  
22 the adoption of state laws that affect voting. Texas was seeking pre-clearance to adopt a statutory  
23 scheme that included a number of penalties for poorly performing school districts. *Id.* at 298.  
24 Texas submitted this statutory scheme to the Attorney General, who determined that six of the  
25 eight sanctions did not affect voting, but that two of the sanctions "may result" in a violation of  
26 the act. *Id.* at 299. Texas then filed a complaint in federal court seeking a declaratory judgment  
27 that these two sanctions were not covered by the act. *Id.* The Supreme Court ruled that there was  
28 no case in controversy because the sanctions had not been ordered and the provisions had not

1 been interpreted by the Texas courts. Therefore, a determination of whether the sanctions  
2 required pre-clearance (*i.e.* whether they even effected voting) was not ripe. *Id.* at 301. This is  
3 far different from the case here, where Plaintiffs are challenging a course of conduct by a  
4 corporate defendant that has already taken place. CC-PA has already sent Plaintiffs' Entrance  
5 Fees to CC-DG and has already overcharged Plaintiffs inflated monthly fees.

6 The remaining cases cited in the ripeness section of Defendants' brief (Mot. at 14-15) also  
7 concern similarly distinguishable "preenforcement challenge[s]" to government regulations. *See*  
8 *Alaska Right to Life v. Feldman et al.*, 504 F. 3d 840, 843 and 849 (9th Cir. 2007) (challenge to  
9 Alaska Code of Judicial Conduct); *Municipality of Anchorage*, 980 F. 2d at 1322 (challenge to an  
10 EPA memorandum of understanding); *National Park Hospitality Association v. Department of the*  
11 *Interior*, 538 U.S. 803, 804 (2003) (challenging a National Park Service regulation).

12 **D. Plaintiffs Have Stated a Claim for Financial Elder Abuse**

13 Defendants rest their entire argument against this cause of action on the false statement  
14 that "Plaintiffs' elder abuse claim is premised on their claims of misrepresentation and  
15 concealment." Mot. at 5. Defendants have not read California's Elder Abuse Act. Plaintiffs can  
16 succeed on their elder abuse claim by showing that Defendants took Plaintiffs property for "a  
17 wrongful use or with an intent to defraud." California Welfare & Institutions Code §  
18 15610.30(a)(1) and (2) (emphasis added). Plaintiffs have pled both. *See, e.g.*, FAC ¶ 194.  
19 Therefore, this claim survives as a whole even if the subsidiary fraud allegations fail.

20 Plaintiffs allege that CC-PA illegally took, appropriated, and retained their Entrance Fees  
21 by upstreaming them to CC-DG. *See, supra*, § II. This upstreaming impaired Plaintiffs' security  
22 interest in those fees. *Id.* California law requires Defendants to maintain financial reserves  
23 sufficient to repay the Entrance Fees. *Id.* These laws are incorporated into the Residency  
24 Contracts by operation of law and function as a security interest for those loans. *Id.* Defendants  
25 violated the California laws governing these reserve requirements, breached these terms of the  
26 Residency contract, and impaired Plaintiffs' security interest. California's Elder Abuse statute is  
27 remedial in nature and is designed to stop such conduct and "protect[] elder and dependent adults  
28

1 who are residents of nursing homes and other health care facilities from reckless neglect and  
2 various forms of abuse.” *Delaney v. Baker*, 20 Cal. 4th 23, 40 (1999).

3 Defendants’ only challenge to these allegations is that “CC-PA has not taken,  
4 appropriated, or retained a property right belonging to plaintiffs.” Mot. at 16. This assertion is the  
5 source of the factual dispute between the Parties, and is not a justification for dismissing  
6 Plaintiffs’ claim. Plaintiffs have stated, with specificity, the factual basis for their claims that  
7 Defendants took their Entrance Fees for a wrongful use and with an intent to defraud. *See, supra*,  
8 § II. Moreover, at the motion to dismiss phase, Plaintiffs’ allegations are to be taken as true as  
9 well as all reasonable inferences drawn from them.” *Negrete v. Fidelity and Guarantee Life*  
10 *Insurance Company*, 444 F. Supp. 2d 998, 1001 (C.D. Cal. 2006).

11 Plaintiffs also allege Defendants took, appropriated and retained their property by  
12 charging them inflated amounts for monthly fees. *See, supra*, § II. Defendants’ answer to this  
13 allegation is that “the monthly fees are intended to cover all costs of operating the community.”  
14 Mot. at 16. This misses the point. Plaintiffs have alleged Defendants have artificially inflated  
15 their monthly fees by passing on property taxes attributable to their illegal upstreaming,  
16 improperly allocated marketing expenses, and earthquake insurance charges that cover CC-PA’s  
17 buildings. *Id.* The portion of the fees Plaintiffs are challenging did not cover the costs of  
18 operating the community, and they were not contemplated by the Residency Contracts. *Id.*  
19 Plaintiffs also allege they did not freely enter into the Residency Contracts. Rather, they were  
20 offered on a “take it or leave it” basis, and Plaintiffs were pressured into signing them lest they  
21 lose the opportunity to live at the Vi at Palo Alto. FAC ¶ 76.

#### 22 **E. Plaintiffs Have Stated a Claim for Concealment**

23 While fraud claims for intentional misrepresentation must generally meet the heightened  
24 pleading standards of Fed. R. Civ. P. 9(b), courts recognize that “a plaintiff in a fraudulent  
25 concealment suit will not be able to specify the time, place, and specific content of an omission as  
26 precisely as would a plaintiff in a false representation claim.” *Baggett et al. v. Hewlett-Packard*  
27 *Company*, 582 F. Supp. 2d 1261, 1267 (C.D. Cal. 2007) (internal quotations omitted). The reason  
28 for this is that “such a plaintiff is alleging a failure to act instead of an affirmative act, [and

1 therefore] cannot point out the specific moment when the defendant failed to act.” *Id.* Given  
2 these circumstances, “a fraud by omission, or fraud by concealment claim, can succeed without  
3 the same level of specificity required by a normal fraud claim.” *Id.* Moreover, in cases involving  
4 “corporate fraud,” Rule 9(b)’s particularity requirement is “relaxed” because “the facts supporting  
5 the fraud are exclusively within the defendants’ possession.” *Migliacco*, 436 F. Supp. 2d at 1106.  
6 Plaintiffs allege that Defendants concealed at least eight important facts from them. FAC ¶ 204.  
7 Each of those concealed facts is listed separately. *Id.*

8 Defendants assert that Plaintiffs have not shown actual reliance or damages. Both  
9 arguments fail. First, Plaintiffs have alleged actual reliance. FAC ¶ 205. Second, the case  
10 Defendants cite states only that the plaintiff must prove the “detriment proximately caused” by  
11 Defendants’ conduct. *See Service by Medallion, Inc. v. Clorox Co.*, 44 Cal. App. 4th 1807, 1818  
12 (1996). This is no different than the injury in fact standard, which has already been discussed.  
13 *See, supra*, § IV.B. Plaintiffs have been damaged because their security interest has been  
14 impaired and they have been overcharged.

#### 15 **F. Plaintiffs Have Stated a Claim for Negligent Misrepresentation**

16 Defendants’ argument that Plaintiffs have not stated a claim for this cause of action is  
17 based on the mistaken conclusion that Plaintiffs only cited “one misrepresentation purportedly  
18 made by CC-PA.” Mot. at 17. Defendants also incorrectly assert that because this document is  
19 from 2008, certain plaintiffs could not have relied on it. *Id.* To the contrary, Plaintiffs have  
20 alleged with particularity that Defendants made multiple material misstatements to the Plaintiffs.  
21 FAC ¶¶ 204, 210, 211, 246, and 258. Plaintiffs provided two examples of this conduct. Those  
22 examples constitute affirmative misstatements that go beyond what Defendants characterize as  
23 “implied misrepresentations” or “puffery.” *See* Mot. at 13-14.

24 First, Defendants used a marketing brochure which contains the following statements  
25 (provided in question and answer form) with regard to the Entrance Fees:

26 **Who monitors or regulates CCRCs and the fees collected by these**  
27 **communities?**

28 **What guarantee do I have that my reservation deposit and my**  
**entrance fee are secure?**



1 The financial operation and solvency of CCRCs in California are closely  
2 monitored by the DSS. State law requires that reservation deposits be  
3 placed in an escrow account at a financial institution approved by the  
4 Department. **The funds remain in the escrow account until the**  
5 **community proves it has met stringent State requirements.** The  
6 California DSS continues to regulate the community after the release of  
the funds and requires the community to maintain certain cash reserves in  
amounts sufficient to meet State requirements. The CCRC must also file  
annual reports with the State that demonstrate continuing strong fiscal  
management and financial solvency.

7 FAC ¶¶ 91-92 Ex. 26 (emphasis added).

8 Second, Defendants sent a marketing letter containing the following statement:

9 [Residents experience] a sense of security, knowing that they have made a  
10 good choice. They know their entrance fee refund will not fluctuate with  
11 changes in the market.... Our residents enjoy a vibrant and enriching  
lifestyle with the knowledge that they have planned wisely to secure their  
future.

12 FAC ¶ 90 and Ex. 18.

13 Defendants claim that because the letter was written in 2008, Plaintiffs who signed  
14 Residency Contracts prior to that date cannot have relied on it. Mot. at 14. However, the cited  
15 brochure above was used as early as 2005. None of the individual Plaintiffs began residing at the  
16 Vi at Palo Alto prior to 2005, and the Class consists of all individuals who have resided at the Vi  
17 at Palo Alto from 2005 to the present. Moreover, Defendants do not deny that the language in the  
18 2008 letter was not used before 2008. Contrary to Defendants' assertions, these are not  
19 "prediction[s] of future events." Mot. at 18. These are statements of a present fact that Plaintiffs'  
20 Entrance Fees are held in reserve and that the residents at the Vi at Palo Alto have "planned  
21 wisely." They do not indicate a promise "to take or refrain from taking future action." *Aguinaldo*  
22 *v. Ocwen Loan Servicing, LLC*, Case No. 5:12-cv-01393-EJD, 2012 U.S. Dist. LEXIS 125400  
23 (N.D. Cal. Sept. 4, 2012). Instead they indicate that Defendants will take present action to ensure  
24 that Plaintiffs' Entrance Fees are secure. Plaintiffs have alleged actual reliance on these  
25 statements. FAC ¶ 215.

26 **G. Plaintiffs Have Stated a Direct Claim for Breach of Fiduciary Duty**

27 In addition to stating a derivative creditor claim for breach of fiduciary duty against the  
28 Director Defendants, Plaintiffs have alleged a direct claim for breach of fiduciary duty based on

1 the caretaking relationship that CC-PA solicited and which has existed between Plaintiffs and CC-  
2 PA. The factual test for whether a fiduciary duty exists is whether “confidence is reposed by  
3 persons in the integrity of others, and [whether] the latter voluntarily accept or assume to accept  
4 the confidence.” *Tri-Growth Centre City, Ltd. et al. v. Silldorf, Burdman, Duignan & Eisenberg*  
5 *et al.*, 216 Cal. App. 3d 1139, 1150 (1989). Once the relationship is formed, the fiduciary owes a  
6 duty of undivided loyalty. *See Pierce et al. v. Lyman*, 1 Cal. App. 4th 1093, 1102 (1991).  
7 Defendants’ motion only challenges the existence of the alleged fiduciary relationship, not  
8 whether there has been a breach of the duties flowing from that relationship. Mot. at 18-20. This  
9 is not a sufficient basis for a motion to dismiss because “[w]hether a fiduciary relationship exists  
10 in any given situation is a question of fact.” *Negrete*, 444 F. Supp. 2d at 1003.

11 A significant factor used to determine whether a fiduciary relationship exists is whether  
12 “one party [to the transaction] must rely on the good faith and integrity of the other.” *Stevens v.*  
13 *Marco et al.*, 147 Cal. App. 2d 357, 372 (2nd Dist. 1956). Courts analyzing similar facts have  
14 found fiduciary relationships to exist between contracting parties where the defendant targeted  
15 senior citizens, which are a “protected class” in California. *See In re National Western Life*  
16 *Insurance Deferred Annuities Litigation*, 467 F. Supp. 2d 1071, 1087 (S.D. Cal. 2006); *Abbit et*  
17 *al. v. ING USA Annuity and Life Insurance Co.*, No. 13cv2310-GPC-WVG, 2014 U.S. Dist.  
18 LEXIS 24715 \*23-24 (S.D. Cal. Feb. 25, 2014) (denying motion to dismiss where plaintiffs  
19 alleged that “Defendant targets senior citizens with products that falsely promise security,” and  
20 that “Defendant drafted all contractual material . . . [took] advantage of [its] superior knowledge  
21 and bargaining power”); *Migliaccio*, 436 F. Supp. 2d at 1108 (denying motion to dismiss where  
22 plaintiffs alleged that defendants “trained their sales agents to lure senior citizens into their  
23 confidence by offering assistance with estate and financial planning, ultimately to sell them  
24 improper annuities”). A prerequisite for entry into the Vi at Palo Alto community is that  
25 prospective residents provide copies of their financial and medical records. This is ample  
26 demonstration that Plaintiffs reposed confidence in the integrity of the provider and that CC-PA  
27 voluntarily accepted and assumed that confidence.

1 The following passage from a similar case is especially instructive:

2 Here, Plaintiff alleges Defendant targets senior citizens with products that  
3 falsely promise security. Plaintiff alleges Defendant promises investors  
4 continued commitment, thanking them for ongoing trust and confidence in  
5 Defendant as their “preferred financial services provider.” Plaintiff further  
alleges Defendant drafted all contractual materials and structured pricing  
parameters, taking advantage of Defendant’s superior knowledge and  
bargaining power.

6 *Abbit v. ING United States Annuity & Life Ins. Co.*, 999 F. Supp. 2d 1189, 1199 (S.D. Cal. 2014)  
7 (emphasis added) (internal citations omitted).

8 Such is the case here. Plaintiffs and the Class trusted in the good faith and integrity of  
9 CC-PA to keep the refundable portion of their Entrance Fees financially secure. *Supra* at 2-4.  
10 This trust was based on representations made by CC-PA, inducing Plaintiffs to spend the rest of  
11 their lives at the Vi at Palo Alto. *Id.* CC-PA assured Plaintiffs and the Class that their Entrance  
12 Fee refunds would “not fluctuate with changes in the market,” thus promising continuing  
13 financial security. *Id.* CC-PA lured Plaintiffs, a protected class of senior citizens, into the  
14 Residency Contracts by promises of ongoing financial security – thus taking on fiduciary duties  
15 which they ultimately breached. *Id.* CC-PA exploited its superior knowledge, bargaining power,  
16 and Plaintiffs’ vulnerable position. It has now transferred tens of millions of Plaintiffs’ dollars to  
17 CC-DG, which disclaims any obligation to repay them. *Id.* Plaintiffs were never informed that  
18 CC-PA planned to upstream Plaintiffs’ Entrance Fees to CC-DG, or that they would be charged  
19 inflated monthly fees. *Id.*

20 Furthermore, the fiduciary relationship alleged here is stronger than the circumstances in  
21 the above authorities, where primarily financial issues prevailed. Plaintiffs are senior citizens  
22 who have committed to live at the Vi at Palo Alto for rest of their lives. Plaintiffs reposed great  
23 trust in the good faith, fairness and integrity of CC-PA. Several allegations raise a reasonable  
24 inference that Plaintiffs reposed a great deal of trust in CC-PA and that the relationship was  
25 fiduciary in character: (1) Plaintiffs sought a secure community where they intend to spend the  
26 rest of their lives; (2) CC-PA assumed the role of care-giver and business partner; (3) Plaintiffs  
27 entrusted CC-PA with substantial amounts of money; (4) as they age, Plaintiffs become less and  
28 less physically, emotionally, and cognitively able to move out of the Vi at Palo Alto; (5) CC-PA

1 asserts the unilateral right to determine the cost of residents' homes and their living environment  
2 and denies the residents any right to participate in CC-PA's decisions about these essential  
3 matters. FAC ¶ 130. These circumstances give rise to a fiduciary duty to the residents on the part  
4 of Defendants. CC-PA owes Plaintiffs duties of reasonable care, candor, manifest fairness, and  
5 undivided loyalty. The FAC adequately alleges that CC-PA had a duty to look out for the best  
6 interests of Plaintiffs, including by maintaining the necessary reserves to refund their fees, and by  
7 fairly allocating to them its costs of operating the community, and that it failed to do so. *Id.* ¶¶  
8 131-135.

#### 9 **H. Plaintiffs Have Stated a Claim for Violation of the CLRA**

10 Defendants state Plaintiffs' CLRA claims should be dismissed for four reasons: Plaintiffs'  
11 lack of compliance with the venue affidavit requirements; Plaintiffs' lack of compliance with the  
12 pre-complaint notice requirements; some Plaintiffs are barred by the statute of limitations; and  
13 that Plaintiffs failed to state a claim.

14 The first argument is easily dispensed with: Plaintiffs have filed an affidavit that meets the  
15 requirements of California Civil Code § 1780(d), which was signed on March 28, 2014. *See*  
16 Declaration of Demetrius Lambrinos ("Lambrinos Decl.") Ex. 1 (Affidavit of Burton Richter).  
17 The FAC was filed on December 1, 2014, over eight months later. In addition, at least one court  
18 has held that this requirement is a purely procedural rule that does not apply to complaints filed in  
19 Federal Court, and does "not have a significant impact on the outcome on the case." *See Evans v.*  
20 *Linden Research, Inc.*, 763 F. Supp. 2d 735, 738 n. 1 (E.D. Pa. 2011).

21 Defendants' second argument is a similar attempt to put form above substance, and fails  
22 for the same reasons. First, the CLRA pre-filing notice applies only to claims for damages. It  
23 does not apply to the claims for equitable relief or attorneys' fees. Civil Code § 1782(a). Second,  
24 Plaintiffs sent a postfiling demand letter to Defendants on March 27, 2014, per Civil Code  
25 1782(d). *See* Lambrinos Decl. Ex. 2. *Laster v. TMobile United States, Inc.*, 407 F. Supp. 2d  
26 1181, 1196 (S.D. Cal. 2005) (Mot. at 18), explains that the reason for the pre-complaint notice  
27 rule is to facilitate "expeditious remediation before litigation." This goal has been achieved here  
28 because the Parties mediated this dispute without success prior to the filing of the complaint – no

1 further pre-complaint “notice” is needed. FAC ¶ 169. Defendants were on notice of Plaintiffs’  
2 claims before the complaint was filed, and did not take any remedial action. Indeed, they flatly  
3 and consistently refused to do so. Finally, Defendants cite no legal authority for their argument  
4 that the pre-complaint notice and demand must be filed before the “original” complaint. Mot. at  
5 21. Indeed, that is directly contrary to the post-filing language in the statute. Civil Code §  
6 1782(d).

7 Defendants’ statute of limitations argument also fails. Defendants assert that the three  
8 year statute of limitations for CLRA claims started to run when the residents entered their  
9 respective Residency Contracts, and that four of the class representatives did so in 2005, which is  
10 more than three years prior to filing the initial complaint. *Id.* This argument flies in the face of  
11 Defendants’ ripeness argument. Furthermore, this argument fails because, as Plaintiffs have  
12 alleged, Defendants deliberately concealed their business practices thus resulting in tolling of the  
13 statute. FAC ¶¶ 201-207; *see also NLRB v. Don Burgess Construction Corp.*, 596 F. 2d 378, 383  
14 (9th Cir. 1979) (“fraudulent concealment tolls a statute of limitations”).

15 In addition, “[i]n California, the discovery rule postpones accrual of a claim until the  
16 plaintiff discovers, or has reason to discover, the cause of action.” *Plumlee v. Pfizer*, No. 13-cv-  
17 00414, 2014 U.S. Dist. LEXIS 23172 \*26 (N.D. Cal. Feb. 21, 2014). Plaintiffs learned that  
18 Defendants did not have Entrance Fee reserves only after March 15, 2012, and the Complaint was  
19 filed on February 19, 2014. *See* FAC ¶ 85 and Ex. 6 (page 1). Therefore, the statute has yet to  
20 run. Furthermore, Plaintiffs and the Class have paid, and continue to pay, inflated monthly fees,  
21 and Defendants continue to upstream their Entrance Fees. The fact that this conduct is ongoing  
22 also tolls the statute of limitations. *See GSI Tech., Inc. v. Cypress Semiconductor Corp.*, 2015  
23 U.S. Dist. LEXIS 9378, \*7-8 (N.D. Cal. Jan. 27, 2015) (under the continuing violation doctrine,  
24 “a new cause of action arises each time the plaintiff’s interest is invaded to his damage, and the  
25 statute of limitations begins to run at that time”) (internal quotes omitted). Disputes concerning  
26 the application of the continuing violation doctrine “present a question of fact that is ill-suited for  
27 resolution upon a motion to dismiss.” *Stripling v. Regents of the Univ. of Cal.*, 2015 U.S. Dist.  
28 LEXIS 13432, \*19 (N.D. Cal. Feb. 4, 2015).

Defendants' fourth argument fails because it hinges on the same flawed assumptions they have repeatedly made. First, Defendant asserts that the alleged misrepresentations have not been identified, and that Plaintiffs were not induced to alter their positions. Mot. at 22. This is clearly incorrect. Plaintiffs have alleged injury. They were lured into the Vi at Palo Alto by Defendants' assurances of financial security. *Supra* at 2-4. Second, Plaintiffs have alleged that the entrance fees are secured by California's reserve requirements, which are incorporated into the Residency Contract by operation of law. *Id.* at 5-6. Third, there is no hint or indication in any of the Residency Contracts or promotional materials indicating that the Entrance Fees are unsecured. *Id.* In fact, Defendants used marketing material stating there was a reserve fund for the Entrance Fees, and that they would be held in escrow. *Id.* at 13. Fourth, Defendants have again ignored Plaintiffs' allegations that Defendants have charged Plaintiffs and the Class inflated monthly fees.

**I. Plaintiffs Have Stated a Claim for Violation of the UCL**

Plaintiffs allege Defendants engaged in fraudulent, unfair, and/or unlawful business practices under California's UCL. FAC ¶¶ 238-249. Defendants argue Plaintiffs cannot state a claim under the UCL because they cannot articulate an injury in fact. Mot. at 23. This argument is no different than the standing argument addressed above. *See, supra*, § IV.B.

Defendants next claim that Plaintiffs have not alleged they lost money as a result of Defendants' conduct. Mot. at 23. This is also incorrect for the reasons stated above. *See, supra*, § IV.B. Section 1793.5 explicitly states that "[a] violation under this section is an act of unfair competition as defined in Section 17200 of the Business and Professions Code." Defendants concede that none of their contracts contain the required disclosure concerning their non-compliance with the Section 1793(f). *See* Mot. at n. 7. Plaintiffs plausibly state a claim.

**J. Plaintiffs Have Stated a Claim for Breach of Contract**

Defendants misstate Plaintiffs' position. Plaintiffs have a security interest in their Entrance Fees created by statute. That statutorily created interest (i.e. the reserve requirement) has been incorporated into their Residency Contracts by operation of law. Defendants' failure to maintain those reserves constitutes a breach of the Residency Contract.

1 Defendants argue that “[d]istributing excess cash to a corporate parent is a common  
2 business practice and not prohibited by law.” Mot. at 23. That is a factual contention which is  
3 irrelevant to the motion to dismiss. Regardless, this allegedly common business practice does not  
4 allow a party to a contract which includes a reserve requirement to deplete those reserves by  
5 participating in such transfers. As Plaintiffs have explained, such practices are actionable to the  
6 extent they impair a creditor’s security interest. *See, supra*, §§ IV.B. I-J, fn.7.

7 Defendants assert that a letter from the DSS supports their argument that California’s  
8 statutes “‘specifically contemplate’ that a provider will distribute excess cash to a parent  
9 company.” Mot. at 24. This is misleading at best. The full sentence of the letter states:

10 Although the continuing care statutes do not preclude distributions of  
11 surplus cash to a providers principle (in fact the statute specifically  
12 contemplates such distributions), **the statutes do require that the  
provider entity remain financially sound after making those  
distributions.**

13 Ex. 5 (page 3) (emphasis added).

14 Just the opposite happened here, the CC-PA is in financial disarray. The DSS further  
15 noted its concern that “[i]f the entrance fee from the resale of a Health Center resident’s unit has  
16 already been collected and distributed to [CC-DG] when the Health Center resident’s contract  
17 terminate, [CC-PA’s] cash will not be sufficient to make the entrance fee repayment due.” *Id.* at  
18 page 2. The DSS was also concerned that, due to its cash transfers, CC-PA could be “insolvent, is  
19 in imminent danger of becoming insolvent, [or] is in a financially unsafe or unsound position”  
20 such that it may not be able to make its repayment obligations. *Id.* The DSS also cited to an  
21 actuarial study finding that CC-PA “does not possess sufficient resources for current residents  
22 (including the actuarial present value of periodic fees expected to be paid in the future by present  
23 residents) to cover the actuarial present value of the expected costs of performing all remaining  
24 obligations to such residents under their contracts.” *Id.* at 1. In sum, this letter does not state that  
25 CC-PA’s cash transfers are code compliant – in fact, the letters support Plaintiffs’ claims.

26 Defendants have breached the provisions of the Residency Contracts regarding monthly  
27 fees. Plaintiffs’ position is that the marketing costs at issue did not benefit the community, but  
28

1 were instead used to generate additional Entrance Fees from incoming residents. *See, supra*, §§  
2 II., IV. B.7. The provision relating to marketing fees has been breached. *See*, Ex. 8 at 3.3.3.  
3 Plaintiffs also allege that the earthquake insurance at issue covers CC-PA's buildings, which are  
4 not included as capital items under the contract. *See, supra*, §§ II., II.B.7. Defendants' arguments  
5 presuppose the outcome of fact issues which remain to be litigated and are irrelevant to this  
6 Court's assessment of the pleadings. The provision relating to insurance premiums has been  
7 breached. *See, e.g.*, Ex. 8 at 3.3.2.<sup>9</sup>

8 **K. Plaintiffs have stated a Claim for Declaratory Relief**

9 Defendants' arguments against Plaintiffs' claim for declaratory relief are simply a  
10 restatement of its standing and ripeness arguments, and fail for the same reasons. Plaintiffs are  
11 entitled to declaratory relief because their financial security has been impaired and they continue  
12 to be overcharged. Absent the declaratory relief they seek, Defendants will continue to interpret  
13 Sections 1771(r) and 1792.6 in a way that permits them to run CC-PA at a significant deficit and  
14 upstream Plaintiffs' Entrance Fees. Claims for declaratory relief are particularly appropriate  
15 when there is a dispute between parties regarding the interpretation of a contract, and parties'  
16 respective rights and obligations arising under that contract are at issue. *See, e.g., Clear Channel*  
17 *Outdoor, Inc. v. Bently Holdings Cal. LP*, No. C-11-2573 EMC, 2011 U.S. Dist. LEXIS 140764  
18 at \*17 (N.D. Cal. Dec. 7, 2011). Declaratory relief is necessary and non-duplicative here because  
19 even Defendants are found liable under the other causes of action and are ordered to pay damages,  
20 only an order of declaratory relief will prevent Defendants from relying on the same legal  
21 misinterpretations and therefore engaging in the same illegal conduct in the future.

22 **L. Plaintiffs' FAC Should Not be Dismissed With Prejudice**

23 Dismissal is not warranted in this case. However, to the extent this Court is inclined to  
24 grant Defendants' Motion, it should do so without prejudice and give Plaintiffs an opportunity to  
25 cure any deficiencies.  
26

27 <sup>9</sup> Each of these breaches also serve as the basis for Plaintiffs' breach of contract claim and  
28 their claim for breach of the implied covenant of good faith and fair dealing. FAC ¶¶ 191-196.  
Contrary to Defendants' assertions, there is nothing in the Residency Contracts that "contradict"  
(Mot. at 25) the implied covenant alleged here.



1 **V. CONCLUSION**

2 For the foregoing reasons, Defendants' Motion should be denied.

3  
4 Dated: March 20, 2015

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